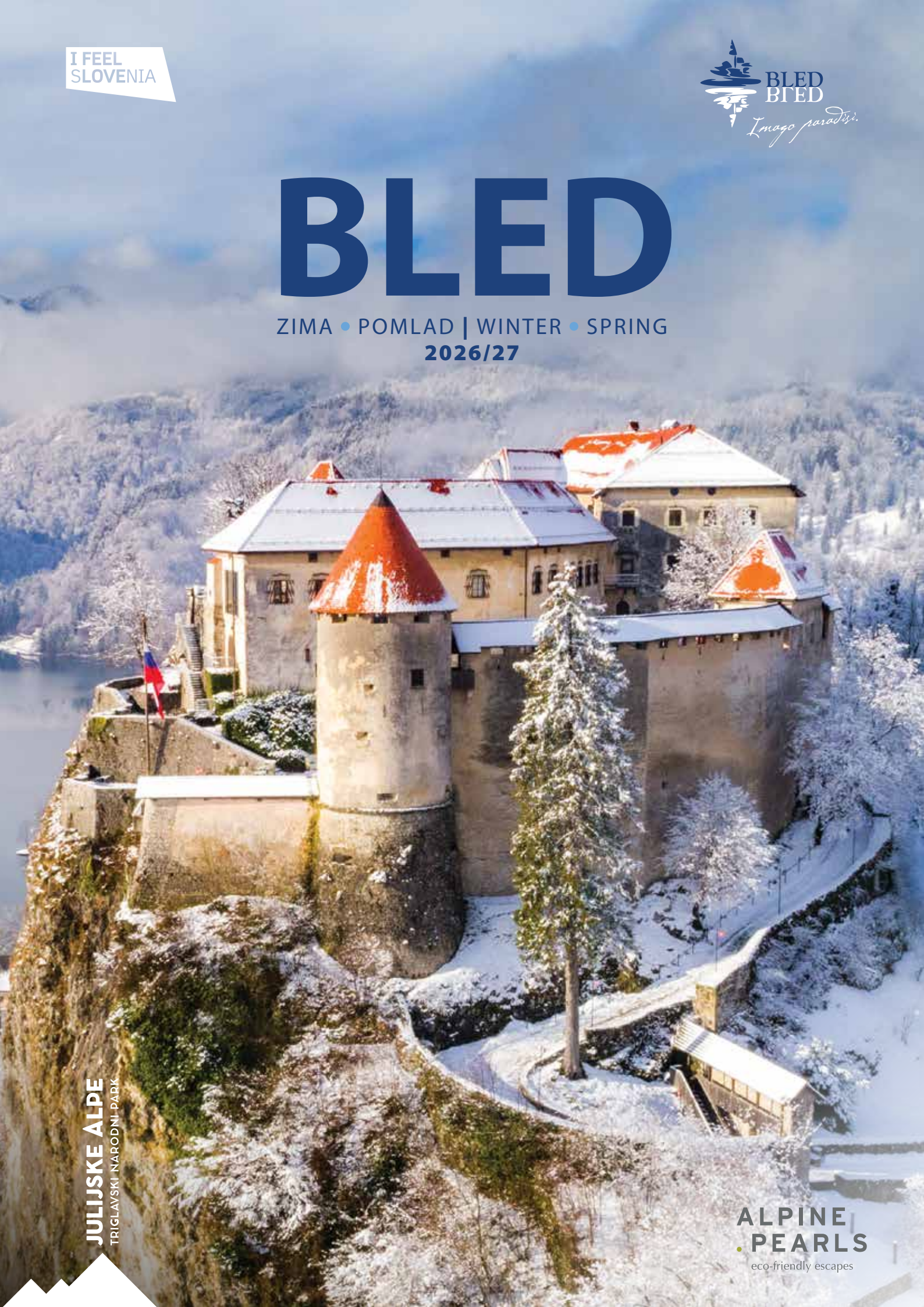
I FEEL SLOVENIA

BLED
BLED
Imago paradisi.

BLED

ZIMA • POMLAD | WINTER • SPRING
2026/27



JULIJSKE ALPE
TRIGLAVSKI NARODNI PARK

ALPINE PEARLS
eco-friendly escapes

Kartica Julijske Alpe: Bled

Julian Alps Card: Bled

Kartica je brezplačno na voljo gostom, ki bivajo pri partnerskemu ponudniku Turizma Bled. Omogoča brezplačen prevoz z Zimskim Bled Busom, brezplačna tedenska vodenja in druge ugodnosti pri sodelujočih partnerjih. Za več informacij o kartici se obrnite na svojega ponudnika nastanitve.

The card is available free of charge to guests staying at a Tourism Bled partner accommodation. It includes free travel on the Winter Bled Bus, complimentary weekly guided tours and other benefits from participating partners. For further information, please ask your accommodation provider.



Več informacij o kartici Julijske Alpe:

More information about Julian Alps Card:

Voden ogled Bleda

Guided tour of Bled

Enourni sprehod z lokalnim turističnim vodnikom ob jezeru, skozi staro jedro Bleda in po Jezerski promenadi.

- TIC Bled (Turistično informacijski center ob jezeru, Cesta svobode 10)
- Vsak petek ob 10.00
- 10 € I brezplačno za otroke do 6. leta in za imetnike kartic Julijske Alpe: Bled in Bled Lokal'c
- info@visitbled.si (obvezna je predhodna najava, najpozneje do 8. ure zjutraj na dan vodenja).

A one - hour walk with a local tourist guide along the Lakeside promenade and the old town of Bled.

- TIC Bled (Tourist information center by the lake, Cesta svobode 10)
- Every Friday at 10:00
- €10 I Free of charge for children up to 6 years and holders of the Julian Alps and Lokal'c cards.
- info@visitbled.si (advance registration is required, no later than 8:00 am on the day of the guided tour).



Zima na Bledu ima svoj poseben značaj. Kraj se umiri, dnevi se skrajšajo, jezero dobi drugačno svetlobo, sprehodi ob obali pa postanejo tišji in bolj osebni. Po poletnem in jesenskem vrvežu je to čas, ko se Bled pokaže v podobi, ki jo domačini dobro poznamo: počasnejši, bolj zadržani, a zato nič manj privlačni.

Prav ta čas nas spomni, da Bled ni vezan le na eno sezono. Je destinacija z mnogimi obrazi. Poleti živahen in poln energije, jeseni barvit in razgleden, pozimi mirnejši in prazničen, spomladi pa svež, odprt in pripravljen na nov začetek. Naša naloga je, da te različne obraze razvijamo premišljeno, z občutkom za kraj in ljudi, ki tukaj živijo.

Tudi letošnjo zimo bo Bled zaznamovala Zimska pravljica. Nastaja skupaj z lokalnimi partnerji in ponudniki, ki dobro razumejo, da praznično dogajanje ni le program na koledarju. Je vzdušje, srečanje, razlog za obisk in priložnost, da se gost pri nas zadrži nekoliko dlje. Želimo si, da bi obiskovalci Bled pozimi doživeli umirjeno, brez naglice, z dovolj časa za sprehod, pogovor, dober obrok in pogled na jezero.

Spomladi Mesec ljubezni in velika noč na Bledu obiskovalce vabita, da upočasnijo korak, se znova povežejo in si napolnijo moči skozi skupne trenutke, romantiko, osebni premislek ali preprosto spremembo ritma. Bled ponuja številna pristna, romantična in blagodejna doživetja, ki jih je najlepše doživeti prav v mirnejših mesecih, stran od poletnega vrveža.

Veseli nas, da so bila prizadevanja Bleda prepoznana tudi v mednarodnem prostoru. Leta 2025 je bil Bled ponovno uvrščen med Top 100 Green Destinations Stories, prejel pa je tudi naziv Best Tourism Villages po izboru UN Tourism. Takšna priznanja so lepa potrditev, hkrati pa tudi opomnik, da moramo z razvojem ravnati premišljeno in dolgoročno.

Vabim vas, da Bled pozimi in spomladi doživite drugače. Morda z jutranjim sprehodom ob jezeru, obiskom prazničnega dogajanja, večerjo pri lokalnem ponudniku ali preprosto s trenutkom miru ob razgledu, ki ga ni treba nikamor hiteti ujeti. To je Bled, kakršnega dobro poznamo domačini, in Bled, ki ga želimo deliti z vsemi, ki pridejo z iskrenim zanimanjem.

Blaž Veber
direktor Turizma Bled

Winter in Bled has a character all of its own. The town grows quieter, the days become shorter, the lake takes on a different light, and walks along the shore become calmer and more personal. After the bustle of summer and autumn, this is the time when Bled reveals a side that we, as locals, know well: slower, more understated, but no less captivating.

It is also a reminder that Bled is not defined by a single season. Its rhythm changes throughout the year. In summer, it is lively and full of energy; in autumn, colourful and rich in views; in winter, quieter and festive; and in spring, fresh, open and ready for a new beginning. Our responsibility is to develop these different sides of Bled thoughtfully, with care for the destination and for the people who live here.

This winter, Bled will once again be shaped by the Winter Fairytale. It is created together with local partners and providers who understand that festive events are about more than a programme on a calendar. They create an atmosphere, bring people together, give visitors a reason to come and encourage them to stay a little longer. We want our guests to experience Bled in winter without rushing, with enough time to explore and have a conversation, a good meal and a quiet view across the landscape.

In spring, the Month of Love and Easter in Bled invite visitors to slow down, reconnect and recharge through shared moments, romance, faith, personal reflection or simply a change of pace. Bled offers many authentic, romantic and healing experiences that are perhaps best enjoyed in the quieter months, away from the bustle of the summer crowds.

We are also pleased that Bled's efforts have been recognised internationally. In 2025, Bled was once again included among the Top 100 Green Destinations Stories and was also named one of the Best Tourism Villages by UN Tourism. Such recognition is a welcome confirmation that we are moving in the right direction, but it is also a reminder of the responsibility we have to manage development thoughtfully and with a long-term perspective.

I invite you to experience Bled differently this winter and spring. Perhaps with an early-morning walk, a visit to the festive events, dinner with a local village provider, or simply a quiet moment taking in a view that there is no need to rush to capture.

This is the Bled we know well as locals, and the Bled we want to share with everyone who comes with a genuine desire to discover it.

Blaž Veber
Director of Bled Tourist Board



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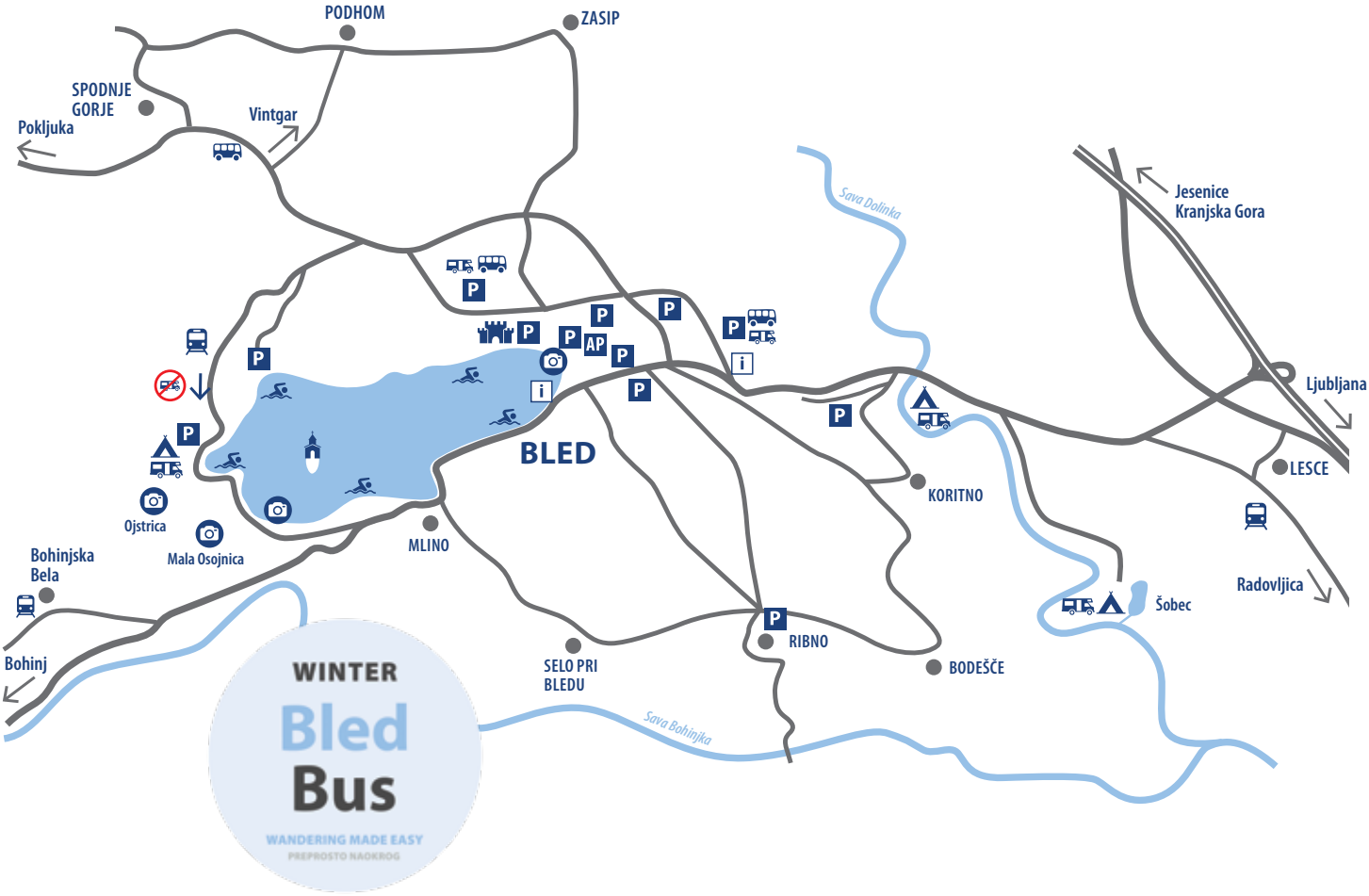
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WINTER BLED BUS

Preprosto naokrog po Bledu in Julijskih Alpah

Wandering Made Easy Around Bled and the Julian Alps



Legenda | Legend:

- **Dovoljena plavalna območja** | Designated bathing areas
- **Blejski grad** | Bled Castle
- **Blejski otok** | Bled Island
- **Kamp** | Campsite
- **Parkirišče za avtodome** | Motorhome parking
- **Železniška postaja** | Train station
- **Parkirišče za avtobuse** | Bus parking
- **Glavna avtobusna postaja** | Main Bus station
- **Turistični informacijski center** | Tourist Information Centre
- **Parkirajte na enem izmed označenih parkirišč.** | Park at one of the designated parking areas.
- **Razgledna točka** | Viewpoint
- **Prepoved parkiranja avtodomov in prikolic** | No parking for motorhomes and caravans

Vse informacije o parkiriščih

All parking information

Parkiranje turističnih avtobusov na Bledu

Tourist Bus Parking in Bled

Obisk Bleda z avtodomom ali bivalnim kombijem

Visiting Bled with a Motorhome or Camper Van

WINTER BLED BUS

Trajnostno okoli Julijskih Alp

Sustainable transport around Julian Alps

Z organiziranim prevozom Zimski Bled Bus se preprosto in udobno zapeljite do najlepših razgledov ter doživetij v Julijskih Alpah. Povzpnite se na Pokljuko, kjer vas čakajo urejene proge za smučarski tek in razgledi na zasnežene planine Uskovnica ter Lipanca. S praznično okrašenega Bleda se zapeljite do idiličnega Bohinja ali prekrasne Kranjske Gore in izkusite zimski raj Julijskih Alp na smučiščih Kranjska Gora, Vogel, Pokljuka, Zatrnik, Kozji Hrbet, Soriška Planina ter Vogel.

Zimski Bled Bus vozi **vsak dan med 20. decembrom 2026 in 7. marcem 2027**. Prevoz je potrebno rezervirati najkasneje do 18. ure dan pred odhodom.

Cena: 15 EUR na osebo (povratna vozovnica) ali 100 EUR na osebo (sezonska vozovnica).
Cena za otroke (med 6. in 12. letom starosti): 10 EUR na otroka (povratna vozovnica) ali 50 EUR na otroka (sezonska vozovnica).
Nakup je mogoče opraviti preko spleta.

Prevoz je brezplačen za otroke do 6. leta starosti v spremstvu odrasle osebe ter za imetnike kartic Bled Lokal'c in Julijske Alpe.

Vstopne točke na Bledu: glavna avtobusna postaja Bled, Rikli Balance Hotel, Park Hotel, avtobusna postaja Mlino, Ribno Alpine Resort, avtobusna postaja Rečica, centralno parkirišče Bled, Hotel Triglav, ŽP Bled Jezero, ŽP Lesce – Bled in avtobusna postaja Zgornje Gorje.

Wandering made easy with the Winter Bled Bus to the most spectacular views and experiences across the Julian Alps. Head up to Pokljuka for cross-country skiing through pristine winter landscapes, or take in the sweeping views of snow-blanketed alpine pastures at Uskovnica and Lipanca. Explore the festive villages of Bohinj and Kranjska Gora, and discover the Julian Alps winter paradise at the ski resorts Kranjska Gora, Vogel, Pokljuka, Zatrnik, Kozji Hrbet, Soriška Planina, and Vogel.

The Winter Bled Bus runs **daily from 20 December 2026 to 7 March 2027**. Transport must be booked by 6pm the day before departure.

Ticket Price: 15 EUR per person (return ticket) or 100 EUR per person (season ticket).
Child Ticket: (between the ages of 6 and 12): 10 EUR per child (return ticket) or 50 EUR per child (season ticket).
Tickets can be purchased online.

Travel is free of charge for children up to 6 years of age, when accompanied by an adult, and for holders of Bled Lokal'c and Julian Alps cards.

Bled Pick-up Points: Bled Main Bus Station, Rikli Balance Hotel, Park Hotel, Mlino Bus Stop, Hotel Ribno, Rečica Bus Stop, Bus Stop Zgornje Gorje, Bled Central Car Park, Hotel Triglav, Bled Jezero Railway Station, Lesce–Bled Railway Station.

STEP BY STEP GUIDE
VODIČ PO KORAKIH

1	**Choose your destination** Select one of the Winter Bled Bus lines: **Pokljuka, Bohinj or Kranjska Gora**.	**Izberite destinacijo** Izberite eno od linij Winter Bled Bus: **Pokljuka, Bohinj ali Kranjska Gora**.
2	**Check your card or buy a ticket** Julian Alps Card and Bled Lokal'c Card holders travel free of charge. Other passengers should purchase a ticket in advance online.	**Preverite kartico ali kupite vozovnico** Imetniki kartice Julijske Alpe in kartice Bled Lokal'c se vozijo brezplačno. Ostali potniki lahko kupite vozovnico v naprej preko spleta.
3	**Reserve your place** Reserve **by 6:00 pm the day before travel**. Reservation is **mandatory**.	**Rezervirajte svoje mesto** Rezervacijo opravite **do 18.00 dan pred potovanjem**. Rezervacija je **obvezna**.
4	**Arrive on time** Be at your selected pick-up point on time and have your ticket or card ready. The exact departure time will be confirmed in the confirmation email.	**Bodite pravočasni** Na izbrano vstopno mesto pridite pravočasno in pripravite vozovnico ali kartico. Točen čas odhoda bo potrjen v potrditvenem sporočilu.
5	**Enjoy your winter day in Julian Alps**	**Uživajte v zimskem dnevu v Julijskih Alpah**
6	**Return to Bled** Be at your drop-off point at the specified return time. The driver will pick you up there and take you back to Bled.	**Vrnitev na Bled** Ob določeni uri povratka bodite na mestu izstopa. Voznik vas bo tam pobral in odpeljal nazaj na Bled.



20. 12. 2026 – 7. 3. 2027

ZIMA
WINTER

Bled Bus

WANDERING MADE EASY
PREPROSTO NAOKROG

Več informacij in rezervacije:

More information and reservation:

DNEVNE POVEZAVE V BOHINJ, NA POKLJUKO IN V KRANJSKO GORO

DAILY CONNECTIONS TO BOHINJ, POKLJUKA & KRANJSKA GORA

Parkiranje turističnih Avtobusov na Bledu

Tourist Bus Parking in Bled

Parkiranje

Na Bledu je dovoljeno parkirati samo na označenih parkiriščih za avtobuse. Upoštevajte navodila na informacijskih tablah ob posameznih parkiriščih. Parkiranje na državnih, občinskih, gozdnih cestah in drugih površinah ni dovoljeno. Kontrole so pogoste – dosledno upoštevajte pravila in ne parkirajte na mestih, ki niso temu namenjena.

Ustavljanje

Ustavljanje na avtobusnih postajah je dovoljeno največ 5 minut za izstop in vstop potnikov. Pod hotelom Krim je dovoljen izstop in vstop potnikov ter postanek do 15 min, medtem, ko je na avtobusnem postajališču Mlino omejen na 5 minut. Ustavljanje na državnih in občinskih cestah ni dovoljeno.

Parkirišča

- Seliše: 10 € (do 2 uri), 20 € (do 12 ur), 40 € (24 ur)
- Blejski grad 2: 4 € / uro

Svetujemo

Za obisk Blejskega gradu

Avtobusni potniki lahko izstopajo na zgornjem platoju parkirišča pod Blejskim gradom. Nato naj avtobusi počakajo na parkirišču Blejski grad 2 do ponovnega vkrcanja.

Za obisk Blejskega otoka (pletne)

Kratkotrajno ustavljanje (do 5 minut) je dovoljeno na avtobusnem postajališču Mlino.

Za obisk soteske Vintgar

- Za kolesa ali motorje je parkiranje možno v neposredni bližini Vstopnega središča Vintgar.
- Z Bleda se lahko podate tudi peš ali z VINTGAR Shuttlom, ki s centralne avtobusne postaje Bled vozi na 15 minut – do Centralnega parkirišča VINTGAR LIP. Tam se presedete na VINTGAR Shuttle, ki do Vstopnega središča VINTGAR vozi na približno 7 minut.
- Vsem, ki se pripeljete z osebnim avtomobilom, je na voljo uradno parkirišče VINTGAR LIP. Od tam do Vstopnega središča VINTGAR redno vozi VINTGAR Shuttle.
- Soteska Vintgar je zaradi odlične lege v neposredni bližini Bleda preprosto dostopna tudi z vlakom in avtobusom.
- Pomembno! Dostop z osebnim avtomobilom do Vstopnega središča VINTGAR ni mogoč.

Hvala, ker spoštujete lokalna pravila in pomagate ohranjati Bled urejen in dostopen vsem.

Več informacij najdete na:

Parking

In Bled, bus parking is allowed only in designated parking areas. Please follow the instructions on the information boards at each parking lot. Parking on state, municipal, or forest roads, or on other nondesignated surfaces, is strictly prohibited. Regular inspections take place – always follow posted parking rules and never park in unauthorized areas.

Stopping

Stopping at bus stops is permitted for up to 5 minutes for passenger boarding and disembarking. At the Krim Hotel buses can drop-off and pick-up passengers, with a maximum stop of 15 minutes. The stop at the Mlino bus stop is limited to 5 minutes. Stopping on state or municipal roads is not allowed.

Parking Lots

- Seliše: €10 (up to 2 hours), €20 (up to 12 hours), €40 (24 hours)
- Blejski grad 2: €4 / hour

We Recommend

For Visiting Bled Castle

Bus passengers may disembark at the upper platform of the parking area below Bled Castle. Buses should then wait at the Bled Castle 2 parking lot for passenger pick-up after the visit.

For Visiting Bled Island (Pletna Boats)

Short-term stopping (up to 5 minutes) is permitted at the Mlino bus stop.

For Visiting Vintgar Gorge

- Parking for bicycles or motorcycles is available in the immediate vicinity of the Vintgar Entrance Centre.
- From Bled, you can also reach the area on foot or by the VINTGAR Shuttle, which departs every 15 minutes from the Bled Central Bus Station and takes you to the VINTGAR LIP Central Parking Area. There you transfer to the VINTGAR Shuttle, which runs to the VINTGAR Entrance Centre approximately every 7 minutes.
- For visitors arriving by car, the official VINTGAR LIP parking area is available. From there, the VINTGAR Shuttle runs regularly to the VINTGAR Entrance Centre.
- Due to its excellent location close to Bled, the Vintgar Gorge is also easily accessible by train and bus.
- Important! Access to the VINTGAR Entrance Centre by private car is not possible.

Thank you for respecting local rules and helping keep Bled clean, organized, and accessible for everyone.

For more information visit:

Obisk Bleda z avtodomom ali bivalnim kombijem

Visiting Bled with a Motorhome or Camper Van

Parkiranje in prenočevanje

Na Bled lahko brez težav prispete tudi z avtodomom ali bivalnim kombijem. Parkiranje in prenočevanje sta urejena na posebnih lokacijah. Parkiranje je dovoljeno le na označenih parkiriščih, prenočevanje pa le v kampih in parkiriščih za nočno parkiranje avtodomov.

Kamp Bled (Kidričeva cesta 10c, 4260 Bled)

- Sezona 2027: 26. marec - 1. november
- Tipi parcel: 244 standardnih, 19 večjih premium, 1 premium relax z nadstrešnico z vročo kadjo
- Vključene storitve: elektrika, internet, oskrbovalna postaja z izpustom za sivo in črno vodo
- 4 sanitarni objekti s pralnico in sušilnico, možnost najema zasebnih kopalnic
- Urejena plaža ob jezeru, restavracija in bar ob jezeru, trgovina ob vhodu
- 24-urna recepcija

Parkirišče Seliše (Kajuhova cesta, 4260 Bled)

- Parkiranje avtodomov je možno 24 ur na dan.
- Prenočevanje je dovoljeno.
- Število mest: izven poletne sezone 28, v poletni sezoni - 50.
- Vključene storitve: elektrika, voda, internet, sanitarije.
- Cenik (ne vključuje turistične takse):
- 1. 10. – 31. 3.: 20 € / 24 ur
- 1. 4. – 30. 6. in 1. 9. – 30. 9.: 25 € / 24 ur
- 1. 7. – 31. 8.: 40 € / 24 ur
- Plačilo le z gotovino. Turistična taksa se plača v Infocentru Triglavska roža Bled.

Parkirišče Blejski grad 2 (Rečiška cesta 2, 4260 Bled)

- Primerno za dnevno parkiranje (6.00–22.00)
- Število mest za avtodome: 16
- Cena: 3 € / uro
- Plačilo možno: s kartico ali aplikacijo Easy Park

Centralno parkirišče (Rečiška cesta 2, 4260 Bled)

- Primerno za dnevno parkiranje (6.00–22.00)
- Število mest za avtodome: 15
- Cena: 3 € / uro
- Plačilo možno: s kovanci, kartico ali aplikacijo Easy Park

Pomembno

Drugod po Bledu parkiranje avtodomov ni dovoljeno. Kazen za nepravilno ali črno kampiranje znaša 500 EUR na osebo.

Parking and Overnight Stay

Visiting Bled with a motorhome or camper van is easy and convenient. Parking is only allowed in designated areas, and overnight stays are permitted exclusively at campsites and official motorhome overnight parking areas.

Camping Bled (Kidričeva cesta 10c, 4260 Bled)

- Season 2027: 26 March–1 November
- Types of pitches: 244 standard, 19 larger premium and 1 Premium Relax with a covered hot tub
- Services included: electricity, internet, a service point for grey and black water disposal
- 4 sanitary facilities with washing machines and dryers, with private bathrooms available for hire
- Well-maintained lakeside beach, lakeside restaurant/bar, and a shop at the entrance
- 24-hour reception

Parking lot Seliše (Kajuhova cesta, 4260 Bled)

- Motorhome parking is available 24/7
- Overnight stays are allowed
- Number of spaces: outside of the summer season - 28, during the summer season - 50
- Services included: electricity, water, internet, toilets
- Prices (it doesn't include tourist tax):
- Oct 1 – Mar 31: €20 / 24 hours
- Apr 1 – Jun 30 & Sep 1 – Sep 30: €25 / 24 hours
- Jul 1 – Aug 31: €40 / 24 hours
- Payment possible only with cash. The tourist tax is paid in the Triglavska roža Bled Infocenter

Parking Bled Castle 2 (Rečiška cesta 2, 4260 Bled)

- Suitable for day parking only (6:00–22:00)
- Motorhome spaces available: 16
- Rate: €3 / hour
- Payment options: card or Easy Park app

Bled Central Parking (Rečiška cesta, 4260 Bled)

- Suitable for day parking only (6:00–22:00)
- Motorhome spaces available: 15
- Rate: €3 / hour
- Payment options: with coins, card or Easy Park app

Important

Motorhome parking is not permitted elsewhere in Bled. The fine for wild camping is 500 EUR per person.

Očarljive blejske znamenitosti

Enchanting Bled Attractions



Obisk Bleda se začne s prvim pogledom na pravljično veduto, ki vzame dih. Pravo blejsko doživetje pa se prične z raziskovanjem najbolj prepoznavnih znamenitosti in bogate zgodovine kraja, od Blejskega otoka do Blejskega gradu, od pletne do fijakerjev, od potice do blejske kremne rezine.

A visit to Bled begins with that first glimpse of the fairytale vista that takes your breath away. But the true Bled experience starts when you explore the destination's most iconic attractions and living history, from Bled Island to the Bled Castle, from pletna boats to horse-drawn carriages, and from traditional pastry potica to Bled cream cake.

Blejski otok:
središče miru, zgodb in okusov

Blejski otok ni le eden najbolj prepoznavnih simbolov Slovenije, temveč tudi prostor duhovnosti, dediščine in ustvarjalnosti. Na otok se povzpnete po 99 kamnitih stopnicah, ki vodijo do cerkve Matere božje na jezeru, kjer že stoletja romarji pozvonijo na zvon želja – simbol vere in upanja. V etnološki ustvarjalnici Potičnica pa doživite kulinarično tradicijo na pristen način: z ogledom, pokušino ali peko potice iz lokalnih sezonskih sestavin.

Namig za trajnostni obisk: Na Blejski otok se odpravite zgodaj zjutraj ali pozno popoldne, ko je manj gneče. Vzemite si čas, da bo za vas obisk Blejskega otoka praznik.

- **Januar, februar, november, december:** ponedeljek–četrtek: 8.30–16.00, petek–nedelja: 8.30–17.00
- **Marec:** 8.30–17.00, **april:** 8.30–18.00, **maj:** 8.30–19.00

- Odrasli: 12 €
- Otroci do vključno 15. leta: 5 €
- Študenti in upokojenci (65+): 10,50 €
- Družinska vstopnica (starša in otroci do vključno 15. leta): 24 €

Obisk Blejskega otoka z vključeno pristojbino za cerkev Marijinega Vnebovzetja z zvonom želja, samostojni razgledni zvonik in muzejsko razstavo v Proštiji.

*Odpiralni časi in ceniki se lahko spremenijo, zato aktualne informacije vedno preverite na spletni strani ponudnika.

Bled Island:
A Sanctuary of Peace, Stories, and Flavors

Bled Island is not only one of Slovenia's most iconic landmarks but also a space of spirituality, heritage, and creativity. Climb the 99 stone steps leading to the Church of Mother of God on the Lake, where pilgrims have been ringing the wishing bell for centuries – a symbol of hope and faith. In the ethnological workshop Potičnica, you'll discover local culinary heritage with a tour, tasting, or hands-on baking of potica, a traditional Slovenian pastry made from seasonal, local ingredients.

Sustainable Visit Tip: Visit Bled Island early in the morning or late in the afternoon, when it is less crowded. Take your time – make your visit to Bled Island a truly special occasion.

- **January, February, November, December:** Monday–Thursday: 8:30–16:00, Friday–Sunday: 8:30–17:00
- **March:** 8:30–17:00, **April:** 8:30–18:00, **May:** 8:30–19:00

- Adults: €12.00
- Children up to 15 years: €5.00
- Students and pensioners: €10.50
- Family ticket: €24.00

Admission includes a visit to the Church of Mother of God on the Lake, independent access to the viewing bell tower, and the museum exhibition in the Provost's House.

*Opening times and prices are subject to change, so please check the latest information on the provider's website.

Okrog jezera:
peš, s kolesom ali z blejskim fijakerjem

Šestkilometrska pot okoli jezera je doživljajska učilnica v naravi, kjer vas za vsakim ovinkom čaka drugačna perspektiva in nova možnost za postanek, počitek ali osvežitev. Razgibani vzponi okoli jezera, kot so Ojstrica, Mala Osojnica in Straža, nagradijo pohodnike z najlepšimi razgledi na Blejsko jezero in otok. Na razgledne osamelce se odpravite dobro pripravljeni, z ustrezno pohodniško obutvijo in vodo.

Za prijetnejše in varnejše kolesarjenje priporočamo, da okoli jezera kolesarite v nasprotni smeri urinega kazalca, z Jezerske promenade proti Veslaškemu centru. Za pot med Mlinom in središčem Bleda priporočamo vožnjo skozi okoliške vasi Mlino, Selo in Ribno, kjer boste lahko spoznali tudi bogato kulturno dediščino Bleda.

Pešci imajo vedno prednost. Na makadamskih poteh ob jezeru in na Jezerski promenadi vas prosimo, da sestopite s kolesa in hodite ob njem. Za bolj sproščeno izkušnjo se lahko odločite za vožnjo z blejskimi fijakerji. Te tradicionalne kočije vožnjo preobrazijo v pravo popotovanje skozi čas.

Namig za trajnostni obisk: Če imate možnost, pot okoli jezera prehodite peš. Spoštujte naravo, hodite po označenih poteh in ne puščajte sledi v okolju. Sledite varnostnim priporočilom.

Vožnja s kočijo z blejskimi fijakerji

- Postajališče pod Festivalno dvorano
- Vsak dan med 10.00 in 16.00 ali po predhodnem naročilu.
- Od 60,00 EUR dalje za 4 osebe, cena je odvisna od relacije.
- 041 516 688

Around Lake Bled:
On Foot, by Bike or with a Traditional Carriage

The 6-km path around Lake Bled is a scenic open-air classroom – each bend reveals a new view and an opportunity to pause, rest, or refresh. Hike to Ojstrica, Mala Osojnica, or Straža for the most breathtaking viewpoints of Lake Bled and surroundings. Wear good hiking shoes and bring water. For a more authentic experience, ride in a fijaker – a traditional horse carriage that transforms the journey into a timeless ride through Bled's history.

For a more enjoyable and safer cycling experience, we recommend cycling around the lake in a counter-clockwise direction, from the Lakeside Promenade towards the Rowing Centre. When travelling between Mlino and the centre of Bled, we recommend cycling through the surrounding villages of Mlino, Selo and Ribno, where you can also discover Bled's rich cultural heritage. Pedestrians always have priority. On the gravel paths around the lake and along the Lakeside Promenade, please dismount and walk alongside your bicycle.

Sustainable Visit Tip: If possible, walk around the lake. Respect nature by staying on marked trails and leaving no trace behind. Follow the safety guidelines.

Carriage Rides with Bled Fijakerji

- Stand next to the Festival Hall
- Daily between 10am and 4pm or by prior arrangement.
- From €60 for 4 people, price depends on the route.
- +386 (0)41 516 688



Blejski grad

Na strmi skali se nad smaragdnim jezerom dviga pravljična podoba tisočletnega Blejskega gradu, enega najstarejših gradov v Sloveniji, ki navdušuje s svojo mogočnostjo in edinstvenimi razgledi. Z grajskih teras boste uživali v prostranih razgledih na jezero in otok, zgodovinske vasi in meščanske vile, na Julijske Alpe in najvišjo slovensko goro Triglav.

Muzej na Blejskem gradu, ki deluje pod okriljem Narodnega muzeja Slovenije, ponuja strokovno zasnovan vpogled v bogato zgodovino Bleda in njegovega gradu. Razstavni eksponati pripovedujejo zgodbe o prvih naseljencih, srednjeveških plemičih in kulturni dediščini, ki je skozi stoletja oblikovala ta edinstveni prostor. V letu 2025 se je na novo odprla nova stalna postavitev, posvečena naravni in arheološki dediščini Blejskega kota, kjer je predstavljena zgodba o Blejskem gradu še pred nastankom grajskega kompleksa.

Blejski grad se bohoti z gotsko kapelo z baročnimi freskami iz 16. stoletja, grajsko tiskarno z rekonstrukcijo Gutenbergove lesene tiskarske stiskalnice, sobo Arnolda Riklija, ki prikazuje življenje in delo znamenitega švicarskega zdravilca na Bledu, Sobo eksperimentov, kjer se zgodovina prepleta z znanostjo in igro, Galerija Stolp pa povabi na ogled mesečnih razstav, kjer gostijo različne umetnike, od fotografov, slikarjev do mojstrov sodobne in uporabne umetnosti.

Ob raziskovanju gradu si boste lahko odpočili v kavarni in podkrepili v restavraciji Blejski grad, kjer nudijo tradicionalne slovenske jedi, pripravljene na sodoben in prefinjen način. Na vinsko degustacijo povabi vinska klet, kjer si lahko napolnite tudi svojo steklenico vina. Spomin na obisk Blejskega gradu lahko kupite tudi v butični trgovini Čebelnjak, kjer so na voljo medeni izdelki in spominki iz Slovenije.

Namig za trajnostni obisk: Za pot na Blejski grad priporočamo pot mimo cerkve Sv. Martina - hoja iz centra Bleda traja približno 15–20 minut.

Blejski grad

april – oktober: 8.00–20.00
november – marec: 8.00–18.00
Odprto vse dni v letu, tudi ob nedeljah in praznikih.
Zadnji vstop je mogoč pol ure pred zaprtjem.

Restavracija Blejski grad

vsak dan celo leto: 12.00–22.00

Grajska kavarna

vsak dan od marca do oktobra: 8.00–20.00

Grajski čebelnjak

april – oktober: 8.00–20.00

- Odrasli: 19 € | otroci (od 6 do vključno 14. leta): 7 € | študentje: 11,50 €
- Ugodnost pri nakupu za skupine z 10 ali več obiskovalci, za družine (otrok 6. – 14. leta v spremstvu dveh odraslih prejme vstopnico brezplačno), popusti za upokojence (65+), osebe z oviranostmi in Kartico gosta Julijske Alpe.

*Odpiralni časi in ceniki se lahko spremenijo, zato aktualne informacije vedno preverite na spletni strani ponudnika.

Bled Castle

Perched on a steep cliff above the emerald lake, the fairytale Bled Castle is one of the oldest in Slovenia, renowned for its majesty and stunning views. From its terraces, enjoy panoramic vistas of the lake and island, historic villages, aristocratic villas and the Julian Alps with Slovenia's highest peak, Triglav.

The Bled Castle Museum, managed by the National Museum of Slovenia, offers insight into Bled's rich history – from its earliest settlers to medieval nobility and cultural milestones. The newly opened permanent exhibition reveals the natural and archaeological heritage of the Bled area, even before the castle's construction.

Explore the Gothic chapel with Baroque frescoes from the 16th century, a working replica of Gutenberg's printing press where you can print on handmade paper, the Arnold Rikli room dedicated to Bled's famous Swiss healer, Room of Experiments – a space where history intertwines with science and play and the Stolp Gallery hosting monthly art exhibitions.

Recharge in the café or dine in the Bled Castle Restaurant, where traditional Slovenian dishes are prepared with a modern touch. Visit the wine cellar for tastings, bottle and seal your own wine, and receive a certificate. Don't miss the souvenir shop and the boutique Bee House for honey products and Slovenian gifts.

Sustainable Visit Tip: Walk to Bled Castle on a marked path passing St Martin's Church. The walk from the town centre takes approximately 15–20 minutes.

Bled Castle

April – October: 8.00–20.00
November – March: 8.00–18.00
Open every day of the year, including Sundays and public holidays. Last entry is half an hour before closing.

Castle Restaurant

Open daily year-round: 12:00–22:00

Castle Café

March–October: 8:00–20:00

Bee House

April–October: 8:00–20:00

- Adults: €19 | Children (6 up to 14 years): €7 | Students: €11.50
- Discounts available for groups (10+), families (children 6–14 free with two paying adults), seniors (65+), people with disabilities, and holders of the Julian Alps Guest Card.

*Opening times and prices are subject to change, so please check the latest information on the provider's website.

Pletne: blejske dame, ki povezujejo ljudi in naravo

Pletne so več kot le prevoz na Blejski otok, saj predstavljajo simbol žive dediščine, rokodelske spretnosti in trajnostnega prevoza. Že od leta 1590 naj bi pletnarji, mojstri svojega poklica, s spoštovanjem do narave veslali po jezeru, ne da bi pri tem motili okolje. Njihovo ime izvira iz platnenih pisanih streh, druga različica izvora imena pa se opira na nemško besedo »Plattenboot«, ki v prevodu pomeni čoln z ravnim dnom. Vsaka pletna je unikatna in poimenovana z ženskim imenom.

Namig za trajnostni obisk: Uporabite pletno kot glavno prevozno sredstvo do Blejskega otoka, saj je to eden najbolj okolju prijaznih načinov potovanja.

Pletna Boats: Bled's Elegant Ladies Connecting People and Nature

Pletna boats are more than just transport to the Bled Island – they are symbols of living heritage, artisanal skill, and peaceful navigation. Since 1590, pletna oarsmen have rowed guests across the lake with deep respect for the environment. Their name may stem from the boat's colorful canvas roof or from the German "plateboot," meaning flat-bottomed boat. Each pletna is unique and named after a woman.

Sustainable Visit Tip: Take the traditional pletna boat as your main means of transport to the Bled Island – it's one of the most environmentally friendly ways to travel.

Prevoz s pletno

Pristanišča Kazina, Mlino, Vila Bled in Velika Zaka

Vsak dan med 10.00 in 15.00, pletna odpluje proti otoku, ko se napolni.

Odrasli: 20 € | otroci med 3 in 10 leti: 10 €

041 708 639, info@pranzlno.si

Dostopno za osebe z oviranostmi.

*Odpiralni časi in ceniki se lahko spremenijo, zato aktualne informacije vedno preverite na spletni strani ponudnika.

Pletna transport

Kazina, Mlino, Vila Bled and Velika Zaka Piers

Daily between 10am and 3pm; the pletna boat departs for the island when full.

Adults: €20.00 | Children (3–10 years): €10

+386 (0)41 708 639, info@pranzlno.si

Accessible for people with disabilities.

*Opening times and prices are subject to change, so please check the latest information on the provider's website.

Ladijski linijski prevoz

Plovba poteka vsak dan na relaciji pomol pod Kavarno Park – Blejski otok.

1. november – 31. marec:
- Odhod s pomola iz centra Bleda: 10.00, 11.00, 12.00, 13.00, 14.00, 15.00
- Odhod z otoka: 11.20, 12.20, 13.20, 14.20, 15.20, 16.00

1. maj – 31. maj:
- Odhod s pomola iz centra Bleda: 10.00, 11.00, 12.00, 13.00, 15.00, 16.00, 17.00, 18.00
- Odhod z otoka: 11.20, 12.20, 13.20, 15.20, 16.20, 17.20, 18.20, 19.00

Cena povratne vožnje: Odrasli: 16 € | otroci med 3 in 10 let: 8 €
Dostopno za osebe z oviranostmi.

*Odpiralni časi in ceniki se lahko spremenijo, zato aktualne informacije vedno preverite na spletni strani ponudnika.

Boat Line

Runs daily between Bled center and Bled Island

1 November – 31 March:
- Departure from Bled: 10am, 11am, noon, 1pm, 2pm, 3pm
- Departures from island: 11.20am, 12.20pm, 1.20pm, 2.20pm, 3.20pm, 4.00pm

1 May – 31 May:
- Departure from Bled: 10am, 11am, noon, 1pm, 3pm, 4pm, 5pm, 6pm
- Departure from island: 11.20am, 12.20pm, 1.20pm, 3.20pm, 4.20pm, 5.20pm, 6.20pm, 7pm

Round-trip fare: Adults: €16 | Children (3–10 years): €8
Accessible for people with disabilities.

*Opening times and prices are subject to change, so please check the latest information on the provider's website.





Kremšnita ali potica? Lahko kar oboje.

Na Bledu je sladkanje pravo kulturno doživetje. Blejska kremna rezina, pripravljena po izvirnem receptu iz leta 1953, je sinonim za nostalgijo, kakovost in svežino. Še vedno jo vsak dan pripravljajo ročno v Hotelu Park, kjer so jih do danes izdelali že približno 16 milijonov. Rezina s tlorisno površino 7 x 7 centimetrov je sestavljena iz listnatega testa, jajčne kreme, smetane in sladkornega posipa.

V Potičnici na Blejskem otoku pa vsak dan zadiši po sveže pečenih poticah, ki navdušujejo z ustvarjalnimi nadevi, od tradicionalne orehove do sodobnih sezonskih kombinacij. Potica je slovenski kolač, brez katerega v naši domovini ni praznika; ne božiča, ne velike noči, pa tudi ne drugega družinskega slavja.

Okusne potice z raznovrstnimi nadevi vas popeljejo na praznično in gurmansko popotovanje, zato poskusite belo mandljevo potico s cimetom in karamelo, ali pa čokoladno s suhimi jabolki in pehtranom, ocvirkovo s kranjsko klobaso.

Namig za trajnostni obisk: Podprite lokalno kulinariko in izberite sladice, pripravljene iz sestavin slovenskega izvora. Potico si lahko naročite tudi za domov, brez embalaže za enkratno uporabo ali pa se na kulinaričnih delavnicah naučite njene izdelave.

Kremšnita or Potica? Why not both?

In Bled, dessert is a cultural experience. The original Bled Cream Cake, crafted since 1953, is a symbol of nostalgia, quality, and freshness. Still made by hand daily at Hotel Park, more than 16 million slices have been served. The 7x7 cm slice includes puff pastry, egg custard, whipped cream, and powdered sugar.

At Potičnica on Bled Island, freshly baked potica fills the air daily, delighting with creative fillings; from classic walnut to seasonal blends. Potica is a Slovenian festive cake, an essential part of every Christmas, Easter, or family celebration. We especially recommend trying the almond cinnamon caramel version, the chocolate with dried apples and tarragon, or the savory pork crackling version with Carniolan sausage.

Sustainable Visit Tip: Support local cuisine by choosing desserts made from Slovenian-sourced ingredients. You can also order potica to take home, without single-use packaging, or learn how to make it yourself at a culinary workshop.



Sezonski dogodki in prireditve

Seasonal Events & Highlights

Pozimi in spomladi Bled ponuja vrsto dogodkov, kjer se prepletajo kultura, lepota narave in praznično razpoloženje. Zimski čas prinaša občutek topline in bližine, ko se kraj spremeni v čarobno prizorišče lučk, sejmov in prazničnih koncertov, pomlad pa povabi k novim doživetjem in druženju ter prinese občutek novega začetka.

Throughout winter and spring, Bled offers a wealth of events where culture, nature and festive spirit intertwine. Winter brings a sense of warmth and togetherness as the town transforms into a magical setting of fairytale lights, Christmas market and festive concerts, whilst spring invites new experiences and gatherings, bringing a feeling of fresh beginnings.



Konec novembra se bo Jezerska promenada spremenila v praznično prizorišče – zadišalo bo po domačih dobrotah in toplih napitkih, v hišicah bodo svoje izdelke ponujali lokalni ustvarjalci, pester glasbeni program pa bo vabil k prijetnemu druženju. Praznični utrip se bo razširil tudi na Blejski grad. Vse od 28. novembra bo grad odet v praznično okrasje. V tem času bo na ogled razstava akademske slikarke Ejti Štih, ki se bo tokrat posvetila praznikom: družini, potici in prazničnemu utripu. V grajski kapeli si boste lahko ogledali tradicionalne božične jaslice, ki jih vsako leto pripravljajo domačini. Na Blejskem gradu leto začnemo in zaključimo s plesom. Ples z graščakom je edinstveno doživetje, ki združuje bogato zgodovino in praznično vzdušje. Na sporedu kar štirikrat: 25. in 31. decembra 2026 ter 1. in 7. januarja 2027.

Ko se staro leto prevesi v novo, Bled vabi s pestro paleto kulturnih in romantičnih doživetij. Februar in marec bosta v znamenju Meseca ljubezni, ki povezuje dogodke, doživetja in drobne trenutke ljubezni, bližine in romantike. Tako se bo februarja na Blejskem gradu začel RTM mesec (Rad te ´mam mesec), posvečen ljubezni. V tem času je v Galeriji STOLP na ogled tudi razstava Za vedno, razstava čarobnih fotografij, ki slavijo ljubezen. Medtem ko bo na Valentinovo in vse do Gregorjevega v marcu, Bled ponudil romantična doživetja za pare, vključno z intimnimi kulinaričnimi večerjami, umetniškimi programi in sprostitvenimi tretmaji.

Pustni čas ohranja živo tradicijo, prežeto s smehom, pisanimi maskami in dobro voljo. Blejski pustni karneval bo potekal v februarju na Jezerski promenadi, kjer lokalna društva obiskovalcem prikažejo barvite maske in slovenske tradicionalne običaje. Pustnemu karnevalu se lahko v maskah pridružijo tako domačini kot obiskovalci.

Z marcem Bled postane stičišče kulturnih in športnih dogodkov. V Kongresnem centru hotela Rikli Balance bo potekal Blejski šahovski festival, mednarodni šahovski turnir, ki združuje tekmovalni duh in druženje ob izjemni kulisi Bleda. BLEJSKI zbirateljski dnevi pa bodo v Festivalni dvorani navduševali ljubitelje filatelije, numizmatike, mineralov in antikvitet iz Slovenije in tujine.

Sredi marca bo Bled utripal v duhu velike noči – praznika upanja, prenove in povezanosti skupnosti. Obiskovalci boste lahko uživali na sprehodih med velikimi ročno poslikanimi jajci, lesenimi zajčki in cvetličnimi potkami. Velikonočni prazniki prinašajo tudi Lov na pirhe na Blejskem gradu, zabavno raziskovalno nagradno igro, v kateri otroci iščejo unikatna lesena jajčka, skrita po gradu. Poleg tega pa ustvarjalne delavnice, zabavni labirint in tradicionalne velikonočne igre otrokom pričarajo nepozaben dan na Blejskem gradu.

Zadnji vikend v marcu se bo v Zdraviliškem parku pričel Sejem domače in umetnostne obrti, ki bo potekal do oktobra, in sicer vsak petek, soboto in nedeljo in dodatno v času dela prostih dni. Tam lahko spoznate izbrane mojstre ročnih spretnosti, si ogledate izdelavo izdelkov in domov odnesete spominek z dušo. Na zadnji aprilski večer pa se bo odvijalo Kresovanje na Straži ob prazniku dela, 1. maja, ki simbolizira povezanost skupnosti in ohranjanje tradicije.

Maj na Bled prinaša glasbo, tradicijo, pridih zgodovine in vrhunski šport. V začetku meseca bo Jezerska promenada zaživela ob zvokih harmonik ob Blejskem jezeru, tradicionalni prireditvi, ki slavi slovensko glasbeno dediščino. Blejski grad pa bo gostil Historični lokostrelski turnir, kjer se združujejo srednjeveške obleke, lokostrelske veščine in zgodovinska atmosfera. Konec meseca bo v znamenju Evropskega prvenstva v veslanju.

KOLEDAR DOGODKOV

Zimska pravljica
27. 11. 2026 - 10. 1. 2027, Jezerska promenada

Praznični čas na Blejskem gradu
28. 11. 2026 - 2. 2. 2027, Blejski grad

Božične jaslice v grajski kapeli
28.11. 2026 - 2. 2. 2027, Grajska kapela na Blejskem gradu

Ples z graščakom
25. in 31. 12. 2026 ter 1. in 7. 1. 2027, Blejski grad

Praznični koncert DO RE MI
22. 12. 2026, 18.30, Festivalna dvorana Bled

LaVita IBU svetovni pokal v biatlonu
1. – 3. 1. 2027, Rudno polje, Pokljuka

IBU odprto evropsko prvenstvo v biatlonu
25. – 31. 1. 2027, Rudno polje, Pokljuka

IBU Cup v biatlonu
1. – 7. 2. 2027, Rudno polje, Pokljuka

RTMesec in Razstava Za Vedno
3. 2. - 31. 3. 2027, Blejski grad

IIHF ECN (European Cup of Nations) Turnir Bled člani
11. - 13. 2. 2027, Ledena dvorana Bled

Mesec ljubezni
12. 2. - 14. 3. 2027

IBU svetovno prvenstvo v parabiatlonu
22. – 28. 2. 2027, Rudno polje, Pokljuka

Blejski šahovski festival 2027
8. - 14. 3. 2027, Rikli Balance Hotel

BLEJSKI zbirateljski dnevi 2027
12. - 13. 3. 2027, Festivalna dvorana Bled

Velikonočni dnevi
15. 3. - 4. 4. 2027

Lov na pirhe
28. 3. 2027, Blejski grad

IIHF WM U-18 (Svetovno prvenstvo v hokeju do 18 let)
18. - 24. 2. 2027, Ledena dvorana Bled

Sejem domače in umetnostne obrti
marec - oktober, petek - nedelja, Zdraviliški park

Večer nad Bledom - Kresovanje na Straži
30. 4. 2027, Straža

Harmonike ob Blejskem jezeru
8. - 9. 5. 2027, Jezerska promenada

Historični lokostrelski turnir
20. - 23. 5. 2027, Blejski grad

Evropsko prvenstvo v veslanju
27. - 30. 5. 2027, Tribune v Veliki Zaki

Več na:

In late November, Lakeside Promenade transforms into a festive setting, filled with the aromas of homemade delicacies and warming drinks. Local artisans showcase their creations from charming stalls, whilst a varied music programme invites pleasant socialising. The festive pulse extends to Bled Castle too. From 28 November onwards, the castle will be dressed in festive decorations. During this time, visitors will be able to see an exhibition by academic painter Ejti Štih, who will focus on the festive season through themes of family, potica and holiday traditions. The castle chapel will also feature traditional Christmas nativity scenes, prepared each year by local residents. At Bled Castle, the year begins and ends with a dance. Dance with the Lord is a unique experience combining rich history with a festive atmosphere and will take place on four occasions: 25 and 31 December 2026, and 1 and 7 January 2027.

In the first months of the new year, Bled invites visitors to enjoy a diverse programme of cultural and romantic events. From Valentine's Day through to St Gregory's Day in March, Bled will offer romantic experiences for couples, including intimate culinary dinners, artistic programmes and relaxing treatments. In February, Bled Castle will also launch its RTM Month (Rad te mam mesec – "I Love You Month"), dedicated to love. During this period, the STOLP Gallery will also host Forever, an exhibition of enchanting photographs celebrating love.

Shrone Tuesday keeps tradition alive, infused with laughter, colourful masks and good cheer. Bled Carnival will take place in February on the Lakeside Promenade, where local societies will present vibrant masks and Slovenian traditional customs. Both locals and visitors are welcome to join the carnival in costume.

In March, Bled becomes a meeting point for cultural and sporting events. The Bled Chess Festival will take place at the Rikli Balance Hotel Congress Centre, an international chess tournament combining competitive spirit with socialising against Bled's exceptional backdrop. The BLED Collectors' Days at the Festival Hall will delight enthusiasts of philately, numismatics, minerals and antiques from Slovenia and abroad.

In the middle of March Bled celebrates Easter, a period of hope, faith and community spirit. Visitors can enjoy walks among large hand-painted eggs, wooden Easter bunnies and floral pathways and sample local delicacies at the Easter mini-market. Easter festivities also bring the Easter Egg Hunt at Bled Castle, a fun prize-based exploration game in which children search for unique wooden eggs hidden around the castle. Creative workshops, an entertaining maze and traditional Easter games will make for an unforgettable day at Bled Castle.

On the final weekend of March, the Arts and Crafts Fair will begin in Zdraviliški park (Spa park) running through to October every Friday, Saturday and Sunday, as well as on public holidays. Here, visitors can meet selected artisans and craftsmen, watch them at work and take home a souvenir with a story. On the final evening of April, the traditional bonfire celebration will take place at Straža ahead of Labour Day on 1 May, symbolising community spirit and the preservation of tradition.

May brings music, tradition, a touch of history and top-level sport to Bled. At the beginning of the month, the Lakeside Promenade will come alive with the sounds of Accordions by Lake Bled, a traditional event celebrating Slovenia's musical heritage. Bled Castle will host the Historical Archery Tournament, where medieval costumes, archery skills and a historic atmosphere unite. The end of the month will be marked by the European Rowing Championships.

EVENTS CALENDAR

Winter Fairytale
27 Nov 2026 - 10 Jan 2027, Lakeside promenade

Festive Time at Bled Castle
28 Nov 2026 - 2 Feb 2027, Bled Castle

Christmas Nativity in the Castle Chapel
28 Nov - 2 Feb 2027, Bled Castle Chapel

Dance with the Castle Lord
25 and 31 Dec 2026, 1 and 7 Jan 2027, Bled Castle

DO RE MI Festive Concert
22 Dec 2026, Bled Festival Hall

LaVita IBU world cup biathlon
1 - 3 Jan 2027, Rudno polje, Pokljuka

IBU open european championship biathlon
25 - 31 Jan 2027, Rudno polje, Pokljuka

IBU Cup biathlon
1 - 7 Feb 2027, Rudno polje, Pokljuka

RTMesec and Exhibition Forever
3 Feb - 31 Mar 2027, Bled Castle

IIHF ECN (European Cup of Nations) Tournament Bled – Senior Men
11 – 13 Feb 2027, Bled Ice Hall

Month of Love
12 Feb - 14 Mar 2027

IBU world championship parabiathlon
22 - 28 Feb 2027, Rudno polje, Pokljuka

Bled Chess Festival 2027
8 - 14 Mar 2027, Rikli Balance Hotel

BLED Collectors' Days 2027
12 - 13 Mar 2027, Bled Festival Hall

Easter Days
15 Mar - 4 Apr 2027

Egg Hunt
28 Mar 2027, Bled Castle

IIHF U18 World Championship (Ice Hockey World Championship Under 18)
18 – 24 Feb 2027, Bled Ice Hall

Craft and Art Fair
March - October, Fri - Sun, Zdraviliški park (Spa Park)

Evening over Bled - Bonfire on Straža
30 Apr 2027, Straža

Accordions by Lake Bled
8 - 9 May 2027, Lakeside Promenade

Historical Archery Tournament
20 - 23 May 2027, Bled Castle

European Rowing Championships
27 – 30 May 2027, Grandstand in Velika Zaka

More on:

Zimska pravljica 2026/2027

Bled Winter Fairytale 2026/2027

Med 27. novembrom 2026 in 10. januarjem 2027 bo Bled znova zaživel v čarobnem prazničnem vzdušju. Letošnja Zimska pravljica se bo raztezala od Zdraviliškega parka do Hotela Park, posamezne lokacije pa bodo povezane v enotno praznično zgodbo ob jezeru, ki bo zasijala v soju tisočerih lučk. Obiskovalce bodo po poteh Bleda spremljala praznična okrasitev, svetlobne skulpture, glasbeni nastopi, otroške predstave in animacije, pa tudi kulinarična ponudba ter stojnice z lokalnimi dobrotami in unikatnimi izdelki domače in umetnostne obrti.

Between November 27, 2026, and January 10, 2027, Bled will once again come alive in a magical festive atmosphere. This year's Winter Fairytale will stretch from Spa Park to Hotel Park, with individual locations connected into a unified festive lakeside story that will shine in the light of thousands of holiday lights. Visitors exploring the paths of Bled will be accompanied by festive decorations, light sculptures, musical performances, children's shows, and entertainment, as well as a rich culinary offer and stalls with local delicacies and unique arts and crafts products.



Celoten program

Full programme

Praznična pot ob jezeru

Zdraviliški park se bo spremenil v praznični svet svetlobnih in dekorativnih elementov. Med njimi boste našli skulpture kočijaža, rac in adventnega venčka. Park, pa bo dopolnjeval leseni kotiček s smrekicami, hiškami, jelenčki in snežaki.

Leseni obok bo označeval začetek pravljične poti, v prazničnih hiškah pa se bodo predstavljali lokalni ponudniki s svojimi izdelki.

Zdraviliški park in Jezersko promenado bo povezovala veriga neskončnih lučk ob jezeru, ki bo obiskovalce vodila skozi celotno praznično območje.

Ob poti bodo postavljene privlačne svetlobne postavitve in fototočke: praznična gugalnica ob jezeru, svetlobna skulptura vile, harmonike in pletna ter srce, ki zasveti, ko obiskovalci poganjajo kolo.

Praznično podobo Bleda bo dopolnjevala tudi svetlobna skulptura –vitez na Blejskem gradu.

Festive Path along the Bled lake

Spa Park will transform into a holiday world of light and decorative elements, including sculptures of a coachman, ducks, and an Advent wreath. The park will be complemented by a wooden corner with Christmas trees, small huts, reindeer, and snowmen.

A wooden arch will mark the beginning of the fairytale path, where holiday huts will host local vendors presenting their products.

A chain of endless lights along the lake will connect Spa Park and the Lake Promenade, guiding visitors through the entire festive area. Along the way, attractive light displays and photo spots will be set up: a festive lakeside swing, a light sculpture of a fairy, an accordion, and a pletna boat, as well as a heart that lights up when visitors pedal a bicycle.

Bled's festive appearance will also be enhanced by a light sculpture of a knight at Bled Castle.

Osrednje dogajanje na Jezerski promenadi

Središče Zimske pravljice bo tudi letos Jezerska promenada, kjer bodo obiskovalcem odprta vrata gostinskih hišk s praznično ponudbo hrane in pijače ter sladka hiška, ki bo s svojimi vonjavami vabila na sladkanje. Promenado bodo krasili prepoznavni rdeči stol Bled, praznični vhodni obok, okrašena drevesca in kurišča, ob katerih se bodo obiskovalci lahko pogreli in uživali v razgledu na Blejsko jezero.

Glasbeni in spremljevalni program

Praznično dogajanje se bo začelo v petek, 27. novembra 2026, z glasbo DJ Zupixa. V soboto 28. novembra pa bo praznično osvetlitev simbolno prižgal Andrej Šifrer. Skozi december bodo sledili nastopi številnih priljubljenih glasbenikov in skupin, med njimi Don Allen, Yu Nostalgika, Mladi Gamsi, 2 Brothers and the Others, 101ka Band, Gajst'n Band, Live Queen – Queen Tribute Band, S.O.S. kvintet, Nirvanasi – Nirvana Tribute Band, Prifarski muzikanti, Smash, Slovenski pozdravi in drugi.

Najmlajši obiskovalci si bodo lahko ogledali otroške predstave, se udeležili ustvarjalnih delavnic, spremljali prihod Miklavža, ter v novo leto objeli svoje najdražje na otroškem silvestrovanju.

Med osrednjimi prazničnimi dogodki ne bodo manjkali niti Krog prijateljstva, Legenda o potopljenem zvonu ter tradicionalni božično-novoletni koncert.

Silvestrovanje ob Blejskem jezeru

Silvestrsko popoldne bo namenjeno najmlajšim. Otroško silvestrovanje bo potekalo med 15.00 in 16.30, otroci bodo lahko svoje najdražje objeli v družbi Dedka Mraza, za veselo vzdušje bo poskrbel glasbeni nastop in animacija.

Zvečer se bo praznovanje nadaljevalo z mehansko glasbo, med 22.00 in 1.00 pa bo za ples in energičen vstop v novo leto skrbela skupina Veseli svatje. Praznično dogajanje se bo nadaljevalo tudi v prvih dneh novega leta. Na novega leta dan bodo nastopili Prifarski muzikanti in 80's Forever, sledila pa bosta še nastopa skupin Smash in Slovenski pozdravi.

Zimska pravljica in biatlon na Pokljuki

Pomemben del letošnje praznične zgodbe bo tudi povezava s Svetovnim pokalom v biatlonu na Pokljuki, ki bo potekal od 1. do 3. januarja 2027. Biatlonsko vzdušje bodo dopolnjevale animacije, predstave, vsebine za obiskovalce in vabila na ogled tekem na Pokljuki. Zimska pravljica in svetovni pokal v biatlonu bosta tako povezana v skupno zimsko zgodbo Bleda in Pokljuke.

Pričakujemo vas ob jezeru, kjer se zima spremeni v pravljico.

Odpiralni čas Jezerske promenade

- od ponedeljka do četrtka: 13.00–20.00
- ob petkih in sobotah: 11.00–22.00
- ob nedeljah: 11.00–20.00
- 30. decembra 2026: 11.00–22.00
- 31. decembra 2026: 11.00–2.00

* Dogodki se bodo fotografirali in snemali. Za dogodke, ki jih na območju Bleda organizira Javni zavod Turizem Bled, si organizator pridržuje pravico do spremembe urnikov, programskih vsebin ter režima odpiranja in zapiranja posameznih prizorišč in aktivnosti v času trajanja Zimske pravljice. Spremembe se lahko uvedejo zaradi vremenskih razmer ali drugih objektivnih in nepredvidenih okoliščin, ki bi lahko vplivale na varnost udeležencev, kakovost izvedbe ali nemoten potek dogodkov.

Central Events at the Lakeside Promenade

The center of the Winter Fairytale will once again be the Lake Promenade. Visitors can enjoy catering huts offering holiday food and drinks, as well as a sweet hut inviting everyone with delicious aromas. The promenade will be adorned with the iconic red Bled chair, a festive entrance arch, decorated trees, and fire pits where visitors can warm up while taking in the view of Lake Bled.

Music and Entertainment Program

The festive events will begin on Friday, November 27, 2026, with music by DJ Zupix. On Saturday, November 28, the holiday lights will be symbolically turned on by Andrej Šifrer. Throughout December, performances will feature numerous popular musicians and bands, including Don Allen, Yu Nostalgika, Mladi Gamsi, 2 Brothers and the Others, 101ka Band, Gajst'n Band, Live Queen – Queen Tribute Band, S.O.S. kvintet, Nirvanasi – Nirvana Tribute Band, Prifarski muzikanti, Smash, Slovenski pozdravi, and others.

Younger visitors can look forward to children's shows, creative workshops, the arrival of Saint Nicholas, and a children's New Year's Eve celebration where they can ring in the New Year with their loved ones.

Key highlights of the holiday season will also include the Circle of Friendship, the Legend of the Sunken Bell, and the traditional Christmas and New Year's Concert.

New Year's Eve Celebration by Lake Bled

New Year's Eve afternoon will be dedicated to children. The children's celebration will take place between 3:00 PM and 4:30 PM, where children can embrace their loved ones in the company of Dedek Mraz, with a cheerful atmosphere provided by musical performance and entertainment.

In the evening, the celebration will continue with background music, and from 10:00 PM to 1:00 AM, the band Veseli svatje will ensure an energetic dynamic start to the New Year. Festive events will continue into the first days of the new year. On New Year's Day, Prifarski muzikanti and 80's Forever will perform, followed by performances from Smash and Slovenski pozdravi.

Winter Fairytale and Biathlon in Pokljuka

An important part of this year's festive story will be its connection with the Biathlon World Cup in Pokljuka, taking place from January 1 to 3, 2027. The biathlon atmosphere will be enhanced by animations, performances, content for visitors, and invitations to watch the competitions in Pokljuka. The Winter Fairytale and the Biathlon World Cup will thus join together in a shared winter story of Bled and Pokljuka.

We await you by the lake, where winter transforms into a fairy tale.

Lake Promenade Opening Hours

- Monday to Thursday: 1:00 PM – 8:00 PM
- Fridays and Saturdays: 11:00 AM – 10:00 PM
- Sundays: 11:00 AM – 8:00 PM
- December 30, 2026: 11:00 AM – 10:00 PM
- December 31, 2026: 11:00 AM – 2:00 AM

* Events will be photographed and recorded. For events organized in the Bled area by the public institute Turizem Bled, the organizer reserves the right to change schedules, program content, and the opening and closing regimes of individual venues and activities during the Winter Fairytale. Changes may be introduced due to weather conditions or other objective and unforeseen circumstances that could affect the safety of participants, the quality of execution, or the smooth running of events.

Uprizoritev Legende o potopljenem zvonu

Legenda pravi, da je pred davnimi časi na Blejskem gradu živela mlada vdova, ki je v spomin na svojega pokojnega moža, grajskega gospodarja, ki so ga ubili razbojniki, zbrala vse svoje zlato in srebro, ter ga dala vliti v zvonček, da bi ga poklonila Materi Božji na Blejskem otoku. Med prevozom na otok se je razbesnela nevihta, čoln pa je skupaj z zvončkom potonil v jezerske globine. Legenda pravi, da se potopljeni zvonček še danes ob mirnih in jasnih nočeh oglaša iz jezerskih globin.

Turizem Bled organizira *Legendo o potopljenem zvonu*, tradicionalno božično prireditev na Blejskem jezeru, ki je skozi leta postala nepogrešljiv del Zimske pravljice.

Theatrical Reenactment of The Legend of the Sunken Bell

Legend tells of a young widow who once lived in Bled Castle. In memory of her late husband, the castle's lord who was killed by bandits, she gathered all her gold and silver and had it cast into a bell as a gift to the Church of Mother of God on Bled Island. During the crossing to the island, a storm raged, and the boat with the bell sank into the lake's depths. The legend says that on the calm, clear night you can still hear the sunken bell ringing out from beneath the water.

Tourism Bled, in partnership with the Bled Underwater Society, presents The Legend of the Sunken Bell, a traditional Christmas event on Lake Bled that has become an essential part of the Winter Fairytale over the years.



Krog prijateljstva

26. - 27. decembra 2026, 9.00 - 17.00,
Pot okoli Blejskega jezera

Pridružite se nepozabnemu sprehodu okoli Blejskega jezera in skupaj z najdražjimi odklenite prijateljstva. Na tradicionalni prireditvi boste skozi uganke in namige odkrivali moč vašega prijateljstva in postali del prave sobe pobega na prostem. Vsaka skupina prejme kartonček s prostori za žige in zemljevid Bleda, nato pa se poda na pot okoli Blejskega jezera, kjer se bodo skrivale uganke in namigi. Sodelujte, staknite glave in odkrijte skrivnosti poti, brez uporabe mobilnih telefonov.

Circle of Friendship

26. - 27. December 2026, 9am - 5pm,
Path around the Lake Bled

Join an unforgettable walk around Lake Bled and unlock friendships with your loved ones. At this traditional event, you'll discover the power of your friendship through puzzles and clues, becoming part of a real outdoor escape room. Each group receives a card with spaces for stamps and a map of Bled, then sets off around the Lake Bled where puzzles and clues will be hidden. Work together, put your heads together and uncover the secrets of the path, without using mobile phones.

Praznične hiške s kulinarično ponudbo in rokodelskimi izdelki

27. novembra 2026 - 10. januarja 2027, Zdraviliški park

V času Zimske pravljice bodo v Zdraviliškem parku vsak dan v tednu odprte rokodelske hiške, kjer bodo na voljo unikatni izdelki, nekateri izmed njih ponosno nosijo certifikat Blejski lokalni izbor in so prava izbira za praznična obdarovanja.

Odpiralni čas Zdraviliškega parka

- od ponedeljka do četrtka: 13.00–20.00
- ob petkih in sobotah: 11.00–20.00
- ob nedeljah: 11.00–20.00
- 30. decembra - 3. januarja
- Vsak dan: 11.00 - 20.00

Festive Stalls with Culinary Offerings and Handcrafted Goods

27 November 2026 - 10 January 2026, Spa park

Throughout the Winter Fairytale, Christmas market will be open daily in Spa park, offering unique products, some of them proudly bearing the Bled Local Selection certificate, the perfect choice for festive gift-giving.

Spa park Opening Hours

- Monday to Thursday: 1:00 PM – 8:00 PM
- Fridays and Saturdays: 11:00 AM – 8:00 PM
- Sundays: 1:00 PM – 8:00 PM
- December 30 - January 3
- Every day: 11:00 AM – 8:00 PM







Zimska pravljica na Homu - Zimski okusi na Oltarju Gorenjske

27. november 2026–6. januar 2027, vsak dan

Le nekaj minut od Blejskega jezera se začne povsem drugačen zimski svet. Na eni izmed postaj na Bledu vstopite na shuttle, ki vas odpelje do vasi Zasip. Od tam se v prijetnem tempu podate na približno 25-minutni sprehod v hrib do cerkve sv. Katarine in planinske okrepčevalnice Jurček na Homu. Ob cerkvi se odpre razgledna jasa, ki ji pravijo tudi Oltar Gorenjske. Pogled seže čez Bled, Karavanke, Julijske Alpe in Pokljuko, ob jasnem vremenu pa vse do Ljubljanske kotline.

Po sprehodu skozi zimsko naravo vas v Jurčku pričaka toplina prave planinske okrepčevalnice. Za dobrodošlico nazdravite s kozarčkom domačega žganja, nato pa zadiši po tradicionalni slovenski jedi na žlico – joti ali ričetu. Za sladek zaključek sledi domači jabolčni štrudelj.

€ ODRASLI: 25 € na osebo, OTROCI: 16 € na osebo

ⓘ 051 621 511, info@vintgar.si

Vozni red:

Centralno parkirišče Bled: 12.00 I 13.00 I 15.00
Železniška postaja Bled Jezero: 12.05 I 13.05 I 15.05
Velika Zaka: 12.08 I 13.08 I 15.08
Mlino: 12.13 I 13.13 I 15.13
Avtobusna postaja Bled: 12.20 I 13.20 I 15.20
Bled Union: 12.25 I 13.25 I 15.25
Zasip: 12.35 I 13.35 I 15.35

Povratek v središče Bleda: ob 16.00 in 17.00.

* Predhodna rezervacija ni potrebna. Celoten paket se plača neposredno na shuttlu.

POMEMBNO ZA OBISKOVALCE: Pot vključuje zmeren vzpon in je primerna za goste, ki lahko samostojno hodijo približno 25 do 30 minut. Priporočamo topla zimska oblačila ter čvrsto obutev z nedrsečim podplatom.

Winter Fairy Tale on Hom – Winter Flavours on the Altar of Gorenjska

27 November 2026–6 Januar 2027, daily

Just a few minutes from Lake Bled, a completely different winter world begins. Board the shuttle bus at one of the stops in Bled and travel to the village of Zasip. From there, enjoy an easy-paced walk of around 25 minutes uphill to the Church of St Catherine and the Jurček mountain refreshment hut on Hom. Beside the church, a scenic clearing opens up, also known as the Altar of Gorenjska. The views stretch across Bled, the Karavanke, the Julian Alps and Pokljuka, and on a clear day all the way to the Ljubljana Basin.

After your walk through the winter landscape, the warmth of a traditional mountain hut awaits you at Jurček. You will be welcomed with a glass of homemade schnapps, followed by the aroma of a traditional Slovenian one-pot dish – jota or ričet. A homemade apple strudel provides the perfect sweet ending.

€ ADULTS: €25 per person, CHILDREN: €16 per person

ⓘ +386 (0)51 621 511, info@vintgar.si

Timetable:

Central Parking Bled: 12:00 | 13:00 | 15:00
Bled Jezero Railway Station: 12:05 | 13:05 | 15:05
Velika Zaka: 12:08 | 13:08 | 15:08
Mlino: 12:13 | 13:13 | 15:13
Bled Bus Station: 12:20 | 13:20 | 15:20
Bled Union: 12:25 | 13:25 | 15:25
Zasip: 12:35 | 13:35 | 15:35

Return to Bled town centre: at 16:00 and 17:00.

* Advance booking is not required. The entire package is paid directly on the shuttle bus.

IMPORTANT INFORMATION FOR VISITORS: The route includes a moderate uphill walk and is suitable for visitors who are able to walk independently for approximately 25 to 30 minutes. Warm winter clothing and sturdy footwear with non-slip soles are recommended.

Svež zrak. Zimski razgled.
Topli okusi slovenskih planin.

Fresh air. Winter views.
Warming flavours of the Slovenian mountains.



V soju tisočih lučk oživijo blejske legende

In the Glow of a Thousand Lights, Bled's Legends Come to Life



V prazničnem času, ko Bled zažari v tisočerih lučkah, oživijo zgodbe in legende, ki so skozi stoletja oblikovale ta pravljični kraj. Obdani z očarljivo naravo in praznično okrašeno Jezersko promenado se obiskovalci lahko podate na potovanje skozi čas, kjer vas bodo pričakale mistične pripovedi, navdihnjene z blejskim izročilom. Sprehodite se skozi Zdraviliški park in se nam pridružite pri odkrivanju teh čarobnih zgodb!

As the festive season arrives and Bled glows with thousands of twinkling lights, the stories and legends that have shaped this enchanting place over centuries come alive. Surrounded by captivating nature and the festively decorated Lakeside Promenade, visitors embark on a journey through time, where mystical tales inspired by Bled's rich heritage await them. Join us in discovering these magical stories!

Blejska vila

Kjer danes leži Blejsko jezero, je bila nekoč travnata dolina. Sredi nje je stal hribček s skalo, ob kateri so ponoči plesale gorske vile. V dolini so pastirji pasli svoje ovce, ki so mulile travo v okolici vilinske skale. Vile so pastirje prosile, naj njihovo plesišče ogradijo, da bi ohranile mehko travo za svoj ples, a pastirji njihove prošnje niso uslišali. Nekega dne si je najmlajša in najlepša vila med plesom zlomila nogo. Jezne vile so tedaj iz gora priklicale studence in potoke, ki so pridrveli v dolino in jo zalili. Nad vodo je ostal le še hribček s skalo – kot otok sredi jezera, kjer so vile še naprej nemoteno plesale v svetlih mesečnih nočeh.



Vile so že davno zapustile naše kraje, za njimi pa je ostalo lepo vilinsko jezero z otočkom.

To je danes Blejsko jezero.

The Fairy of Lake Bled

Where Lake Bled lies today, a grassy valley once stretched out beneath the mountains. At its heart stood a hillock with a rocky outcrop, where mountain fairies would dance by moonlight. Shepherds grazed their sheep in the valley, and the animals would munch the grass around the fairies' dancing ground. The fairies asked the shepherds to fence off their circle, hoping to preserve the soft grass for their moonlit dances. But the shepherds paid no heed. One day, the youngest and most beautiful fairy broke her leg whilst dancing. In their anger, the fairies called forth springs and streams from the mountains, which rushed down and flooded the valley. Only the hillock with its rock remained above the water – an island in the midst of the lake, where the fairies continued their undisturbed dances on bright moonlit nights. The fairies have long since left these lands, but what remains is a beautiful fairy-tale lake with its island beneath the mountains. This is Lake Bled as we know it today.

Pletna

Pletne, imenovane tudi *jezerske dame*, so tradicionalni čolni, ki jih domačini s potrpežljivostjo in natančnostjo že stoletja izdelujejo iz avtohtonega macesnovega lesa. Prva pletna naj bi po jezeru zaplula že leta 1590, njen značilni videz pa se od takrat skoraj ni spremenil. O izvoru imena obstajata dve razlagi: po eni izhaja iz nemške besede "Plattenboot" – ploski čoln, po drugi pa iz nekdanjega platnenega nadstreška, ki je potnike ščitil pred soncem. Pravico do prevoza potnikov na otok so prebivalci vasi Mlino prejeli v času Marije Terezije. Od takrat se poklic pletnarja prenaša iz roda v rod. Gre za spoštovan in redek poklic – zanj so značilni mirna roka, občutek za ravnotežje in prepoznavna tehnika veslanja stoje z dvema vesloma.



The Pletna Boat

Pletna boats, also known as the ***ladies of the lake***, are traditional boats that locals have been crafting with patience and precision from indigenous larch wood for centuries. The first pletna is said to have sailed the lake as early as 1590, and its distinctive appearance has barely changed since. Two explanations exist for the origin of the name: one suggests it derives from the German word "plateboot" – a flat-bottomed boat – whilst the other points to a former woven canopy that protected passengers from the sun. The residents of Mlino village received the right to transport passengers to the island during Maria Theresa's reign. Since then, the pletnar profession has passed from generation to generation. It's a respected and rare occupation – characterised by a steady hand, sense of balance and the distinctive technique of rowing standing up with two oars.

Kremšnita

Originalna blejska kremna rezina, znana preprosto kot *kremšnita*, je nastala leta 1953 v slaščičarni Hotela Park in od takrat so jih pripravili že več kot 16 milijonov. Edino pravo in originalno kremšnito lahko še danes poskusite tam, kjer se je zgodba začela – v Kavarni Park. Kako veste, da je rezina res sveža? Ko jo položite na krožnik, se mora celotna kremšnita nežno zazibati. Dober tek!



Bled Cream Cake

The original Bled cream cake, known simply as *kremšnita*, was created in 1953 in the pastry shop of Hotel Park. Since then, around 16 million have been made, but the only true and original kremšnita can still be tasted where the story began – at Park Café. How do you know if your slice is truly fresh? When you place it on the plate, the entire kremšnita should gently wobble. Enjoy!

Adventne sveče

Adventni venec, kakršnega poznamo danes, izvira iz leta 1838 iz nemškega Hamburga, kjer je evangeličanski pastor skrbel za otroke v domu za revne. Otroke je namestil v staro hišo, ki je postala njihov dom, in jim pričakovanje božiča polepšal z adventnim vencem, na katerem so postopoma prižigali svečke. Obred je bil otrokom tako všeč, da so ga začeli ponavljati vsako leto, običaj pa se je sčasoma razširil po vsej Nemčiji in pozneje tudi v druge evropske države. Venec v obliki kroga simbolizira večnost in zvestobo, saj nima ne začetka ne konca, štiri svečke pa predstavljajo upanje, mir, veselje in ljubezen.

Advent Candles

The Advent wreath as we know it today dates back to 1838 in Hamburg, Germany, where an Evangelical pastor cared for children in a home for the poor. He made a home for them in an old house, and made their anticipation of Christmas more special with an Advent wreath, on which they gradually lit candles. The children loved the ritual so much that they repeated it every year, and the custom eventually spread throughout Germany and later to other European countries. The circular wreath symbolises eternity and faithfulness, having neither beginning nor end, whilst the four candles represent hope, peace, joy and love.



Blejski vitez

Nedaleč od Bleda, na gradu Kamen, je nekoč živel pogumni vitez Gašper Lambergar, ki je prijateljeval s samim cesarjem. Slovel je po svoji moči, pogumu in spretnosti v bojih, njegovo junaštvo pa opeva tudi znana ljudska pesem Pegam in Lambergar. O njegovem obstoju priča nagrobni kamen na Blejskem gradu, njegovo legendo pa vsako leto oživimo prvi junijski vikend na tradicionalni prireditvi v okviru Srednjeveških dni, ki obiskovalce popelje v živahni svet grajskih dam in pogumnih vitezov.

Konj s sanmi

Fijakerji vas bodo popeljali v odprtih kočijah, ki so skozi zgodovino ohranile svojo značilno obliko. Predstavljajo živo dediščino Bleda, saj se poklic fijakerja prenaša iz roda v rod kot del družinske tradicije.
Najdete jih na postajališču pod Festivalno dvorano Bled, prepoznali pa jih boste po črni jopici, hlačah in klobuku, beli srajci ter brezrokavniku, okrašenem z vezenimi gorenjskimi nageljni.
V hladnejših mesecih oblečejo bordo rdeče jakne, vas pa med vožnjo pokrijejo s toplo odejo.

The Knight

Not far from Bled, at Kamen Castle, there once lived the brave knight Gašper Lambergar, who was friends with the emperor himself. He was renowned for his strength, courage and prowess in battle, and his heroism is celebrated in the famous folk song Pegam and Lambergar. Evidence of his existence remains on a tombstone at Bled Castle, and his legend is brought to life each year on the first weekend in June at the traditional Medieval Days event, which takes visitors into the vibrant world of castle ladies and valiant knights.

Horse-Drawn Sleighs

The *fijakerji* (horse-drawn carriage drivers) will take you on journeys in open carriages that have retained their distinctive form throughout history. They represent Bled's living heritage, as their profession passes from generation to generation as part of family tradition.

You'll find them at the stand beneath the Bled Festival Hall, and recognise them by their black jacket, trousers and hat, white shirt and waistcoat embroidered with traditional Gorenjska carnations. During the colder months they wear burgundy-red jackets and give you a cosy blanket that will keep you warm during your ride.

Pomladni festivali

Spring festivals and festivities

Mesec ljubezni

Gregorjevo, 12. marca, je praznik svetlobe in ljubezni, ki napoveduje prihod pomladi. Po slovenskem ljudskem izročilu se na ta dan »ptički ženijo«, otroci pa v potoke spuščajo gregorčke – majhne ladjice s svečkami, ki simbolično oznanjajo konec zime. Tradicionalno ga lahko razumemo tudi kot slovensko različico valentinovega, dan, ko praznujemo ljubezen in povezanost med ljudmi. Praznik ima korenine v času, ko so obrtniki začeli znova delati ob dnevni svetlobi, brez pomoči sveč, danes pa ostaja lep opomnik na moč svetlobe, topline in novih začetkov.

Med 14. februarjem in 12. marcem se na Bledu povežeta tradicija in romantika, ko se kraj spremeni v prizorišče romantičnih doživetij in ponuja popolno priložnost za pomladni pobeg v dvoje. Sprehod okoli jezera, vožnja s pletno ali čolničkom, gugalnica ljubezni, srček na Jezerski promenadi in nabiralnik ljubezenskih sporočil – vse to vas vabi, da zapišete svojo edinstveno zgodbo z Bleda. Blejski hoteli in restavracije v tem času pripravljajo romantične pakete, večerje ob svečah, sproščanje v wellnessu ter sladke trenutke z originalno blejsko kremno rezino.



Month of Love

Gregorjevo (St Gregory's Day), on 12 March, is a holiday of light and love heralding spring's arrival. According to Slovenian folk tradition, on this day »the birds are getting married«, and children release *gregorčki* into streams – little boats with candles symbolically announcing winter's end. Traditionally, it can also be understood as Slovenia's version of Valentine's Day, a day when we celebrate love and connection between people. The festival has its roots in times when craftsmen would begin working again by daylight without the help of candles, and today it remains a beautiful reminder of the power of light, warmth and new beginnings.

From 12 February to 14 March, tradition and romance come together in Bled, as the town transforms into a setting for romantic experiences, offering the perfect opportunity for a spring escape for two. A walk around the lake, a ride in a pletna boat or rowing boat, the love swing, the heart on the promenade and a postbox for love messages - all invite you to create your own unique story from Bled. During this time, Bled's hotels and restaurants offer romantic packages, candlelit dinners, relaxing wellness experiences and sweet moments with the original Bled Cream Cake.

Velikonočni Bled

Velika noč v Sloveniji je čas, ko se družine zberejo in oživijo stare običaje. Praznična miza se šibi pod domačimi dobrotami, po domovih diši po potici, mize pa krasijo skrbno pobarvani pirhi – trdo kuhana ali spihana jajca, okrašena z raznovrstnimi simboli, ki odražajo kulturno pestrost naše pokrajine.

Velika noč je praznik upanja, prenove in povezovanja skupnosti, na Bledu pa tudi priložnost za preplet naravne, kulturne in duhovne dediščine. Med 15. marcem in 4. aprilom bo Bled zaživel v velikonočnem vzdušju, ki bo obiskovalce popeljalo skozi pravo praznično doživetje. Edinstven sprehod med velikimi ročno poslikanimi pirhi, lesenimi zajčki in cvetličnimi potkami bo navdušil vse generacije. Obiščite kreativne delavnice, koncerte cerkvenih zborov in velikonočno mini tržnico in preživite praznične dni ob jezeru, obdani s simboli pomladi in bogate tradicije.



Easter Bled

Easter in Slovenia is a time when families gather and revive old customs. The festive table is filled with homemade delicacies, homes are scented with the delicious smell of potica (traditional Slovenian cake), and tables are adorned with carefully coloured pirhi (Easter eggs) – hard-boiled or blown eggs decorated with various symbols reflecting our region's cultural diversity.

Easter is a festival of hope, renewal and community connection, and in Bled also an opportunity to experience the interweaving of natural, cultural and spiritual heritage. Between 15 March and 4 April, Bled will come alive with Easter atmosphere, taking visitors through a true festive experience. A unique walk among large hand-painted pirhi, wooden bunnies and floral pathways will delight all generations. Visit creative workshops, church choir concerts and an Easter mini-market, and spend the festive days by the lake, surrounded by symbols of spring and rich tradition.

Pust

Pust je eden najbolj živahnih slovenskih običajev. Je čas smeha, veselja in ustvarjalnosti, ko z maskami preganjamo zimo in pozdravimo pomlad. Tradicionalno traja od svetih treh kraljev do pustnega torka, njegov datum pa se vsako leto prilagaja veliki noči. Glavni dan pustnega dogajanja je pustni torek, ki ga spremljajo barvite povorke, glasba in sladke dobrote, praznovanje pa se zaključi s pepelnico in začetkom postnega obdobja. Maske, od tradicionalnih do sodobnih, povezujejo ljudi vseh generacij in vsako leto obujajo dolgoletno slovensko pustno tradicijo.



Na Bledu bo pustni karneval potekal v nedeljo, 7. februarja 2027, na Jezerski promenadi. Lokalna društva se bodo predstavila s skupinskimi maskami, sledilo pa bo pustno rajanje, ki bo pregnalo zimo. Vabimo vas, da ne zamudite priložnosti in doživite slovensko tradicijo v njeni najbolj igrivi in praznični obliki.

Carnival celebrations

Pust is one of Slovenia's liveliest customs. It's a time of laughter, joy and creativity, when we drive away winter with masks and welcome spring. Traditionally it lasts from Epiphany until Shrove Tuesday, with its date adjusting each year according to Easter. The main day of carnival festivities is Shrove Tuesday, accompanied by colourful processions, music and sweet treats, with celebrations concluding on Ash Wednesday and the start of Lent. Masks, from traditional to contemporary, connect people of all generations and revive Slovenia's long-standing carnival tradition year after year.

In Bled, the *Pust carnival* will take place on Sunday, 7 February 2027, on Lakeside promenade. Local societies will present themselves with group masks, followed by carnival revelry that will drive winter away. We invite you not to miss this opportunity to experience Slovenian tradition in its most playful and festive form.

Vikend harmonik na Bledu

S Slovenci se hitro povežete ob glasbi in plesu, povabila na domače zabave pa ne gre zavrniti – to so trenutki, ki ostanejo v spominu še dolgo časa. Podobno povezovalno moč ima tudi Avsenikova glasba, ki je prestopila meje generacij in držav, pripomogla k prepoznavnosti Slovenije po svetu ter pripeljala ljubitelje naše narodnozabavne dediščine nazaj na sončno stran Alp. V maju se Bled napolni z zvoki, ki so zaznamovali slovensko glasbeno identiteto. Tako bo 8. in 9. maja 2027 na Jezerski promenadi potekala tradicionalna prireditev Harmonike ob Blejskem jezeru, ki že od leta 2013 slavi harmoniko kot simbol slovenske glasbene in kulturne dediščine.



Dogodek je tudi poklon Avsenikovi glasbi, prepoznavnemu *oberkrainerskemu* zvoku, ki združuje melodije harmonike in trobente ter petje v tercah in izžareva veselje, domačnost in naklonjenost Gorenjski. Med najlepšimi skladbami bratov Avsenik je *Otoček sredi jezera,* pesem, ki je s svojo melodijo vtisnila podobo Bleda v srca ljudi po svetu. Obiskovalce bodo razveseljevali živahni zvoki harmonik, nastopi glasbenih skupin in plesne točke v tradicionalnih oblačilih, ki skupaj ustvarjajo pravo kulturno doživetje ob jezeru.

Ljubitelji narodnozabavne glasbe boste svoj trenutek našli na *Narodnozabavni hit paradi,* ki na Bledu vsako leto novembra združi najvidnejše izvajalce in prave navdušence tega žanra.

Accordions by Lake Bled

Slovenians quickly connect through music and dance, and invitations to home celebrations shouldn't be declined – these are moments that remain in memory for a long time. Similar connecting power is held by Avsenik music, which has transcended generations and countries, contributed to Slovenia's recognition worldwide, and brought lovers of our folk-entertainment heritage back to the sunny side of the Alps. In May, Bled fills with sounds that have shaped Slovenian musical identity. On 8 and 9 May 2027, the traditional event *Accordion by the lake* will take place on Lakeside Promenade, celebrating the accordion as a symbol of Slovenian musical and cultural heritage since 2013.

The event is also a tribute to Avsenik music, the distinctive *Oberkrainer* sound that combines accordion and trumpet melodies with thirds harmony singing, radiating joy, homeliness and affection for *Gorenjska region.* Among the Avsenik brothers' most beautiful compositions is *Otoček sredi jezera,* a song whose melody has imprinted Bled's image in hearts around the world. Visitors will be delighted by lively accordion sounds, musical group performances and dance displays in traditional costume, together creating a true cultural experience by the lake.

Folk-entertainment music lovers will find their moment at the *Oberkrainerfest*, which brings together the genre's most prominent performers and true enthusiasts in Bled every November.

Intervju Interview
Jakov Fak

Jakov Fak je eno najprepoznavnejših imen svetovnega biatlona in športnik, ki Pokljuko pozna bolje kot večina. Tu trenira, tekmuje in zmaguje, le streljaj od Bleda pa je našel tudi prostor, kjer si je ustvaril dom za svojo družino.
V zimi 2026/2027 bo Pokljuka znova v središču mednarodnega biatlona, saj bo gostila več velikih tekmovanj, med njimi tudi LaVita IBU Svetovni pokal v biatlonu. Z Jakovom Fakom smo se pogovarjali o tem, kaj mu Bled in Pokljuka pomenita kot športniku in kot človeku, kako doživlja domače prizorišče ter zakaj ta del Slovenije tako močno zaznamujeta narava, mir in vrhunski šport.

Bled in Pokljuka ustvarjata lep kontrast. Na eni strani imamo mirno jezero, na drugi strani pokljuške gozdove, pozimi zasnežene. Kako osebno doživljate povezanost teh dveh precej različnih svetov, ki sta pravzaprav zelo blizu drug drugemu?

Meni je to idealno, tudi zato, ker živim v spodnjih koncih. Ne živim neposredno na Bledu, ampak v Lescah, vendar Radovljico, Lesce in Bled doživljam kot povezano celoto. Med kraji je le nekaj kilometrov razdalje, zato mi je tudi Bled zelo domač.
Zelo mi je všeč, da lahko živim blizu takšnega turističnega bisera, hkrati pa se ukvarjam z vrhunskim športom. Najbolj intenziven del svojega življenja doživljam tukaj na Pokljuki, na Bledu pa imam čas, da se umirim, grem na sprehod z družino ali se kopam.

Biatlon zahteva izjemno telesno pripravljenost, po drugi strani pa tudi popoln notranji mir na strelišču. Bi lahko rekli, da del tega miru črpate tudi iz narave in okolice?

Mislim, da. Tukaj imamo kotiček Slovenije, ki ponuja vse. Imamo jezero in mirno okolje, okoli njega pa veliko gričev, kjer lahko kakovostno treniraš ali preživljaš aktivni prosti čas. Blizu so tudi hribi, vse do najvišjega vrha Slovenije. Na zelo majhnem prostoru je tako zbrana izredno široka ponudba.

Obiskali ste verjetno že večino svetovnih zimskih središč. Po čem se Bled in Pokljuka razlikujeta od drugih prizorišč?

Mislim, da sta Bled in Pokljuka med redkimi destinacijami, ki ponujajo prav takšno kombinacijo.
Seveda obstajajo tudi druga posebna prizorišča. Eno takšnih je Holmenkollen v Oslu, kjer imaš glavno mesto oziroma prestolnico države, nad njo pa smučarske proge. Med samo tekmo imaš lahko razgled na mesto. To je zelo zanimivo, vendar gre za bolj mestno dogajanje. Pri nas je v ospredju narava. Prostor je širši in vsak lahko najde nekaj zase. V mestu je več prometa, več obremenjenosti z drugimi stvarmi, tukaj pa te, razen ob glavnih prometnicah, povsod obdaja narava. Kamorkoli zaviješ, jo imaš okoli sebe in lahko počneš marsikaj.

Tekmovanja se začnejo takoj po novem letu. Kako doživljate to, da boste lahko med prazničnim časom tekmovali pred domačim občinstvom?

Za nas biatlonce bo to prvič, da bomo tekmovali takoj po novem letu. Po drugi strani je odlično, ker smo doma in nam ni treba nikamor potovati.



Jakov Fak is one of the best-known names in world biathlon and an athlete who knows Pokljuka better than most. He trains, competes and wins here, and just a short distance from Bled he has also found a place to make a home with his family. In winter 2026/2027, Pokljuka will once again take centre stage in international biathlon, hosting several major competitions, including the LaVita IBU Biathlon World Cup. We spoke to Jakov Fak about what Bled and Pokljuka mean to him, both as an athlete and as a person, what it feels like to compete on home ground, and why nature, tranquillity and top-level sport come together so naturally in this part of Slovenia.

Bled and Pokljuka make quite a contrast: the calm of the lake on one side and the forests of Pokljuka, covered in snow in winter, on the other. How do you experience the connection between these two very different worlds that are actually so close to one another?

For me, it is ideal, also because I live down in the valley. I do not live directly in Bled, but in Lesce, although I see Radovljica, Lesce and Bled as one area. There are only a few kilometres between them, so Bled feels very much like home to me.
I really like being able to live close to such a gem while at the same time pursuing elite sport. I experience the most intense part of my life here on Pokljuka, while in Bled I have time to slow down, go for a walk with my family or go swimming in the lake.

Biathlon demands exceptional physical fitness, but on the shooting range it also requires complete inner calm. Do you draw some of that calm from the surrounding nature?

I think so. We have a corner of Slovenia here that offers everything. There is the lake and a peaceful environment, surrounded by many hills where you can train well or spend your free time actively. The mountains are also close by, all the way up to Slovenia's highest peak. An exceptionally wide range of possibilities is concentrated within a very small area.

You have visited many of the world's best-known winter sports destinations. What sets Bled and Pokljuka apart from other venues?

I think Bled and Pokljuka are among the few destinations that offer this particular combination.

Moj dan bo verjetno videti zelo podobno kot dnevi, ko treniram na Pokljuki. Zjutraj se bom usedel v avto, se odpeljal na Pokljuko in opravil svoje delo. Seveda bo sneg, treba bo preizkusiti smuči in opraviti vse priprave pred tekmo, vendar bo vzdušje verjetno precej sproščeno, saj bom doma.

Sledil bo izjemen niz tekmovanj, ki jih organizira Mednarodna biatlonska zveza. Kaj tolikšen obseg tekmovanj pomeni za prepoznavnost Bleda in Pokljuke v svetu?

Mislim, da je to odlično. Prvič se bo tukaj zvrstilo toliko velikih tekmovanj: od svetovnega prvenstva v parabiatlonu do evropskega prvenstva, svetovnega pokala in še enega tekmovanja nekoliko nižjega ranga, IBU Cupa.
To je odlična promocija Slovenije, Pokljuke in Bleda kot lokacije. Še posebej zato, ker večina tujih tekmovalcev biva na Bledu. Po informacijah, ki jih imam, so tisti, ki pridejo prvič, nad krajem navdušeni. Vsi radi tečejo okoli jezera, tudi pozimi, nato pa se odpravijo na tekmovanje na Pokljuko. Mislim, da vsi uživajo.

V preteklosti ste Pokljuko večkrat poimenovali svoj drugi dom. Po vseh letih treningov, tekem in velikih zmag – kaj danes za vas pomenita Pokljuka in Bled? Sta predvsem prostor športa ali tudi nekaj več?

Imam srečo, da lahko ta prostor gledam z več vidikov: profesionalnega, športnega in družinskega.
Leta 2018 smo se preselili v Lesce. Otroci tam obiskujejo vrtec in šolo. Tam, kjer je družina, je tudi tvoj dom.
Sicer to ni neposredno Pokljuka, vendar je zelo blizu. Do selitve sem večino časa preživel na Pokljuki, prav v tem hotelu, že od leta 2008. Pokljuka je bila moj drugi dom in še vedno mi je vse skupaj zelo domače. Ker je tako blizu, se tukaj res počutim kot doma in v tem okolju uživam.

Tudi z družino pogosto prihajate sem?

Da, tudi pozimi in jeseni. Tukaj je veliko prostora za raziskovanje.



Of course, there are other special venues too. One of them is Holmenkollen in Oslo, where you have the country's capital below and the ski trails above it. During the competition itself, you can look out over the city. It is very interesting, but it is a more urban setting. Here, nature is at the forefront. There is more space and everyone can find something for themselves. In a city there is more traffic and more pressure from other things, whereas here, apart from the main roads, you are surrounded by nature wherever you go. Whichever direction you take, nature is all around you and there is so much you can do.

The competitions begin immediately after New Year. What will it be like to compete in front of a home crowd at such a special time of year?

For us biathletes, it will be the first time we have competed immediately after New Year. On the other hand, it is great because we will be at home and will not have to travel anywhere.
My day will probably look very similar to the days when I train on Pokljuka. In the morning, I will get into the car, drive to Pokljuka and do my job. Of course, there will be snow, we will need to test the skis and complete all the preparations before the race, but the atmosphere will probably be quite relaxed because I will be at home.

And competing during the festive period must bring a special atmosphere of its own?

Of course.

Pokljuka will host an exceptional series of competitions organised by the International Biathlon Union. What does hosting so many major events mean for the international profile of Bled and Pokljuka?

I think it is excellent. For the first time, so many major competitions will take place here: from the Para Biathlon World Championships and the European Championships to the World Cup and another competition at a slightly lower level, the IBU Cup.
It is excellent promotion for Slovenia, Pokljuka and Bled as a destination. This is especially true because most of the international competitors stay in Bled. From what I hear, those visiting for the first time are delighted with the place. They all enjoy running around the lake, even in winter, before heading to Pokljuka for the competition.
I think everyone enjoys Bled.

You have often described Pokljuka as your second home. After so many years of training, competitions and major victories, what do Pokljuka and Bled mean to you today? Are they still mainly connected with sport, or have they become something more?

I am fortunate to be able to experience this area from several different perspectives: professionally, as an athlete and as a family man.
We moved to Lesce in 2018. The children go to nursery and school there. Wherever your family is, that is where your home is.
It is not Pokljuka itself, of course, but it is very close. Before we moved, I spent most of my time on Pokljuka, in this very hotel, from as far back as 2008. Pokljuka was my second home and everything here still feels very familiar to me. Because it is so close, I really do feel at home here and I enjoy being in this environment.

Do you also spend time here with your family outside the sporting season?

Yes, in winter and autumn too. There is plenty of space to explore.

Aktivni raj za vse generacije

An Active Paradise for All Generations



Bled je izvrstno izhodišče za raziskovanje Julijskih Alp v vseh letnih časih. Z raznolikimi nastanitvami ter bližino slikovitih razglednih točk je popolna destinacija za ljubitelje aktivnega preživljanje prostega časa. Ne glede na vremenske razmere ponuja številne možnosti za šport in rekreacijo, zato je primeren za obiskovalce vseh starosti in različnih zanimanj.

Namig za trajnostni obisk: Aktivnosti izberite v skladu s svojo kondicijo, najemite opremo pri lokalnih ponudnikih in pustite naravo takšno, kot ste jo našli - ne puščajte sledi.

Bled is an excellent base for an active break in winter and spring. Choose from a wide range of accommodation and enjoy easy access to scenic viewpoints. Whatever the season, you will find plenty of ways to get active, making Bled a great choice for visitors of all ages and interests.

Sustainable Visit Tip: Choose activities that match your fitness level, hire equipment from local providers, and leave nature as you found it – leave no trace.

Doživetja v neokrnjeni naravi

Izbirate lahko med številnimi zimskimi aktivnostmi, od sankanja in drsanja do krpljanja, pohodov in teka na smučeh. Odpravite se na pohod na Pokljuko, odlično izhodišče za izlete do planine s kočo Uskovnica in planine Lipanca z Blejsko kočo. Z Rudnega polja se lahko do obeh koč podate tudi s krpljami.

Lažje pohodniške izlete boste našli tudi na Bledu, od Taleža do blejskih osamelcev z nepozabnimi razgledi na Blejsko jezero. Za krpljanje sta priljubljeni tudi Mojstrana in Tamar, kjer zaledeneli slapovi na koncu doline vabijo izkušene plezalce.

Ob Bohinjskem jezeru izberite razgledne pohode na Peč, Rudnico, Vogar ali do Vodnikovega razglednika. V dolini Završnice lahko obiščete Zabreško planino ali Dom pri izviru Završnice in uživate v pogledih na zasnežene Julijske Alpe ter Blejsko jezero. Prvi slovenski ledni plezalni center v Mlačci pri Mojstrani ponuja plezalno doživetje tudi začetnikom.

Adventures in Untouched Nature

Choose from a wide range of winter activities, from sledging and ice skating to snowshoeing, hiking and cross-country skiing. Head to Pokljuka, an excellent starting point for trips to the Uskovnica and Lipanca mountain pastures and Blejska koča mountain hut. From Rudno polje, you can also explore these destinations on snowshoes.

Bled also offers winter hiking adventures, from Talež to the distinctive hills surrounding the lake, with unforgettable views of Lake Bled. Mojstrana and Tamar are also popular destinations for snowshoeing, while frozen waterfalls in the surrounding valleys attract experienced ice climbers.

At Lake Bohinj, choose from scenic hikes to Peč, Rudnica and Vogar or to Vodnik Viewpoint. In the Završnica Valley, you can visit Zabreška planina or Dom pri izviru Završnice mountain hut and enjoy views of the snow-covered Julian Alps and Lake Bled. Slovenia's first ice-climbing centre in Mlačca near Mojstrana also offers a climbing experience suitable for beginners.





Smučarski in nordijski športi

Ko je snega dovolj, boste urejene tekaške proge našli v večini bližnjih krajev. Najbolj priljubljena destinacija za tek na smučeh je planota Pokljuka, kjer je na voljo več kot 30 kilometrov redno vzdrževanih smučarsko-tekaških prog. Ob zadostni količini snega uredijo tekaške proge tudi na Bledu, v Bohinju, Gorjah in Zgornji Radovni, med najbolj znanimi destinacijami pa so še Kranjska Gora, Gozd Martuljek in Rateče s Planico.

Izberite med večjimi smučišči v okolici, ki ponujajo raznovrstne proge za smučarje vseh ravni znanja. Soriška planina je odlična izbira, če iščete družinsko vzdušje in širok izbor prog. Kranjska Gora, znana po svoji tradiciji in odličnih smučarskih razmerah, ponuja terene za ljubitelje hitrosti in adrenalina. V bližini je tudi smučarski center Vogel, začetniki in družine pa lahko izberete manjša smučišča, kot so Kozji hrbet, Mojstrana in Zatrnik, kjer se mlajši smučarji lahko naučijo prvih zavojev.

Skiing and Nordic Sports

Only a short drive from Bled, Pokljuka is the most popular destination for cross-country skiing, with more than 30 kilometres of regularly maintained trails. When snow conditions allow, trails are also prepared in Bled, Bohinj, Gorje and Zgornja Radovna, while Kranjska Gora, Gozd Martuljek and Rateče with Planica are among the best-known destinations.

You can choose from ski resorts in the surrounding area, offering a varied range of slopes for skiers of all abilities. Soriška planina is an excellent choice if you are looking for a family atmosphere and a wide selection of slopes. Kranjska Gora, known for its skiing tradition and excellent conditions, offers terrain for those who enjoy speed and adrenaline. Vogel ski resort is also nearby, while beginners and families can choose smaller ski areas such as Kozji hrbet, Mojstrana and Zatrnik, where younger skiers can learn their first turns.

Zimska in pomladna pohodniška doživetja na Bledu in v Julijskih Alpah

Winter & Spring Hiking Adventures in Bled and the Julian Alps

S snegom prekriti vrhovi Julijskih Alp vabijo k odkrivanju čarobnih zimskih trenutkov. Povzpnite se na bližnje blejske osamelce in razgledne točke, od koder se odpirajo čudoviti pogledi na Blejski otok, Blejsko jezero, Blejski grad in okoliške vasi. Tišina in svež zrak ustvarjata prijetno vzdušje za odkrivanje blejske idile. Spomladi, ko se narava prebuja, vas pohodniške poti popeljejo skozi zeleneče gozdove v spremstvu ptičjega žvrgolenja do travnikov, ki s svežimi barvami poživijo alpsko krajino.

Blejske pohodniške poti se nahajajo na zmerni nadmorski višini in nudijo popolno kombinacijo sprostitve in aktivnih doživetij v vseh letnih časih. Bled je več kot le razglednica, odkrijte raj v vsej lepoti zimske in pomladne narave.

When snow covers the peaks of the Julian Alps, a world of unforgettable winter experiences unfolds. Climb the nearby hills and viewpoints for beautiful views of Bled Island, Lake Bled, Bled Castle and the surrounding villages. The quiet and fresh air create a peaceful setting for discovering Bled's winter idyll. In spring, as nature awakens, hiking trails lead you through greening forests filled with birdsong to meadows whose fresh colours brighten the Alpine landscape.

Set at moderate altitudes, Bled's hiking trails offer the perfect combination of relaxation and active exploration in winter and spring. Bled is more than a picture-postcard destination. Experience the image of paradise in all its natural beauty.



3 navdihujoča zimska in pomladna pohodniška doživetja na Bledu

Blejski razgledni trail

Podajte se na označeno krožno pot iz središča Bleda čez blejske osamelce in razgledne točke Kuhovnica, Ojstrica, Mala Osojnica in Straža. Za pot boste potrebovali približno 5,5 ure, zato je odlična izbira za celodnevni pohodniški izlet, če si želite občudovati najlepše razglede na Bled. Pogledi na zasnežene vrhove okoliških gora, Blejsko jezero z Blejskim otokom in Blejski grad so nepozabni.

zahtevno | 13,7 km | 5h 30 min

Talež

Pri vasi Bodešče se podajte po prijetni pohodniški poti do lovske koče na Taležu. Od tam se odpre razgled na vrhove Karavank ter dolino med Bledom in Radovljico. Koča je pozimi in spomladi odprta ob koncih tedna, zato si lahko na izletu privoščite tudi topel napitek. Pot je primerna tudi za družine z otroki. Pred odhodom preverite odpiralni čas koče.

zmerno | 6,2 km | 3 h

Stan

Povzpnite se na čudovito razgledno točko nad Blejskim jezerom in vasjo Rečica. Pot se prične pri železniški postaji Bled Jezero ali pri kmetijsko-gozdarski zadrugi Bled, od kod vas bo pot peljala do razgledišča nad Blejskim jezerom. Pot lahko nadaljujete proti Arnoldovim višavam ali se priključite poti Blejskega razglednega traila v smeri proti Veliki Osojnici. Izberete lahko tudi krajšo pot, ki vas bo vodila do mesta, kjer je nekoč stala smreka velikanka ter vrnila do vasi Rečica.

zmerno | 3,5 km | 2 h

3 Inspiring Winter and Spring Hiking Experiences in Bled

Bled Scenic Trail

1 Follow this marked circular trail from the centre of Bled across the nearby hills and viewpoints of Kuhovnica, Ojstrica, Osojnica and Straža. Allow around 5.5 hours for the route, making it a rewarding full-day hike if you want to enjoy some of the finest views of Bled. Views of the snow-covered surrounding peaks, the lake with its island and the castle are unforgettable.

difficult | 13,7 km | 5h 30 min

Talež

2 Near the village of Bodešče, follow a pleasant hiking trail to the hunting lodge on Talež. From here, you can enjoy views of the Karawanks and the valley between Bled and Radovljica. The lodge is open at weekends in winter and spring, so you can stop for a warm drink during your walk. The route is also suitable for families with children. Check the lodge opening times before setting out.

moderate | 6,2 km | 3h

Stan

3 Visit a scenic viewpoint above Lake Bled and the village of Rečica. Start your hike at Bled Jezero railway station or at the Bled Agricultural and Forestry Cooperative (KGZ Bled), from where the route leads to the viewpoint. You can continue towards Arnold's Heights or join the Bled Scenic Trail towards Velika Osojnica. You can also choose the shorter route, which takes you past the site where a giant spruce tree once stood before returning to the village of Rečica.

moderate | 3,5 km | 2h



5 čudovitih zimskih in pomladnih pohodniških izletov v Julijskih Alpah

Planina Lipanca in Blejska koča

1

Obiščite staro blejsko planino Lipanca, kjer so prebivalci Bleda že od srednjega veka pasli živino. Na mestu stare planine danes stoji Blejska koča, ki je odprta večino leta in vam omogoča topel obrok in pijačo. Pot se prične pri parkirišču na Goreljku, od kod sledite poti proti planini Zajavornik. Od tam se pot začenja vzpenjati proti Blejski koči, ki se nahaja na 1630 m nadmorske višine. Sledite isti poti nazaj.

zmerno | 6 km | 3 h

Dolina Planica in Tamar

2

Pohodniški izlet začnite v Kranjski Gori ali v Nordijskem centru Planica, od koder vas pot vodi skozi ledeno dolino pod Poncami do planinskega doma v Tamarju. Pohod je enostaven in ponuja pravo zimsko doživetje. Pozimi številne družine uživajo tudi v sankanju, izkušeni tekači na smučeh pa lahko dolino izkoristijo za tek na smučeh.

zmerno | 10 km | 3 h 30 min

Sveti Lovrenc

3

Odpravite se v bližnjo vas Žirovnica in obiščite cerkev sv. Lovrenca nad Zabreznico, od koder se vam bo odprl prelep razgled na Blejsko jezero in Julijske Alpe. Pot je primerna za družine. Pohod lahko pričnete pri Osnovni šoli Žirovnica ali pri TIC Žirovnica (Čopova hiša). Pot lahko nadaljujete tudi proti Malemu vrhu ter dolini Završnica.

lahko | 2,6 km | 1 h 30 min

Peč

4

Uživajte v enem izmed najlepših razgledov na Bohinjsko jezero. Pot je primerna tudi pozimi in se začne na Ribčevem Lazu, od koder vas prek Stare Fužine vodi do razgledne točke dobrih 50 m pod vrhom Peči. Pot lahko nadaljujete do Rudnice in uživate v dodatnih razgledih na največje stalno naravno jezero v Sloveniji.

lahko | 1,7 km | 50 min

Juliana Trail

5

Podajte se na 267 kilometrov dolgo daljinsko pohodniško pot Juliana Trail, ki vas popelje okoli Triglavskega narodnega parka in Julijskih Alp. Pot je razdeljena na 16 etap, ki razkrivajo naravne lepote in kulturno dediščino alpskega območja. Izberite posamezno etapo ali se podajte na celotno krožno pot. Večina poti poteka po alpskih dolinah in planotah, dostopna pa je že od začetka marca, zato je primerna za spomladansko pohodniško avanturo.

težko | 267 km | 86 h

Namig: Bledu sta najbližji etapi 4 in 5. Etapa 4 poteka med Begunjami, kjer lahko spoznate rojstni kraj Slavka Avsenika, in Bledom. Etapa 5 vas popelje z Bleda na Pokljuko do Goreljka, kjer lahko občudujete prekrasen gozdni svet planote Pokljuka.

5 Wonderful Winter and Spring Hiking Trips in the Julian Alps

Pasture Lipanca and Blejska koča Mountain Hut

1

Visit the historic Lipanca mountain pasture, where people from Bled have grazed livestock since the Middle Ages. Today, Blejska koča mountain hut stands on the pasture. Open for most of the year, it offers hot meals and drinks. Start your hike at the car park at Goreljek and follow the trail towards Zajavornik mountain pasture. From there, begin your ascent to Blejska koča, which stands at an altitude of 1,630 metres.

moderate | 6km | 3h

Planica and Tamar Valley

2

Start your hike in Kranjska Gora or at the Planica Nordic Centre, from where the trail leads through the icy valley beneath the Ponca peaks to the mountain lodge in Tamar. The walk is straightforward and offers a true winter experience. In winter, families can also enjoy sledging, while experienced cross-country skiers can explore the valley on skis.

moderate | 10km | 3h 30min

St. Lawrence

3

Head to nearby Žirovnica and visit the Church of St Lawrence above Zabreznica, where you can enjoy beautiful views of Lake Bled and the Julian Alps. The route is suitable for families. You can start the hike at Žirovnica Primary School or at the Žirovnica Tourist Information Centre (Čop Birth House). You can also continue towards Mali Vrh and the Završnica Valley or return along the same route.

easy | 2,6km | 1h 30min

Peč

4

Enjoy one of the finest views of Lake Bohinj. The route is also suitable in winter and starts at Ribčev Laz, leading via Stara Fužina to a viewpoint just over 50 metres below the summit of Peč. You can continue to Rudnica for more views of Slovenia's largest permanent lake.

easy | 1,7km | 50min

Juliana Trail

5

Set off on the 267-kilometre Juliana Trail, a long-distance hiking route that takes you around Triglav National Park and the Julian Alps. Divided into 16 stages, it reveals the natural beauty and cultural heritage of this Alpine region. Choose a single stage or set off on the entire circular route. Most of the trail follows Alpine valleys and plateaus and is accessible from the beginning of March, making it suitable for a spring hiking adventure.

difficult | 267km | 86h

Tip: Stages 4 and 5 are the closest to Bled. Stage 4 runs between Begunje, where you can discover the birthplace of Slavko Avsenik, and Bled. Stage 5 takes you from Bled to Goreljek on Pokljuka, where you can discover the beautiful forest landscape of the Pokljuka plateau.





Varno v gore v zimskih razmerah
Winter & Spring Hiking Safety Recommendations

Gore in planine so privlačne skozi vse leto, vendar so pohodniške poti v zimskih razmerah precej zahtevnejše. Zimske razmere so nepredvidljive, zato se v gorski svet odpravite le s primernim gorniškim znanjem ter opremo in pod vodstvom gorskega vodnika.

Ne pozabite: zimske razmere v gorskem svetu lahko vztrajajo tudi v pomlad.

The mountains and mountain pastures are appealing throughout the year, but hiking trails become considerably more demanding in winter conditions. Winter conditions are unpredictable, so only head into the mountains with the appropriate mountaineering knowledge and equipment, and under the guidance of a mountain guide.

Remember: winter conditions in the mountains can persist well into spring.



PET OSNOVNIH PRAVIL POHODNIŠKE VARNOSTI

NAČRTOVANJE

Načrtujte pohod vsaj en dan prej in izberite cilj, ki ustreza vaši telesni pripravljenosti ter razpoložljivemu času. Podrobnosti poti preverite v zanesljivih virih, kot so zapisi uradnih organizacij na spletnih straneh Outdooractive ali maPZS, s seboj imejte vedno tudi tiskan zemljevid. Med pohodom sledite označenim potem, izogibajte se brezpotjem in poskrbite, da bo telefon napolnjen in shranjen na toplem, saj nizke temperature in slab signal lahko otežita uporabo.

VREME

Pred odhodom vedno preverite vremensko napoved in v primeru napovedanega slabega vremena pohod prestavite. Izogibajte se pohodov na novo zapadlem snegu zaradi nevarnosti plazov. Če vas med pohodom presenetijo megla, sneg, dež ali neurje, poiščite zavetje oziroma najbližjo planinsko kočo ali pa se, če razmere dopuščajo, varno vrnite na izhodišče.

OPREMA

V gore se odpravite ustrezno pripravljeni in opremljeni: obujte visoke pohodniške čevlje z dobrim oprijemom, oblecite vremenu primerna oblačila ter s seboj vzemite pohodne palice, svetilko, tiskan zemljevid, komplet prve pomoči in po potrebi zimsko opremo (dereze, cepin, lavinski trojček). Zimsko opremo si lahko izposodite tudi v specializiranih turističnih agencijah na Bledu in v Julijskih Alpah. Poskrbite za dovolj energijsko bogate hrane in tekočine ter redne postanke, saj utrujeno in dehidrirano telo potrebuje čas za okrevanje. Večina planinskih koč je pozimi in spomladi zaprta, zato imejte vse potrebno s seboj.

SPOROČITE, KAM GRESTE

V gore se odpravite v skupini ali o svojem cilju in poti obvestite bližnje oziroma osebje recepcije. Ob poti se vpisujte v vpisne knjige. Če nimate izkušenj z gibanjem v gorskem svetu ali v zimskih razmerah, izberite turo pod vodstvom licenciranega gorskega vodnika.

ČAS

Pozimi in spomladi so dnevi krajši, zato se na pot odpravite zgodaj zjutraj in izberite krajše poti. Zimske razmere bodo podaljšale vaš pohod; zlasti prečkanje zasneženih poljan lahko znatno vpliva na vaše počutje, varnost in zmogljivost.

FIVE BASIC HIKING SAFETY RULES

PLANNING

1 Plan your hike at least one day in advance and choose a destination that suits your fitness level and the time available. Check detailed route information using reliable sources, such as entries published by official organisations on Outdooractive or maPZS, and always carry a printed map. During your hike, follow marked trails, avoid unmarked terrain and make sure your phone is fully charged and kept warm, as low temperatures and poor signal make it harder to use and shorten battery life.

WEATHER

2 Always check the weather forecast before setting out and postpone your hike if poor weather is forecasted. Avoid hiking after fresh snowfall because of the risk of avalanches. If you encounter fog, snow, rain or a storm during your hike, seek shelter or the nearest mountain hut. If conditions allow, return safely to your starting point.

EQUIPMENT

3 Head into the mountains properly prepared and equipped. Wear sturdy hiking boots with good grip, dress for the weather and take hiking poles, a torch, a printed map, a first aid kit and, when needed, winter equipment such as crampons, an ice axe and avalanche safety equipment. Learn how to use winter equipment safely before setting out and take spare clothing with you. You can also hire winter equipment from specialist tourism agencies in Bled. Take enough high-energy food and fluids and plan regular breaks, as a tired and dehydrated body needs time to recover. Most mountain huts are closed in winter and spring, so take everything you need with you.

TELL SOMEONE WHERE YOU'RE GOING

4 Head out on trails in a group and inform family or reception staff about your destination and route. Sign the logbooks along the way. If you are not experienced in mountain or winter conditions, choose a tour led by a licensed mountain guide.

TIME

5 In winter and spring, days are shorter and temperatures are lower, so choose less demanding and more accessible destinations and set off early in the morning. Winter conditions will lengthen our hike; crossing snowy fields can significantly affect your wellbeing, safety and performance.

DODATNA VARNOSTNA PRIPOROČILA

SPOŠTUJTE NARAVO

Na izhodišče ture se odpravite z javnim prevozom in med pohodom spoštujte naravo: odpadke vedno odnesite s seboj, hodite po označenih poteh in ne povzročajte hrupa. Posebej upoštevajte pravila zavarovanih in mirnih območij Triglavskega narodnega parka. Ne vznemirjajte divjadi in imejte pse na povodcih.

SNEŽNI PLAZOVI

Snežni plazovi so ena večjih nevarnosti pri pohodništvu v zimskih razmerah, zato pred odhodom vedno preverite stanje poti in aktualno plazovno poročilo. S seboj imejte lavinsko opremo (lavinski trojček) in se pred pohodom naučite pravilne uporabe. Delovanje lavinske opreme preverite pred vsakim pohodom.

ADDITIONAL SAFETY RECOMMENDATIONS

RESPECT NATURE

Travel to trailheads by public transport and respect nature during your hike: always take litter away with you, stay on marked trails and don't make noise. Pay particular attention to respecting rules in protected areas and quiet zones within Triglav National Park. Especially in winter conditions, don't disturb wildlife, observe quiet zone rules and keep dog on leads.

AVALANCHES

Avalanches represents one of the major hazards when visiting hiking trails in winter, so always check trail conditions and the current avalanche report before departure, and carry avalanche safety equipment (avalanche transceiver, probe and shovel), learn to use it safely before departure. Check your avalanche equipment before every hike. You can hire equipment from specialist tourism agencies in Bled and across the Julian Alps.

Pustolovščine za vso družino
Family Adventures for All

Bled ponuja široko paleto doživetij, ki navdušujejo družine, pare in radovedne popotnike vseh starosti. Za tiste, ki želite svoj oddih obogatiti s posebnimi trenutki, smo pripravili izbor aktivnosti, ki združujejo gibanje, domišljijo in stik z naravo. Izberite doživetje po svoji meri in odkrijte, da Bled navdušuje še z več kot le čudovitim razgledom.

Bled offers experiences that captivate families, couples and curious travellers of all ages. For those looking to enrich their stay with special moments, we've put together activities that combine movement, imagination and connection with nature. Choose an experience that suits you and discover that Bled has far more to offer than just breathtaking views.



Družinske tematske poti



Na družinski sprehod povabi **Godrnjačeva pot** na Bohinjski Beli, ki je označena z medvedjimi šapami. Pot vodi po trasi, ki jo je prehodil medved Godrnjač, sproti pa boste odkrivali, kaj vse se mu je pripetilo na poti skozi vas. Na koncu poti vse vztrajne čaka pravo presenečenje, pogled v pravi medvedji brlog. Zemljevid poti je na voljo v okrepčevalnici Galetovec na Bohinjski Beli, nasproti trgovine.

Pravljična in izobraževalna pot **Začaran gozd** se vije po gozdu na hribu Hom nad Zasipom. Navdušuje in izobražuje o živalih in rastlinah v objemu narave, prilagojena pa je tudi za otroke s posebnimi potrebami. Na poti so umeščene štiri gozdne učilnice – Kuštrelin zeliščni travnik, Škratje gozdno igrišče, Ptičje gnezdo ustvarjalnosti in Vilinska glasbena soba. Otroci lahko pot raziskujejo s pomočjo pustolovskega nahrbtnika, ki vsebuje pripomočke in knjižico z nalogami in ugankami. Ta je na voljo za nakup v Infocentru Triglavska roža Bled, gostilni Kurej v Zasipu in Turistično informacijskem centru Bled.



Na družinsko dogodivščino med pokljuške smreke se lahko podate odkriti **Pokljuški zaklad**. Gre za pravljično-doživljajsko pot v neposredni bližini biatlonskega stadiona na Pokljuki. Na 13 doživljajskih točkah otroci skupaj s škratom Jurčkom in Pikapolonico, varuhinjo zaklada, spoznavajo pokljuške živali, rešujejo naloge, zbirajo zlatnike in ob tem odkrivajo, kako pomembno je skrbno ravnanje z naravo. Krožna in nezahtevna pot je dolga 1,4 kilometra, za raziskovanje pa potrebujete brezplačno Škratolovsko beležko, ki jo dobite na recepciji Hotela Center Pokljuka. Na cilju uspešne raziskovalce čaka tudi pokljuška nagrada.

Family Themed Trails

Grumble Bear Trail at Bohinjska Bela invites families on a walk marked by bear paw prints. The trail follows the route taken by Grumble Bear, and along the way you'll discover his adventures through the village. At the end, those who complete the trail are rewarded with a real surprise. Trail maps are available at the Galetovec Bar in Bohinjska Bela, opposite the grocery shop.

The educational **Enchanted Forest** trail winds through the woodland on Hom hill above Zasip. It delights and educates about animals and plants in nature's embrace, and is also accessible for children with special needs. Along the trail are four forest classrooms—Kuštre's Herb Meadow, the Elf Forest Playground, the Bird's Nest of Creativity and the Fairy Music Room. Children can explore the trail with an adventure backpack containing tools and a booklet with tasks and puzzles. These are available to purchase at the InfocenterTriglavska Roža Bled, the Kurej Inn in Zasip and the Bled Tourist Information Centre.

Set off on a family adventure among the spruce forests of Pokljuka and discover the **Pokljuka Treasure**. This fairy-tale experience trail is located close to the biathlon stadium on Pokljuka. At 13 interactive points, children join the elf Jurček and Ladybird, the guardian of the treasure, as they discover the animals of Pokljuka, solve tasks, collect gold coins and learn why it is important to take care of nature. The easy circular trail is 1.4 kilometres long. To explore it, you will need a free adventure booklet, available at the reception of Hotel Center Pokljuka. A special Pokljuka reward awaits successful explorers at the end.





Soba eksperimentov na Blejskem gradu

V okroglem stolpu Blejskega gradu se skriva Soba eksperimentov, kjer se zgodovina prepleta z znanostjo in igro ter omogoča interaktivno doživetje za družine z otroki. Obiskovalci skozi pet postaj – Miška je pobegnila, Luknja brez dna, Nevidne zračnice, Zid za duhove in Trmasti čolniček – na igriv način spoznavajo zgodbe gradu, Blejskega jezera in okoliških legend. Vsaka postaja približa osnovna znanstvena načela in hkrati ponuja zabavno in poučno izkušnjo za vse generacije.

Experiment Room at Bled Castle

Hidden in the round tower of Bled Castle is the Experiment Room, where history intertwines with science and play, offering an interactive experience for families with children. Through five stations—The Mouse Has Escaped, The Bottomless Hole, Invisible Air Currents, The Ghost Wall and The Stubborn Boat—visitors playfully discover stories of the castle, Lake Bled and surrounding legends. Each station introduces basic scientific principles while offering an entertaining and educational experience for all generations.

Kolesarjenje ob začetku pomladne sezone
Cycling into Spring

Bled in Julijske Alpe lahko s kolesom raziskujete vse leto. Zapeljite se po lokalnih cestah in kolovozih do znamenitosti ter opazujte naravo, ki spomladi še posebej zaživi. Ob poti boste odkrili tudi manj poznane blejske vasi ter spoznali bogato naravno in kulturno dediščino Julijskih Alp.

Pred odhodom preverite cestne razmere in stanje kolesa. Vedno upoštevajte varnostna priporočila, na vaških cestah pa bodite pozorni na lokalni promet in traktorje. Pozimi se še posebej prepričajte, da je pot varno prevozna.

Do izhodišč kolesarskih poti v Julijskih Alpah se lahko pozimi in spomladi pripeljete z osebnim vozilom ali vlakom. Kolesa si lahko izposodite v številnih agencijah, kjer lahko najamete tudi licenciranega kolesarskega vodnika in uredite prevoz.

Explore Bled and the Julian Alps by bike throughout the year. Follow local roads and tracks to discover local sights and watch nature come alive in spring. Along the way, you will discover lesser-known villages around Bled and the rich natural and cultural heritage of the Julian Alps.

Before setting out, check road conditions and make sure your bike is in good working order. Always follow cycling safety recommendations and, on village roads, watch for local traffic and tractors. In winter, take particular care to make sure the route is safe to ride.

In winter and spring, you can reach cycling route starting points across the Julian Alps by car or train. Bikes are available to hire from numerous agencies, where you can also book a licensed cycling guide and arrange transport.

5 izbranih kolesarskih tur

Od cerkve do cerkve

Odkrijte mirnejšo stran Bleda na kolesarski poti, ki povezuje 13 cerkva na Bledu in v okoliških vaseh. Kolesarili boste skozi tradicionalna vaška jedra, podeželsko pokrajino in po gorskih poteh ter ob poti spoznavali bogato kulturno dediščino Bleda in Julijskih Alp.

ⓘ Gravel/MTB, Krožna, Težko, 40,4km, 5h

Od Blejskega jezera do Bohinjskega jezera

S kolesom povežite dve znameniti alpski jezeri in se z Bleda podajte proti Bohinju. Pot vas bo vodila ob čudoviti soteski Save Bohinjke skozi travnike in tradicionalne vasi, ob poti pa vas bodo spremljali pogledi na vrhove Julijskih Alp. V Bohinju se lahko priključite tudi na eno izmed drugih kolesarskih poti.

ⓘ Cestno, Enosmerna, Moderate, 33km, 4h

5 Selected Cycling Routes

From Church to Church

Discover a quieter side of Bled on a cycling route connecting 13 churches in Bled and the surrounding villages. You will pass through traditional village centres and rural landscapes and follow mountain tracks, discovering the rich cultural heritage of Bled and the Julian Alps along the way.

ⓘ Gravel/MTB, Loop, Difficult, 40,4km, 5h

From Lake Bled to Lake Bohinj

Connect two famous Alpine lakes by bike and set off from Bled towards Bohinj. The route follows the beautiful Sava Bohinjka gorge through meadows and traditional villages, with views of the peaks of the Julian Alps along the way. In Bohinj, you can join one of the area's other cycling routes.

ⓘ Road, One-Way, Moderate, 33km, 4h

Po poteh kulturne dediščine

Odkrijte slovensko kulturno dediščino na kolesarski poti skozi kraje pod Karavankami, kjer so se rodili nekateri najpomembnejši slovenski pisatelji in pesniki. Kolesarili boste skozi slikovite vasi, v Begunjah spoznavali bogato glasbeno dediščino ter raziskovanje zaključili med očarljivimi ulicami srednjeveškega jedra Radovljice. Ob poti lahko spoznate tudi bogato čebelarsko dediščino Julijskih Alp z obiskom Janševega čebelnjaka na Breznici in Muzeja čebelarstva v Radovljici.

ⓘ Gravel/Cestno, Krožna, Easy, 26,1km, 2h 30min

Skozi dolino Radovna do Kranjske Gore

Podajte se na kolesarsko avanturo z Bleda skozi spokojno dolino Radovna do Kranjske Gore. Ob poti boste kolesarili mimo Poglejske cerkve in spomenikov kulturne dediščine v Radovni do Mojstrane, kjer lahko obiščete tudi Slovenski planinski muzej. Od Mojstrane vas kolesarska pot vodi do Kranjske Gore, od koder lahko nadaljujete do Rateč in Planice ali naprej proti Italiji in Avstriji.

ⓘ Cestno, Enosmerna, Težko, 35,2km, 4h

Juliana Bike

Podajte se na večdnevno kolesarsko doživetje po krožni daljinski poti Juliana Bike, ki vas na približno 290 kilometrih popelje po obrobju Julijskih Alp. Pot je razdeljena na sedem etap, dopolnjujejo pa jo še tri dostopne etape. Kolesarili boste po lokalnih cestah, gozdnih poteh in makadamskih odsekih ter na poti odkrivali raznoliko pokrajino, vasi in zavarovana območja Julijskih Alp. Z Bleda se lahko poti najlažje in najkrajše priključite skozi dolino Radovne ter od tam nadaljujete proti Mojstrani in Kranjski Gori.

ⓘ MTB daljinska pot, Krožna, Težko, 296km, 42h

Exploring Cultural Heritage

Discover Slovenia's cultural heritage as you cycle through villages beneath the Karawanks, where some of Slovenia's most important writers and poets were born. You will pass through picturesque villages, explore the rich musical heritage of Begunje and finish your journey among the charming streets of medieval Radovljica. Along the way, you can also discover the beekeeping heritage of the Julian Alps with a visit to Janša's apiary in Breznica and the Museum of Apiculture in Radovljica.

ⓘ Gravel/Road, Loop, Easy, 26,1km, 2h 30min

Through the Radovna Valley to Kranjska Gora

Set off on a cycling adventure from Bled through the peaceful Radovna Valley to Kranjska Gora. Along the way, you will pass Poglejska cerkev and cultural heritage sites in Radovna before reaching Mojstrana, where you can also visit the Slovenian Alpine Museum. From Mojstrana, follow the cycle path to Kranjska Gora, with the option to continue to Rateče and Planica or onwards towards Italy and Austria.

ⓘ Road, One-Way, Difficult, 35,2km, 4h

Juliana Bike

Set off on a multi-day cycling adventure along the Juliana Bike route, a circular long-distance route covering approximately 290 kilometres around the edge of the Julian Alps. The route is divided into seven stages, complemented by three additional access stages. You will cycle along local roads, forest tracks and gravel sections, discovering varied landscapes, villages and protected areas across the Julian Alps. From Bled, the easiest and shortest way to join the Juliana Bike route takes you through the Radovna Valley, from where you can continue towards Mojstrana and Kranjska Gora.

ⓘ MTB Long Distance, Loop, Difficult, 296km, 42h



Varnostna priporočila za kolesarje

Cycling Safety Recommendations

Priporočila Mednarodne gorske kolesarske organizacije IMBA:

Kolo in oprema

- Vozite le s tehnično brezhibnim kolesom in ustrezno opremo (čelada, rokavice, primerna obutev).
- Čelada je obvezna za kolesarje do 14. leta, a priporočamo vsem kolesarjem.
- Ne vozite pod vplivom alkohola ali drog.

Hitrost in nadzor

- Upoštevajte hitrostne omejitve in pred nepreglednimi ovinki vedno zmanjšajte hitrost.
- Pri zaviranju ne blokirajte koles.

Poti in okolje

- Vozite le po označenih in odprtih poteh — kolesarjenje izven označenih poti je v narodnem parku strogo prepovedano.
- Spoštujte pravila obnašanja Triglavskega narodnega parka, vključno z tihimi območji.
- Kolesarite le na označenih poteh, ne krajšajte poti in ne vozite se po brezpotjih.
- Odpadke odnesite s sabo.
- Izogibajte se hrupu in živalim dajte dovolj prostora.

Guidelines based on recommendations from the International Mountain Bicycling Association (IMBA):

Bike & Equipment

- Ride only a well-maintained bike and use appropriate equipment, including a helmet, gloves and suitable footwear.
- A helmet is compulsory for cyclists under the age of 14 and strongly recommended for everyone.
- Never ride under the influence of alcohol or drugs.

Speed & Control

- Respect speed limits and always slow down before blind bends.
- Avoid locking your wheels when braking.

Trails & Environment

- Ride only on marked and open trails – cycling outside designated trails is strictly prohibited within the national park.
- Observe Triglav National Park's rules of behaviour, including those applying to designated quiet zones.
- Stay on designated trails, do not take shortcuts and do not ride off-trail.
- Take all litter away with you.
- Keep noise to a minimum and give animals plenty of space.



Soočanje z drugimi na poti

- Kolesarji morajo dajati prednost vsem ostalim uporabnikom poti, razen če je pot označena zgolj za kolesarje.
- Kolesarji v vzponu imajo prednost pred tistimi v spustu.
- Na svojo prisotnost opozorite z zvoncem ali prijaznim pozdravom.

Cestno-prometna pravila

- Vozite ob desnem robu cestišča, ne več kot en meter od roba.
- V skupinah vozite drug za drugim; vzporedna vožnja je izjemoma dovoljena.
- Kolo mora imeti zvonec, sprednjo in zadnjo luč, rdeči zadnji odsevnik ter brezhibne zavore.

! Vse poti uporabljate na lastno odgovornost. Upoštevajte naravno okolje in bodite spoštljivi do ostalih udeležencev.

Sharing the Trail

- Cyclists must give way to all other trail users unless the trail is designated for cyclists only.
- Riders travelling uphill have priority over those descending.
- Alert others to your approach with a bell or a friendly call.

On the Road

- Ride on the right-hand side of the road, no more than one metre from the edge.
- Ride single file in groups; riding side by side is permitted only in exceptional circumstances.
- Your bike must have a bell, front and rear lights, a red rear reflector and fully functioning brakes.

! All routes are used at your own risk. Respect the natural environment and be considerate of other users.



Umetnost sprostitve
The Art of Relaxation

Bled je že stoletja kraj, kjer preplet naravnih danosti omogoča edinstveno izkušnjo za telo in duha. S pionirjem zdraviliškega turizma Arnoldom Riklijem, ki je že v 19. stoletju spodbujal zdrav življenjski slog s pomočjo narave, se je začela tradicija dobrega počutja in zdravljenja, ki jo na Bledu ohranjamo in nadgrajujemo še danes.

For centuries, Bled has been a place where nature's gifts combine to create a unique experience for body and spirit. The tradition of wellbeing and healing began with Arnold Rikli, the pioneer of health tourism who championed healthy living through nature in the 19th century–a legacy we continue to honour and build upon today.



Arnold Rikli, nesporni začetnik zdraviliškega turizma na Bledu, je med prvimi prepoznal vrednost in prednost podnebnih danosti ter ugodnega položaja Bleda za dolgo kopalno sezono. Bogata velnes ponudba odseva zgodovinski razvoj kraja, Riklijeve zakonitosti zdravljenja in sproščanja pa lahko zunanji gostje še danes preizkusijo v velnesih hotelov Astoria, Bled Rose, hotelu Triglav ali velnesu Živa v hotelu Rikli Balance.

Velnes s pogledom na Blejski grad je del hotela Astoria Bled. Ta v kombinaciji s široko izbiro terapevtskih tretmajev, od številnih sproščujočih in terapevtskih masaž, ajurvedskih tretmajev, ekskluzivnih pilingov in edinstvenih ritualov, ki združujejo terapevtske tretmaje z meditativnimi praksami, zagotavlja popolno sprostitev. Njihov butični velnes center sprejme do 30 oseb, ponudba pa je na voljo izključno odraslim.

Velnes hotela Bled Rose je zakladnica popolnega razvajanja in sproščujočih doživetij, njihova posebnost pa so ekskluzivni VIP saloni, v katerih lahko brezskrbno uživate v zasebnem razvajanju. Na voljo imajo tudi dve finski in eno turško savno, notranji bazen z masažnimi šobami z razgledom na park in Blejsko jezero, vsak petek in soboto pa je na voljo tudi nočno kopanje, savnanje ter sproščanje ob odprtem ognju na hotelskem vrtu.

Obisk velnesa v hotelu Triglav omogoča popolno sprostitev in odklop po aktivnem dnevu. Izkušena ekipa odličnih maserjev izvaja različne vrste masaž, ki jih ne najdete nikjer drugje. Med njimi je tudi njihova posebnost - Triglav masaža. Po masaži pa si lahko privoščite še dodatno sprostitev v bazenu s čudovitim pogledom na Blejsko jezero ali pa se pregrejete v finski savni, ki okrepi telo in imunski sistem.

Večkrat nagrajen Wellness Živa, ki se nahaja v hotelu Rikli Balance, je dobil ime po staroslovanski boginji življenja in plodnosti. Sodobna zasnova, miren ambient in skrbno izbrani savna programi ustvarjajo pogoje za popolno sprostitev v središču slovenskega alpskega bisera. Velnes ponuja bazenski kompleks, primeren tudi za družine, lepotne tretmaje, šest savn z ogrevanimi kamnitimi ležišči ter Bistro Živa in je odprt vsak dan v tednu. V skladu z Riklijevo filozofijo o povezanosti telesa in energije velnes vključuje elemente lokalnega okolja – od smrekovih vršičkov do medu kranjskih čebel. Izberite alpski ritual dobrega počutja, navdihnjen z Riklijevimi nauki, in dovolite, da vas gorska svežina napolni z novo močjo. Za popolno izkušnjo priporočamo predhodno rezervacijo obiska velnesa, saj ob občasni polni zasedenosti bazena in savn obisk zunanjim gostom ni mogoč.

Arnold Rikli, the undisputed founder of health tourism in Bled, was among the first to recognise the value of the area's favourable climate and position for an extended bathing season. The resort's rich wellness offering reflects this historical development, and visitors can still experience Rikli's principles of healing and relaxation today at the wellness centres of hotels Astoria, Bled Rose, Hotel Triglav and Wellness Živa at Hotel Rikli Balance.

The wellness centre overlooking Bled Castle forms part of Hotel Astoria Bled. Combined with an extensive selection of therapeutic treatments—from numerous relaxing and therapeutic massages, Ayurvedic treatments and exclusive body scrubs to unique rituals that blend therapeutic treatments with meditative practices—it guarantees complete relaxation. Their boutique wellness centre accommodates up to 30 guests and is exclusively for adults.

Hotel Bled Rose's wellness centre is a treasure of indulgence and relaxing experiences. Its standout feature is the exclusive VIP lounges, where you can enjoy private pampering without a care. There are also two Finnish saunas and a Turkish sauna, an indoor pool with massage jets overlooking the park and Lake Bled, and every Friday and Saturday, evening bathing, sauna sessions and relaxation by an open fire in the hotel garden.

A visit to Hotel Triglav's wellness centre offers complete relaxation and escape after an active day. Their experienced team of skilled massage therapists delivers various types of massage you won't find anywhere else, including their signature Triglav massage. Afterwards, treat yourself to further relaxation in the pool with magnificent views of Lake Bled, or warm up in the Finnish sauna, which strengthens the body and immune system.

The award-winning Wellness Živa, located in Hotel Rikli Balance, takes its name from the Old Slavic goddess of life and fertility. Its contemporary design, peaceful atmosphere and carefully curated sauna programmes create the perfect conditions for complete relaxation in the heart of Slovenia's alpine jewel. The wellness centre offers a pool complex suitable for families, beauty treatments, six saunas with heated stone loungers, and Bistro Živa—open every day of the week. True to Rikli's philosophy connecting body and energy, the wellness centre incorporates elements from the local environment, from spruce tips to Carniolan bee honey. Choose an alpine wellbeing ritual inspired by Rikli's teachings and let the mountain freshness fill you with renewed energy. We recommend booking your wellness visit in advance, as external guests may not be admitted when the pool and saunas are at full capacity.





Kultura, zgodovina in tradicija

Culture, History and Tradition

Bled ni le kraj izjemnih razgledov, temveč tudi prostor zgodb, umetnosti in tradicije. Gradovi, cerkve, muzejske zbirke, galerije in prireditve skozi vse leto razkrivajo bogato kulturno dediščino ter sodobno ustvarjalnost kraja. Prepustite se zgodbam, ki so skozi stoletja oblikovale Bled, in odkrijte njegovo kulturno podobo tudi onkraj najbolj znanih razgledov.

Bled pa že vabi tudi na umetnost na prostem – e**Pot skulptur Slavka Oblaka** ponujajo vpogled v delo domačina, ki je s svojo ustvarjalnostjo zaznamoval slovensko in mednarodno sceno, kar lepo dopolnjuje vizijo Bleda kot kraja, kjer se prepletata sodobna umetnost in izjemna kulturna dediščina.

Bled is not only a place of remarkable views, but also a destination shaped by stories, art and tradition. Castles, churches, museum collections, galleries and events throughout the year reveal its rich cultural heritage and contemporary creativity. Follow the stories that have shaped Bled through the centuries and discover its cultural character beyond the iconic views.

Bled also invites you to discover art in the open air. The **Slavko Oblak Sculpture Trail** offers an insight into the work of this Bled-born artist, whose creativity has left its mark on both the Slovenian and international art scene. The trail complements Bled's vision as a place where contemporary art and exceptional cultural heritage come together.



Pot skulptur Slavka Oblaka

Življenjska in ustvarjalna pot Slavka Oblaka vodi od otroštva na Rečici pri Bledu do uveljavitve v mednarodnem umetniškem prostoru. Kiparstvo je študiral pri profesorju Heinrichu Kirchnerju in diplomiral na Akademiji likovnih umetnosti v Münchnu. Čeprav je večino svojega življenja in ustvarjalne poti preživel v Nemčiji, je ostal tesno povezan z rojstnim Bledom. Njegove skulpture danes bogatijo javne prostore in parke številnih nemških mest, pomemben del njegovega opusa pa je mogoče odkrivati tudi na Bledu.

Zavod za kulturo Bled je šest Oblakovih skulptur povezal v *Pot skulptur Slavka Oblaka*. Umetniška pot povezuje središče Bleda, jezersko krajino, Blejski grad in Rečico ter razkriva kiparjeva dela prav v prostoru, s katerim je bil vse življenje globoko povezan.

Na prostem si je mogoče ogledati *Brstični vodnjak* pred blejsko občinsko stavbo, *Ciklamo ob Blejskem jezeru, Blejsko ptico* pred Festivalno dvorano Bled in *Grajski cvet* v parku pod Blejskim gradom. V grajski kapeli se nahaja *Mati božja z detetom*, v muzejskih prostorih Blejskega gradu pa stoji *Lepa Helena*.

Poglobljeno srečanje z umetnikom in njegovim opusom ponuja Galerija Slavko Oblak na Mrakovi domačiji – po domače Pr' Mrako – na Rečici. Prav tu se umetnikova življenjska zgodba simbolno vrača v okolje njegovih korenin. Galerija in vrt skulptur odstirata njegov umetniški razvoj, življenje in obsežen kiparski opus ter omogočata globlje razumevanje motivov, podob in vsebin, ki so zaznamovali njegovo delo.

Po Poti skulptur Slavka Oblaka se je mogoče podati samostojno. QR kode ob posameznih delih razkrivajo njihove zgodbe, motive in navdihe ter obiskovalca vodijo skozi umetnikov ustvarjalni svet.

Pot skulptur Slavka Oblaka povezuje umetnost, prostor in spomin. Skulpture, umeščene v značilno blejsko krajino, vstopajo v svojevrsten dialog z naravo, arhitekturo in kraji umetnikovega otroštva. V njih odmevajo podobe, doživetja in spomini sveta, iz katerega je Slavko Oblak izšel in h kateremu se je v svojem ustvarjanju vedno znova vračal.

Sprehod med Oblakovimi skulpturami tako ni le pot od enega umetniškega dela do drugega, temveč povabilo k odkrivanju Bleda skozi oči umetnika, ki je svoj rojstni kraj v spominih nosil s seboj vse življenje.

Slavko Oblak Sculpture Walk

Slavko Oblak's life and artistic journey took him from his childhood in Rečica near Bled to recognition on the international art scene. He studied sculpture under Professor Heinrich Kirchner and graduated from the Academy of Fine Arts in Munich. Although he spent most of his life and artistic career in Germany, he remained deeply connected to his birthplace, Bled. Today, his sculptures enrich public spaces and parks in many German towns and cities, while an important part of his oeuvre can also be discovered in Bled.

The Bled Culture Institute has linked six of Oblak's sculptures to create the Slavko Oblak Sculpture Walk. The route connects the centre of Bled, the lakeside, Bled Castle and Rečica, presenting the sculptor's works in places that played an important part in his life.

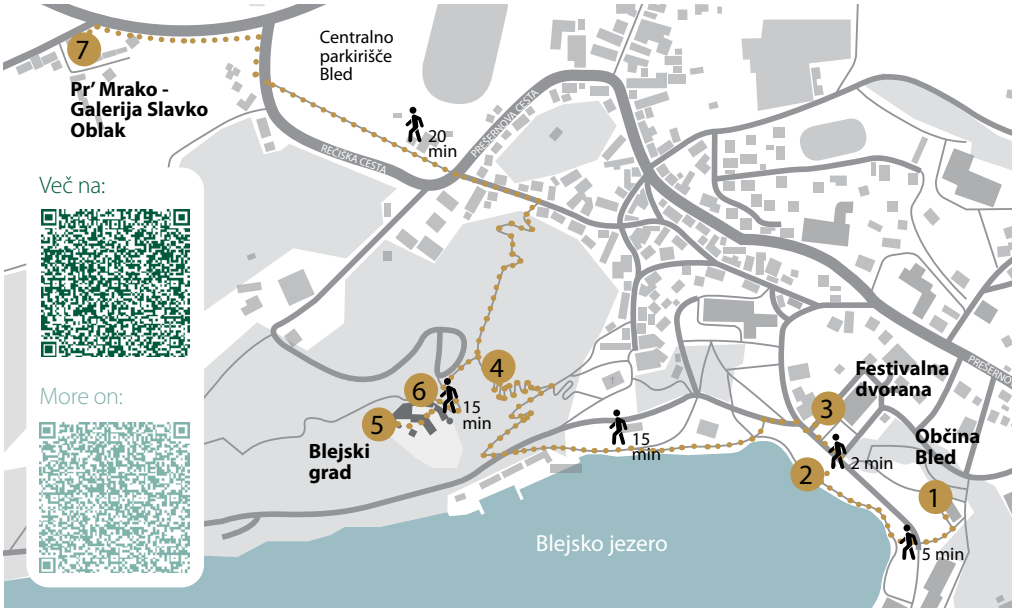
Outdoors, visitors can see the *Budding Fountain* in front of Bled Town Hall, the *Cyclamen by the lake,* the *Bird of Bled* in front of the Bled Congress Centre, and the *Castle Blossom* in the park below Bled Castle. Two more sculptures can be found at the castle: *Mary, Mother of God stands* in the chapel, while *Beautiful Helen* is displayed in the castle museum.

A deeper encounter with the artist and his oeuvre awaits at the Gallery Slavko Oblak at the Pr' Mrako Homestead in Rečica. Here, the artist's life story symbolically returns to its roots. The gallery and sculpture garden trace his artistic development, life and extensive body of work, offering a deeper understanding of the motifs, imagery and themes that shaped his art.

You can explore the Slavko Oblak Sculpture Walk on your own. QR codes beside each sculpture provide information about the work, its story and inspiration, guiding you through the artist's creative journey.

The Slavko Oblak Sculpture Walk brings together art, place and memory. Set within Bled's distinctive landscape, the sculptures enter into a unique dialogue with nature, architecture and the places of the artist's childhood. They echo the images, experiences and memories of the world Slavko Oblak came from and returned to again and again in his art.

A walk among Oblak's sculptures is therefore more than a route from one work of art to the next. It is an invitation to discover Bled through the eyes of an artist who carried memories of his birthplace with him throughout his life.



1 Brstični vodnjak, 2002
2 Ciklama ob jezeru, 1997
3 Blejska ptica, 1977
4 Grajski cvet, 2021
5 Kip Matere božje z detetom, 2004
6 Lepa Helena
7 Galerija Slavko Oblak

1 Budding Fountain, 2002
2 The Cyclamen by the lake, 1997
3 The Bird of Bled, 1977
4 Castle Blossom, 2021
5 Statue of Mary, Mother of God, 2004
6 Beautiful Helen
7 Gallery Slavko Oblak



Muzej Lah Bled

Ob vznožju Blejskega gradu bo vrata v prihodnosti odprl Muzej Lah, nova monumentalna hiša sodobne umetnosti. Dolgo pričakovani kulturni dragulj bo javnosti prvič na ogled ponudil izjemno zbirko Fundacije Lah, ki sta jo zbiratelja Igor in Mojca Lah z neizmerno strastjo in predanostjo gradila kar tri desetletja.

Zasnova muzeja je bila zaupana enemu najvplivnejših arhitekturnih birojev na svetu, David Chipperfield Architects, ki ga vodi Pritzkerjev nagrajenec, sir David Chipperfield. Na več kot 5.000 kvadratnih metrih se bo arhitektura subtilno zlila z alpsko pokrajino. Zunanjost bo dopolnjeval vrt, kjer bodo dela iz zbirke zaživela v sožitju z naravo in obiskovalcem ponudila posebno umetniško izkušnjo.

Srce muzeja bo njegova zbirka z več kot 800 deli nekaterih najpomembnejših umetnikov in umetnic zadnjih osemdesetih let. Ponuja poglobljen vpogled v različne perspektive in življenjske izkušnje od leta 1945 do danes. Obiskovalci bodo lahko občudovali dela mednarodnih velikanov, kot so Anselm Kiefer, Joseph Beuys, Ilya in Emilia Kabakov ter William Kentridge, pa tudi ikone slovenske umetnosti, kot sta Zoran Mušič in kolektiv Neue Slowenische Kunst. Ob njih bodo predstavljena dela najprodornejših sodobnih ustvarjalcev, med njimi Anne Imhof, Theasterja Gatesa in Hito Steyerl. Zbirka tako ne ponuja le estetskega doživetja, temveč vabi tudi h kritičnemu razmisleku o zgodovini, družbi in človeku.

Muzej Lah je zasnovan kot dinamično kulturno središče, odprto tako lokalni skupnosti kot obiskovalcem od blizu in daleč. Poleg galerijskih prostorov bo vključeval knjižnico, raziskovalni center, restavracijo in muzejsko trgovino. Raznolik program bo obsegal razstave, predstave, koncerte, filmske projekcije in izobraževalne dejavnosti, s čimer želi muzej postati živahen prostor dialoga in razmisleka o sodobnem svetu ter prihodnosti človeštva.

Muzej Lah tako ne bo le nova turistična točka Bleda, temveč pomemben prostor sodobne umetnosti, ki bo obiskovalcem omogočal neposreden stik z deli eminentnih umetnikov in umetnic ter pomembno obogatil kulturno ponudbo destinacije.

Muzej Lah Bled

At the foot of Bled Castle, Muzej Lah will open its doors in the future as a major new home for contemporary art. This long-awaited cultural landmark will present the remarkable Lah Foundation collection to the public for the first time, a collection built with extraordinary passion and dedication by Igor and Mojca Lah over three decades.

The museum has been designed by one of the world's most influential architectural practices, David Chipperfield Architects, led by Pritzker Prize winner Sir David Chipperfield. Spanning more than 5,000 square metres, the architecture will blend subtly into the surrounding Alpine landscape. Outside, a garden will provide a setting where works from the collection can enter into dialogue with nature, offering visitors a distinctive artistic experience.

At the heart of the museum will be a collection of more than 800 works by some of the most important artists of the past 80 years. It offers a profound insight into different perspectives and lived experiences from 1945 to the present day. Visitors will be able to admire works by internationally renowned artists such as Anselm Kiefer, Joseph Beuys, Ilya and Emilia Kabakov and William Kentridge, as well as major figures in Slovenian art, including Zoran Mušič and the Neue Slowenische Kunst collective. They will be joined by works from some of today's most influential contemporary artists, including Anne Imhof, Theaster Gates and Hito Steyerl. The collection therefore offers not only an aesthetic experience, but also invites critical reflection on history, society and the human condition.

Muzej Lah has been conceived as a dynamic cultural centre, open to both the local community and visitors from near and far. In addition to its gallery spaces, it will include a library, research centre, restaurant and museum shop. Its varied programme will feature exhibitions, performances, concerts, film screenings and educational activities, with the aim of creating a vibrant space for dialogue and reflection on the contemporary world and the future of humanity.

Muzej Lah will therefore be more than a new visitor attraction in Bled. It will be an important centre for contemporary art, offering visitors direct encounters with works by eminent artists and significantly enriching the destination's cultural offer.



Blejski zbirateljski dnevi

Blejski zbirateljski dnevi vsako leto povežejo zbiratelje, muzeje, društva, strokovnjake in obiskovalce, ki jih zanimajo zgodovina, kulturna dediščina in predmeti z zgodbo. Razstavne mize napolnijo kovanci, znamke, razglednice, knjige, minerali in fosili, ki obiskovalcem odpirajo pogled v preteklost. Prav raznolikost predmetov daje dogodku poseben značaj in odpirajo pogled v preteklost in sledove daljnega življenja.

Sejem ni namenjen le izkušenim zbirateljem. Pomemben del dogodka so tudi razstave, predstavitve in pogovori s strokovnjaki, ki obiskovalcem pomagajo razumeti širši pomen predmetov, ki jih zbiramo, hranimo ali podedujemo. Tematske razstave vsako leto odpirajo nova poglavja zgodovine, naravoslovja, umetnosti in vsakdanjega življenja, zato sejem presega običajno prodajo in izmenjavo predmetov ter postaja prostor učenja, srečevanja in izmenjave izkušenj, kjer se strokovno znanje poveže z osebno radovednostjo obiskovalcev.

Eden najbolj privlačnih delov sejma je pobuda, da obiskovalci prinesejo predmete, za katere menijo, da imajo zgodovinsko, umetniško ali zbirateljsko vrednost. Stare fotografije, razglednice, knjige, dokumenti, umetniška dela, kovanci in drugi predmeti lahko ob strokovnem pogledu razkrijejo povsem novo zgodbo. Sejem tako opominja, da dediščina ni nekaj oddaljenega. Pogosto jo hranimo kar doma, ne da bi vedeli, kakšno vrednost ali zgodbo nosi.

Zbirateljstvo povezuje generacije in ima pomembno izobraževalno vlogo. Mlajšim obiskovalcem približuje pomen ohranjanja predmetov in zgodb, starejšim pa omogoča, da svoje znanje, spomine in zbirke delijo z drugimi. Predmeti pogosto sprožijo pogovore o nekdanjih navadah, krajih, ljudeh in vsakdanjem življenju ter tako postanejo način ohranjanja spomina.

Bistvo sejma ostaja enako: povezovati ljudi, predmete in zgodbe. Vsaka izvedba prinese nove razstavljavce, zbirke, pogovore in nepričakovana odkritja. Zato Blejski zbirateljski dnevi niso le dogodek za poznavalce, temveč povabilo vsem, ki jih zanima, kaj nam lahko o preteklosti povedo predmeti, ki so preživeli svoj čas in prišli do nas.

Bled Collectors' days

BLED Collectors' days brings together collectors, museums, associations, experts and visitors interested in history, cultural heritage and objects with a story. Display tables are filled with coins, stamps, postcards, books, minerals and fossils. It is precisely this diversity that gives the event its special character, offering visitors a glimpse into the past and traces of ancient life.

The fair is not intended only for experienced collectors. Exhibitions, presentations and conversations with experts also form an important part of the event, helping visitors better understand the wider significance of the objects we collect, preserve or inherit. Each year, themed exhibitions open new chapters in history, natural history, art and everyday life. The fair therefore goes beyond the traditional buying and exchanging of collectables, becoming a place for learning, meeting and sharing experiences, where expert knowledge meets visitors' personal curiosity.

One of the most appealing aspects of the fair is the opportunity for visitors to bring along objects they believe may have historical, artistic or collectable value. Old photographs, postcards, books, documents, works of art, coins and other objects can reveal an entirely new story when seen through the eyes of an expert. The fair is a reminder that heritage is not always something distant. We often keep it in our own homes without realising the value or stories it may hold.

Collecting connects generations and plays an important educational role. It introduces younger visitors to the importance of preserving objects and their stories, while giving older generations an opportunity to share their knowledge, memories and collections with others. Objects often spark conversations about past customs, places, people and everyday life, becoming a way of keeping memories alive.

The essence of the fair remains the same: connecting people, objects and stories. Each edition brings new exhibitors, collections, conversations and unexpected discoveries. Bled Collectors' Days are therefore not only an event for enthusiasts, but an invitation to anyone curious about what objects preserved through time can tell us about the past.

Mateja Reš

Vrt okusov je učilnica v naravi

The Garden of Tastes is a Classroom in Nature

V Gorjah, le nekaj kilometrov od Bleda, med grmi ribeza, malin in zelišč, nastaja prostor, kjer pridelava hrane ni zgolj delo, temveč tudi priložnost za učenje in srečevanje. Vrt okusov, ki ga vodi Mateja Reš, je zrasel iz preproste želje po lastni pridelavi in postopoma prerasel v odprto učilnico v naravi. Na skoraj hektarju zemlje danes nastajajo domači izdelki, hkrati pa prostor privablja ljudi, ki želijo razumeti, kako nastane hrana, kako deluje narava in koliko znanja ter potrpežljivosti je skrito za vsakim pridelkom.

In Gorje, just a few kilometres from Bled, among rows of redcurrant, raspberry and herb, something quietly remarkable is taking shape. The Garden of Tastes, tended by Mateja Reš, began as a simple wish to grow her own food and has grown into something far greater: an open-air classroom, a meeting place, and a living larder rooted in the landscape of the Bled and the surroundings.



Kako je nastal Vrt okusov?

Vrt okusov je nastal iz zelo preproste potrebe. Pred približno osmimi leti sem začutila močno željo, da bi pridelovala ribez. V Gorjah je ribez že od nekdaj doma in tukaj res dobro uspeva, če zanj pravilno skrbiš. Začela sem iskati primerno zemljišče in nedaleč od naše hiše se je pojavila priložnost za nakup. Iz te prvotne ideje o ribezovem nasadu je postopoma nastal Vrt okusov.

Ribezu so se kmalu pridružile še maline, robide, aronija in različna zelišča. Tako je nastal vrt, ki danes ni samo prostor pridelave hrane, temveč tudi prostor učenja in srečevanja.

Vaš vrt danes ni le prostor pridelave, temveč tudi kraj učenja, doživetij in izdelkov, s katerimi ste vključeni v

How did the Garden of Tastes come about?

It grew from a very simple need. About eight years ago, I felt a strong urge to grow redcurrants. They have always thrived in Gorje: the soil suits them, and if you care for them properly, they reward you generously. I started looking for a suitable plot, and before long an opportunity appeared not far from home. That first idea, a redcurrant garden, gradually became the Garden of Tastes.

Raspberries followed, then blackberries, aronia, and a range of herbs. What began as a patch of soft fruit slowly became something larger; a place not only for growing food, but for learning and for people to come together.

Your garden is now part of the Bled Local Selection, and it offers much more than produce alone: guided visits,

Blejski lokalni izbor. Na njem gojite raznoliko jagodičje, zelišča, orehe, lesko, dren, črni bezeg, črni trn, šipek, dišeče vrtnice in zelenjavo, obiskovalcem pa ponujate tudi vodene obiske in delavnice. Kako se je iz začetne ideje o vrtu razvila zgodba, ki danes povezuje pridelavo, znanje in doživetje?

Res je. Želela sem ustvariti učni vrt. Prostor, kamor ljudje lahko pridejo, pogledajo, kako nekaj raste, kako se rastline posadi in kako se zanje skrbi. Tukaj lahko vidijo tudi, kako se postavi manjši objekt, kako se organizira pridelava in kako lahko človek poskrbi za osnovno infrastrukturo.

Imamo lastno vrtino za vodo in sončno elektrarno. Ta prostor je pravzaprav velika učilnica v naravi.

Kaj vam pomeni, da ljudje pridejo sem in sodelujejo?

Zelo rada povabim ljudi, da pridejo sem. Predvsem tiste, ki imajo radi naravo in se želijo učiti. En hektar zemlje je veliko za obdelati. Zato sem vesela vseh, ki pridejo pomagat. Ljudje pogosto želijo izkušnjo, ne samo razlage. Brez lastne izkušnje se stvari težko zares naučiš. Ko primeš motiko, ko posadiš rastlino ali pobereš jajca pri kurah, takrat razumeš, kaj pomeni delo z zemljo.

Kako bi opisali energijo tega prostora?

Veliko se zgodi tukaj. Veliko izzivov, veliko spoznanj, veliko prijateljstev. In tudi veliko zadovoljnih ljudi, ki pridejo in odidejo z novo izkušnjo. To mi veliko pomeni.

Seveda ni vedno vse tako preprosto, kot morda izgleda. Tudi tukaj je veliko izzivov. Ampak če na stvari gledaš pozitivno, je na koncu dneva zadovoljstvo še večje.

V okviru Blejskega Lokalnega izbora imate certificirane številne izdelke (marmelade, pesto, čaji, sušena sadna kaša, sirupi, omake, …). Kaj jim daje poseben pečat?

Najprej zemlja, iz katere vse zraste. Ta zemlja daje osnovo. Potem pa tudi ustvarjalnost in ljubezen do dela. Vsak izdelek ima na začetku svojo zgodbo in pogosto tudi precej izzivov. Ampak mislim, da je trud vedno poplačan. Ne delam stvari samo zase, ampak tudi za druge. In prav to daje vsemu skupaj pravi pomen.

Kaj vam pomeni Vrt okusov danes?

Vrt okusov je zame prostor ustvarjanja. Nastal je iz potrebe po lastni hrani in iz želje po delu z naravo. Danes pa je postal tudi prostor srečevanja, učenja in izmenjave izkušenj.

Najlepše je, ko nekdo odide od tukaj z novo idejo ali novo izkušnjo. Takrat vem, da ima vse to smisel.

workshops, and a wide range of certified products. How did that story unfold?

I always wanted to create a garden classroom. A place where people could come, see how things grow, how plants are put in the ground, how they are tended. Here you can also see how a small structure is built, how production is organised, and how one person can manage the basics of a working smallholding. We have our own water well and a solar panel. The whole space is really one large classroom in nature, spread across almost a hectare.

What does it mean to you when people come and take part?

I love having people here, especially those who are genuinely curious about nature and want to learn. A hectare is a lot of land to work, and I am glad of every pair of hands. But more than the help, it is the experience that matters. People often want to feel something, not just be told about it. Without your own experience, it is hard to truly understand. When you pick up a hoe, plant a seedling, or collect eggs from the hens, that is when you really grasp what it means to work on the land.

How would you describe the spirit of this place?

A great deal happens here. Plenty of challenges, plenty of discoveries, and quite a few friendships. And a lot of people who arrive one way and leave another, with something new. That means a great deal to me.

Of course, it is not always as straightforward as it might look. There are real difficulties. But if you choose to look at things positively, the satisfaction at the end of the day is all the greater for it.

Your certified products, jams, pesto, teas, dried fruit purées, syrups, sauces, carry a particular character. What gives them that quality?

First of all, the soil, that is the foundation. Then comes the creativity and the care you put into the work. Every product has its own story at the beginning, and often more than a few challenges along the way. But I believe the effort is always worthwhile. I do not make things only for myself; I make them for others too. And that, I think, is what gives it all its real meaning.

What does the Garden of Tastes mean to you today?

It is a place of creation. It grew from a need for home-grown food and a wish to work with nature. Today it has also become a place of meeting, of learning, and of sharing.

The finest moments are when someone leaves here with a new idea or a new experience. That is when I know it is all worthwhile.





Okus Bleda je lokalnega izvora
The Taste of Bled Is Locally Grown



Ko spominki niso le predmeti, ampak zgodbe

BLED
BLED
local selection

When souvenirs are not just objects, but stories

Slovenija ponuja posebne lokalne okuse na vsakem koraku, ki odražajo značaj pokrajine in bogato kulinarično tradicijo. Med njimi izstopajo jedi in živila z zaščiteno geografsko označbo, ki od sestavin do končnega izdelka pripovedujejo zgodbo določenega kraja ali regije. Vsekakor pa je vredno poskusiti tudi jedi z znakom zajamčene tradicionalne posebnosti, ki ohranjajo starodavne recepte in kulinarične prakse.

Gastronomske posebnosti gorenjske regije izhajajo s planin, kjer se že stoletja pasejo krave in drobnica. Mleko s teh pašnikov je osnova za izvirne sire, nekatere z zaščiteno geografsko označbo. Cvetoči travniki in gozdni zakladi pa zagotavljajo obilico paše za kranjsko sivko, svetovno znano avtohtono čebelo. Tu najdemo tudi okusne mesnine, med katerimi izstopa kranjska klobasa ter izvrstne rečne postrvi.

Kislo zelje in kisla repa so stalnica slovenskih jedilnikov – pozimi obogatita vsakdanjo ali praznično mizo, bodisi kot priloga bodisi kot sestavina glavnih jedi. Posebno mesto ima tudi destilat iz stare sorte hrušk tepke (moštnica); zanj je značilen sladkast vonj in nežen, aromatičen okus. V bližini Bleda leži vas Zasip, po izročilu imenovana tudi Prgarija, ki slovi po pridelavi in sušenju hrušk tepk. Iz njih pripravljajo tako okusne jedi kot domače žganje.

Slovenia offers distinctive local flavours at every turn, reflecting the character of the landscape and rich culinary tradition. Among them stand out dishes and foods with a protected geographical indication, which from ingredients to finished product tell the story of a particular place or region. It's certainly worth trying dishes bearing the mark of guaranteed traditional speciality too, which preserve ancient recipes and culinary practices.

The gastronomic specialities of the Julian Alps region originate from mountain pastures, where cattle and sheep have grazed for centuries. Milk from these pastures forms the basis for original cheeses, some with protected geographical indication. Flowering meadows and forest treasures provide abundant forage for the Carniolan bee, a world-renowned indigenous species. Here you'll also find tasty cured meats, among which Kranjska sausage stands out, plus excellent river trout.

Sauerkraut and pickled turnip are staples of Slovenian menus, in winter they enrich everyday or festive tables, either as accompaniments or as ingredients in main dishes. A special place is held by distillate from the old tepka pear variety (in Slovenian: moštnica); it's characterised by a sweet aroma and gentle, aromatic taste. Near Bled lies Zasip village, traditionally also called Prgarija, renowned for growing and drying tepka pears. From them they prepare both delicious dishes and homemade spirits.

Med kolektivne blagovne znamke, ki znamčijo lokalne tradicionalne posebnosti, spada tudi Blejski lokalni izbor - doživetja, ki združujejo tradicijo, lokalne sestavine in ustvarjalnost lokalnih ponudnikov. Zajtrki z domačimi siri, jajci, medom in lokalnim sadjem nudijo energijo za raziskovanje okoliških poti, medtem ko večerni meniji z lokalnimi mesninami, ribami in zelenjavo z bližnjih kmetij razkrivajo preplet lokalnih okusov in domiselnega pristopa kuharjev. Vrhunec gastronomskega doživetja pa so zagotovo sladice – od kremne rezine do sveže pečenih štrukljev in potic, ki združujejo tradicijo in lokalnost.

Podarite svojim najdražjim najboljše, kar nudijo blejski ustvarjalci in rokodelci – izdelke, ki jih združuje kakovost, avtentičnost in inovativnost. Ročno ustvarjeni izdelki pripovedujejo pristne blejske zgodbe, najboljši med njimi pa ponosno nosijo certifikat blagovne znamke Blejski lokalni izbor. Podarite zgodbe, ujete v doživetja ter rokodelske izdelke in ustvarite široke nasmehe na obrazih vaših najdražjih.

Skrbno izbrane kakovostne izdelke in znamke, ki predstavljajo lokalno pristnost in mojstrstvo lahko poiščete v:

- Infocentru Triglavska roža Bled (Ljubljanska cesta 27, Bled),
- TIC Bled (Cesta Svobode 10, Bled) in
- Zdraviliškem parku Bled, ki bo v času Zimske pravljice obogaten s ponudbo rokodelskih izdelkov.

Oglejte si celotno ponudbo Blejskega lokalnega izbora

Among collective trademarks that distinguish local traditional specialities is Bled Local Selection – experiences that unite tradition, local ingredients and the creativity of local providers. Breakfasts with local cheeses, eggs, honey and local fruit provide energy for exploring surrounding trails, whilst evening menus with local meats, fish and vegetables from nearby farms reveal the interweaving of local flavours and chefs' imaginative approaches. The highlight of the gastronomic experience are undoubtedly the desserts, from Bled Cream Cake to freshly baked štruklji and potica, all combining tradition with local character.

Give your loved ones the very best of what Bled's artists and artisans offer; products united by quality, authenticity and innovation. Handmade items tell genuine Bled's stories, and the best among them proudly bear the Bled Local Selection trademark certificate. Gift stories captured in experiences and handcrafted pieces, that will light up your loved one's faces with a smile.

Carefully selected, high-quality Bled Local Selection products that reflect local authenticity and craftsmanship can be found at:

- Triglavska roža Bled Info Centre (Ljubljanska cesta 27, Bled),
- Bled Tourist Information Centre (Cesta svobode 10, Bled) and
- In Bled's Spa Park, which will feature a selection of traditional handcrafted products during the Winter Fairy Tale.

Take a look at the full Bled local selection offer

Izberi svoje doživetje.

Delavnica priprave in peke potice v Potičnici na Blejskem otoku

Naj bo obisk Blejskega otoka tudi kulinarični praznik. Združite ogled starodavne romarske poti z delavnico prikaza peke ali kar celotne priprave potice v tamkajšnji Potičnici. Pri ustvarjanju uporabljate tradicionalne ročno izdelane pripomočke in lokalne sestavine, med pripravo pa poskusite različne okuse potic, ki jih pečejo na Blejskem otoku. Ko so vaše potice pripravljene, jih lahko odnesete s seboj v ličnih papirnatih košaricah. Doživetje vključuje delavnico priprave in peke potice, voden ogled Blejskega otoka, pokušino različnih okusov potic, vaš kulinarični izdelek za domov.



Blejski otok
120 min
79,90 € na osebo

Choose your experience.

Potica Making and Baking Workshop at the Potičnica on Bled Island

Make your visit to Bled Island a feast for the senses. Combine a journey along the island's centuries-old pilgrimage route with a hands-on workshop at the island's traditional *Potičnica*. Watch a potica baking demonstration or roll up your sleeves and make one yourself, using traditional handmade tools and locally sourced ingredients. Along the way, sample a tempting selection of potica flavours baked on Bled Island. Once your own creation is ready, it can be packed in a charming paper basket for you to take home – a delicious souvenir of your time on the island. The experience includes a potica-making and baking workshop, a guided tour of Bled Island, a tasting of different potica flavours, and your own freshly made potica to take home.

Bled Island
120 min
€79,90 per person

Doživetje, ki obuja slovenske praznike, obarvano z okusi in kulturnimi posebnostmi blejskih vasi

Sodarjeva domačija, 500 let star kmečki dvorec v vasici Bodešče pri Bledu, med edinstvenim doživetjem Zveni po praznikih, obuja praznični čas 19. stoletja. Tu boste lahko izkusili pristno domačnost in ob okušanju domače hrane, poslušanju ljudskih pesmi in spoznavanju tradicionalnih plesov podoživeli nekatere že pozabljene slovenske običaje ter spoznali marsikatero lokalno kulturno posebnost.



Doživetje vključuje ogled cerkve sv. Lenarta, doživetje na Sodarjevi domačiji, interaktivni prikaz lokalnih zgodb, šeg in navad ter darilo.



Bodešče
120 - 150 min
72 € na osebo

A Taste of Slovenian Festivities

Step into the festive traditions of rural Slovenia at Sodar Farmstead, a 500-year-old farmhouse in the village of Bodešče near Bled. *Zveni po praznikih – "A Sound of Holiday"* – brings the festive world of 19th-century Slovenia to life through food, music, dance and local traditions. Discover the warm hospitality of the countryside as you taste homemade specialities, listen to folk songs and learn traditional dances. Interactive stories reveal long-forgotten customs and offer a glimpse into the distinctive cultural heritage of the villages around Bled.

The experience includes a visit to the Church of St Leonard, an experience at Sodar Farmstead, an interactive presentation of local stories, customs and traditions, and a special gift to take home.

Bodešče
120 - 150 min
€72 per person

Prikaz žganjekuhe na pristni blejski kmetiji s spremljavo bogatih okusov in presenetljivih pripovedi

Na kmetiji Tersegvav v vasi Zasip se je ljubezen do kuhanja žganja hrušk tepk prenesla iz roda v rod. Med obiskom kmetije vam bodo gospodarji predstavili celoten postopek pridobivanja žganja iz tepk - od ogleda sadovnjaka do prostora, kjer se kuha žganje, črne kuhinje in kleti iz 18. stoletja, kjer boste tepkovo žganje in likerje lahko tudi poskusili.



Bogat okus žganja, oplemeniten s sadjem, zelišči in medom, bo navdušil še tako zahtevne gurmane. Doživetje vključuje voden ogled kmetije, predstavitev žganjekuhe, degustacijo 10 vrst žganja in likerjev ter narezek domačih dobrot.



Zasip
90 - 120 min
39 € na osebo

From Orchard to Glass: The Art of Distilling

Discover the traditional craft of fruit distilling on an authentic farm in the village of Zasip. At Tersegvav Farm, the art of making pear brandy from tepke – a traditional local variety of small pears, also known as prge – has been passed down through generations. Your hosts will take you through the entire process, from the orchard to the distillery, before leading you into the farm's traditional black kitchen and an 18th-century cellar. Here, you can taste tepka brandy and a selection of homemade liqueurs.

Flavoured with fruit, herbs and honey, these distinctive spirits offer a true taste of the local countryside. The experience includes a guided tour of the farm, a demonstration of the distilling process, a tasting of ten types of spirits and liqueurs, and a platter of homemade specialities.

Zasip
120 - 150 min
€39 per person

Doživetje z vonjem po medu v družbi blejskega čebelarja in marljivih čebel

Med obiskom Kralovega čebelnjaka v vasi Selo pri Bledu boste poleg sproščujočih učinkov čebelarstva spoznali tudi pestro življenje čebel ter okusili njihove mnogovrstne proizvode: od različnih vrst medu do medenjakov in medenega likerja. Poslikane deščice na sprednji strani panjev - panjske končnice pa vam bodo razkrile prenekatere lokalne zgodbe in slovenske običaje. Doživetje vključuje interaktiven prikaz in predstavitev čebelarstva, življenja čebel, panjskih končnic in relaksacije v čebelnjaku, degustacijo različnih vrst medu in čebelarskih proizvodov.



Selo pri Bledu
60 - 90 min
15 - 25 € na osebo, odvisno od števila prijav

* Vodeno doživetje se izvaja od aprila do oktobra, saj čebele v zimskih mesecih počivajo.
Med in druge čebelarske izdelke pa lahko kupite skozi vse leto.

Sweet as Honey: Meet Bled's Bees

Step into the fragrant world of Slovenian beekeeping at Beekeeping Ambrožič in the village of Selo. Alongside a local beekeeper, discover the fascinating life of bees and learn about the traditions that have made beekeeping such an important part of Slovenian heritage. Taste an array of products from the hive, from different varieties of honey to gingerbread and honey liqueur. The colourful painted panels on the fronts of the traditional beehives – known as panjske končnice – tell stories of local life, customs and Slovenian folk traditions.
The experience includes an interactive introduction to beekeeping and the life of bees, an exploration of traditional painted hive panels, relaxation in the apiary, and a tasting of different honeys and other beekeeping products.

Selo pri Bledu
60 - 90 min
€15 - 25 per person, depending on the number of participants

* Guided experiences take place from April to October, when the bees are active. Honey and other beekeeping products can be purchased throughout the year.

Balonarska avantura z lokalnim zajtrkom

Začne se z okušanjem lokalnih dobrot, nadaljuje pa z vstopom v povsem drugačen svet. Polet z balonom nad Bledom razkrije krajino z izjemne perspektive: Blejsko jezero z otočkom, Blejski grad na pečini in Julijske Alpe v ozadju tvorijo kuliso, ki je hkrati veličastna in intimna.

Vodi ga izkušen pilot, ki izkušnjo obogati z lokalnimi zgodbami, zato polet ni le osupljiv, temveč tudi kulturno doživetje. Gre za prestižno obliko raziskovanja Bleda in okolice, ki združuje ekskluzivnost, osebni pristop ter stik z lokalno gastronomijo.

Doživetje vključuje prevoz do lokacije vzleta in nazaj na izhodišče, zajtrk z lokalnimi dobrotrami znamke Bled breakfast in polet z balonom.



Bled z okolico
4 - 4,5 h
400 € na osebo, min. 2 osebi

Hot Air Balloon Adventure with Local Breakfast

Begin with a taste of local specialities before taking to the skies for a completely different perspective on Bled. As your hot-air balloon rises above the landscape, Bled's lake and island, its clifftop castle and the Julian Alps beyond create an unforgettable panorama.

An experienced pilot accompanies the flight, sharing local stories that add a cultural dimension to the adventure. More than simply a spectacular way to see Bled, this is an exclusive and personal experience that combines breathtaking views with the flavours of the local region.

The experience includes transfers to and from the launch site, a breakfast featuring local specialities from the Bled Breakfast brand, and a hot-air balloon flight.

Bled and surroundings
4 - 4,5 h
€400 per person, min. 2 persons

Blejski kuharski tečaj z okusom po slovenski tradiciji

Domačina iz slikovite vasice Zasip pri Bledu, Petra in Niko, vam z veseljem priskočita na pomoč pri pripravi slovenskih tradicionalnih jedi. Še več, pripravo štrukljev, ajdovih krapov ali ričeta bosta „začinila“ s pripovedovanjem zgodb in legend iz blejskega okoliša. Med kuhanjem boste uporabljali lokalne sestavine in okušali slovenska vina, možna je tudi priprava vegetarijanske različice tradicionalno mesnih jedi.

Doživetje vključuje pripravo in pokušnjo 3 tradicionalnih slovenskih jedi (ričet, štruklji, ajdovi krapi), lokalnih vin in pijač, knjižico tradicionalnih receptov in darilo.



Zasip
180 min
100 € na osebo

Bled Cooking Class with a Taste of Slovenian Tradition

Join locals Petra and Niko in the picturesque village of Zasip and learn how to prepare some of Slovenia's much-loved traditional dishes. They will guide you through the preparation of *štruklji*, *ajdovi krapi* and *ričet*, while bringing the dishes to life with stories and legends from the Bled area.

Cook with local ingredients, discover the stories behind Slovenian specialities and enjoy a tasting of Slovenian wines and other local drinks along the way. Vegetarian versions of traditionally meat-based dishes can also be prepared.

The experience includes preparation and tasting of three traditional Slovenian dishes – *ričet, štruklji* and *ajdovi krapi* – local wines and drinks, a booklet of traditional recipes, and a gift.

Zasip
180 min
€100 per person

Doživetje vrta okusov in občutkov z vonjem po zeliščih

Na vrtu okusov v vasi Zgornje Gorje blizu Bleda vas pričakuje pravi zeliščni wellness, ki ga z ljubeznijo do zemlje in samooskrbe vestno obdeluje domačinka Mateja. Blagodejni sprehod po dišečem zeliščnem raju bo razvajal vaše čute, domači pripravki z zelišči pa bodo nahranili vaše telo in dušo. Odkrili boste tudi, s katerimi zelišči si lahko pomagate do boljšega počutja, ki vam jih bo Mateja priporočila glede na vaše astrološko znamenje. Doživetje vključuje voden ogled ekološke izobraževalne kmetije, spoznavanje življenja kokoši, pripravo zeliščne soli in pesta, destilacijo zelišč, pripravo in pokušino zeliščne omlete in namazov z nabranimi zelišči z domačim kruhom, osvežitev pod kozolcem, darilo.



Zgornje Gorje
150 min
60 - 90 € na osebo, odvisno od števila prijav

*Vodeno doživetje se izvaja od maja do oktobra, saj narava v zimskih mesecih počiva. Izdelke pa lahko po predhodni najavi kupite skozi vse leto.

A Garden of Tastes and Sensations Scented with Herbs

Discover a fragrant herbal haven in the village of Zgornje Gorje, just outside Bled. Here, Mateja lovingly tends her Garden of Tastes, combining a deep connection with the land with a passion for self-sufficiency. Wander through the aromatic garden and awaken your senses among the herbs, while learning about their traditional uses and how they can support everyday wellbeing. Mateja will even recommend herbs based on your star sign, adding a playful personal touch to this nature-inspired experience.

You will explore the organic educational farm, meet its chickens, make your own herb salt and pesto, and discover the art of herb distillation. You will also prepare and taste a herb omelette and spreads made with freshly picked herbs, served with homemade bread. Afterwards, relax beneath the traditional hayrack and enjoy a refreshing drink before taking home a special gift. The experience includes a guided tour of the organic educational farm, an introduction to the farm's chickens, herb-salt and pesto making, herb distillation, preparation and tasting of a herb omelette and herb spreads with homemade bread, refreshments beneath the hayrack, and a gift.

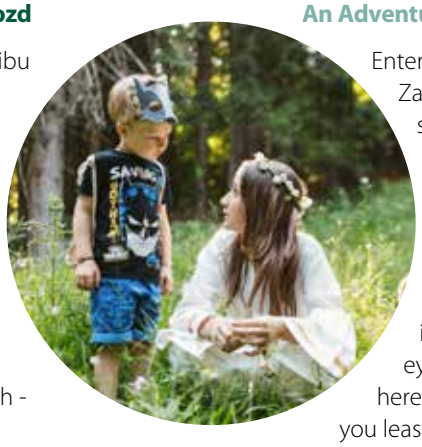
Zgornje Gorje
150 min
€60 - 90 per person, depending on the number of participants

* Guided experiences take place from May to October, when the garden is at its best. Products can be purchased throughout the year by prior arrangement.

Vodena pustolovščina skozi Začaran gozd

V Začaranem gozdu, ki se razprostira na hribu Hom in ponuja izvrsten razgled na Bled z okolico, se boste ob reševanju zanimivih nalog in ugank zabavali tako otroci kot odrasli. Med sproščujočo igro v objemu dišečega gozda boste lahko prisluhnili tudi ljudskim pravljicam, se okrepčali s sadnimi posladki in telovadili „po škratje".

Ker v Začaranem gozdu prebiva tudi skrivnostna gozdna vila, imejte med vandranjem po gozdu oči ves čas na pecljih - morda pa se prikaže ravno vam.



Zasip
120 min
20 € na osebo

An Adventure Through the Enchanted Forest

Enter the Enchanted Forest on Hom Hill above Zasip, where spectacular views over Bled and its surroundings meet a world of puzzles, stories and playful challenges. Children and adults alike can test their wits as they follow the trail and solve intriguing tasks hidden among the trees.

Along the way, listen to traditional folk tales, enjoy fruity treats and try some woodland-inspired exercises "like the dwarfs". And keep your eyes open: a mysterious forest fairy is said to live here. You never know – she might just appear when you least expect it.

Zasip
120 min
€20 per person

Nostalgija izpod Julijskih Alp

Celodnevni izlet vas z Bleda popelje v slikovito dolino Radovne, kjer boste spoznali nekdanje življenje pod Julijskimi Alpami ter tradicijo zvončarstva in oglarjenja. Obiskali boste jezero Kreda in si privoščili domače kosilo v tradicionalni gostilni. Pot vas nato vodi proti mogočni dolini Krme, k jezeru Jasna in v naravni rezervat Zelenci. Ob naravnih lepotah vas bo spremljala tudi zanimiva zgodba o bogati tradiciji slovenskega čebelarstva. Zvečer se vrnete na Bled polni novih doživetij in čudovitih razgledov s potepa ob vznožju Julijskih Alp.

Triglavski narodni park
11 h
245 € na osebo

Nostalgia Beyond the Julian Alps

Spend a full day exploring the landscapes, stories and traditions of the Julian Alps on a journey from Bled into the picturesque Radovna Valley. Discover how people once lived in this mountain landscape and learn about traditional crafts such as bell-making and charcoal burning.
The route takes you to Kreda Lake, followed by a hearty homemade lunch at a traditional inn. From there, continue towards the dramatic Krma Valley, then on to Lake Jasna and the pristine Zelenci Nature Reserve.
Along the way, the scenery is complemented by stories of Slovenia's rich beekeeping heritage, offering an insight into one of the country's most cherished traditions. Return to Bled in the evening with a day's worth of mountain landscapes, local stories and memories from beyond the Julian Alps.

Triglav National Park
11 hours
€245 per person

NOVO
NEW



Bled – vodilna zelena alpska destinacija

Bled: A Leading Green Alpine Destination

Bled, destinacija z več kot stoletno tradicijo gostoljubja, si že vrsto let prizadeva za odgovorno rabo naravnih virov ter dolgoročno ohranjanje prostora za lokalno prebivalstvo, obiskovalce in prihodnje generacije.

With over a century of welcoming visitors, Bled has long championed responsible use of natural resources and the long-term preservation of this extraordinary place for locals, visitors, and generations to come.



SLOVENIA GREEN

UN Tourism | BEST TOURISM VILLAGES by UN Tourism

ZERO WASTE CITIES CERTIFICATION

ALPINE PEARLS
eco-friendly escapes

Prvi pomemben korak v smeri trajnostnega razvoja je Bled storil leta 2008, ko je postal član združenja Alpski biseri (Alpine Pearls). S tem se je začelo obdobje povezovanja, izmenjave izkušenj in uvajanja praks mehke mobilnosti, kar je predstavljalo pomembno prelomnico v razvoju destinacije. V naslednjih letih so bile izvedene številne izboljšave infrastrukture – od postavitve električnih polnilnic in ureditve kolesarskih ter pohodnih poti do uvedbe organiziranih (tudi brezplačnih) turističnih prevozov. Hkrati se je med turističnimi ponudniki okrepilo zavedanje o pomenu trajnostne mobilnosti in dostopnosti destinacije z javnim prevozom, kar so začeli vključevati tudi v svojo ponudbo in komunikacijo z gosti.

Leta 2015 je Bled skupaj z Občino Gorje kot prva destinacija v Sloveniji sprejel strategijo Zero Waste, s katero se je zavezal k postopnemu zmanjšanju količine odpadkov. Z inovativnimi kampanjami ozaveščanja krepi ločevanje in zmanjševanje odpadkov tako med prebivalci kot med obiskovalci. Med primeri dobrih praks Zero Waste izstopajo trgovina brez embalaže Na kilo, trgovina škART ter prvi zero waste hotel v Evropi Ribno Alpine Resort.

Od leta 2018 je Bled del Zelene sheme slovenskega turizma (ZSST) – nacionalnega certifikacijskega sistema trajnostnega turizma, ki ga vodi Slovenska turistična organizacija (STO). Sistem temelji na mednarodno priznanem standardu Green Destinations in spodbuja, meri ter promovira trajnostno delovanje slovenskih turističnih destinacij in ponudnikov. Bled je že ob prvem ocenjevanju prejel zlati znak Slovenia Green Destination Gold, ki ga uspešno ohranja tudi vse do danes.

Trajnostna prizadevanja je Bled potrdil tudi na mednarodni ravni – organizacija Green Destinations ga je kar štirikrat uvrstila med Top 100 Green Destinations za primere dobrih praks. Leta 2025 pa je destinacija prejela še priznanje Best Tourism Villages by UN Tourism, ki potrjuje njeno odgovorno upravljanje, podporo lokalni skupnosti in pozitiven vpliv na okolje. Pobudo vodi UN Tourism, specializirana agencija Združenih narodov za turizem, in velja za eno najbolj uglednih globalnih priznanj na področju trajnostnega razvoja podeželskega turizma.

Zeleni pristop na Bledu ne uresničujejo le vodilne institucije – Občina Bled, Infrastruktura Bled, Zavod za turizem Bled in Javni zavod Triglavski narodni park – temveč tudi številni turistični ponudniki, ki so nosilci znaka Slovenia Green. Med njimi so Hotel Astoria Bled, Hotel Park Bled, Hotel Savica, Hotel Triglav Bled, Rikli Balance Hotel, Vila Bled, Garden Village Bled, Camping Bled, Ribno Alpine Resort, Bled Rose Hotel, Vila Mila, Apartmaji Koman, Apartmaji Sked'n, Kavarna Park, restavracija Blejski grad, Kongresni center Festivalna dvorana Bled, Grajsko kopališče Bled in Triglavski narodni park.

Pomemben del zaveze k ohranjanju kulturne krajine, lokalne identitete in dediščine predstavlja tudi kolektivna blagovna znamka Blejski lokalni izbor, ki povezuje lokalne proizvajalce, obrtnike in gostince z namenom ustvarjanja kakovostnih, avtentičnih in okolju prijaznih doživetij.

Bled svoja prizadevanja usmerja v razvoj vodilne zelene alpske destinacije, kjer se narava, kultura in lokalno življenje povezujejo z načeli trajnosti. S spodbujanjem odgovornega upravljanja z viri, aktivne vključenosti domačinov in ozaveščanja turistov Bled vabi vse deležnike, da skupaj ustvarjajo destinacijo, ki ohranja naravo, bogato kulturno dediščino in kakovost življenja tudi za prihodnje generacije.

Bled took its first important step towards sustainable development in 2008, when it became a member of Alpine Pearls. This marked the beginning of a period of cooperation, exchange of experience and the introduction of soft mobility practices, representing an important turning point in the development of the destination.

In the following years, numerous improvements to the infrastructure were made – from the installation of electric vehicle charging stations and the development of cycling and hiking routes to the introduction of organised Bled Bus tourist transport. At the same time, tourism providers became increasingly aware of the importance of sustainable mobility and of making the destination accessible by public transport. They began incorporating these aspects into their offer and their communication with guests.

In 2015, Bled and the Municipality of Gorje became the first destination in Slovenia to adopt a Zero Waste strategy, committing to gradually reducing the amount of waste generated. Through innovative awareness-raising campaigns, we encourage both residents and visitors to separate and reduce waste. Examples of good Zero Waste practice include the packaging-free shop Na kilo, the škART shop and Ribno Alpine Resort, the first zero-waste hotel in Europe.

Since 2018, Bled has been part of the Green Scheme of Slovenian Tourism (GSST), Slovenia's national certification system for sustainable tourism, led by the Slovenian Tourist Board (STO). The system is based on the internationally recognised Green Destinations standard and encourages, measures and promotes sustainable practices among Slovenian tourism destinations and providers. Bled received the Slovenia Green Destination Gold label at its very first assessment and has successfully maintained it ever since.

Bled's commitment to sustainability has also been recognised internationally. Green Destinations has included Bled in its Top 100 Green Destinations four times, recognising it for examples of good practice. In 2025, the destination also received the Best Tourism Villages by UN Tourism recognition, confirming its responsible management, support for the local community and positive impact on the environment. The initiative is led by UN Tourism, the United Nations specialised agency for tourism, and is considered one of the most prestigious global recognitions in the field of sustainable rural tourism development.

Bled's green approach is not being implemented only by its leading institutions – the Municipality of Bled, Infrastruktura Bled, the Bled Tourism Board and the Triglav National Park – but also by numerous tourism providers that carry the Slovenia Green label. These include Hotel Astoria Bled, Hotel Park Bled, Hotel Savica, Hotel Triglav Bled, Rikli Balance Hotel, Vila Bled, Garden Village Bled, Camping Bled, Ribno Alpine Resort, Bled Rose Hotel, Vila Mila, Koman Apartments, Sked'n Apartments, Park Café, Bled Castle Restaurant, Bled Congress Centre, Public Lido Bled and Triglav National Park.

An important part of Bled's commitment to preserving its cultural landscape, local identity and heritage is the Bled Local Selection brand. It brings together local producers, craftspeople and hospitality providers with the aim of creating high-quality, authentic and environmentally friendly experiences.

Bled is directing its efforts towards developing a leading green Alpine destination where nature, culture and local life are connected through the principles of sustainability. By promoting responsible management of resources, the active involvement of local residents and raising awareness among tourists, Bled invites all stakeholders to work together to create a destination that preserves its natural environment, rich cultural heritage and quality of life for future generations.

Intervju z vodstvom IEDC – Poslovne šole Bled

Interview with the Management of IEDC – Bled School of Management

IEDC – Poslovna šola Bled, ki letos praznuje 40-letnico delovanja, vstopa v novo razvojno obdobje. O prenovi Sokolskega doma, pomenu Bleda kot mednarodnega središča znanja in prihodnjih načrtih šole so na naša vprašanja odgovarjali predstavniki vodstva IEDC: dr. Alexandra Vacroux, predsednica uprave, Viktorija Radojević Mavrič, podpredsednica za transformacijo in poslovanje, Nina Remškar, podpredsednica za strateške projekte, ter dr. Mislav Ante Omazić, dekan IEDC.

IEDC – Bled School of Management, which is celebrating its 40th anniversary this year, is entering a new chapter in its development. We spoke to members of the IEDC management team about the renovation of Sokolski dom, Bled's role as an international centre of knowledge and the school's plans for the future: Dr Alexandra Vacroux, President of the Management Board; Viktorija Radojević Mavrič, Vice President for Transformation and Operations; Nina Remškar, Vice President for Strategic Projects; and Dr Mislav Ante Omazić, Dean of IEDC.

Pred kratkim ste odprli prenovljeni Sokolski dom. Kaj ta objekt pomeni za IEDC in kako bo dopolnil kampus šole?

Prenova Sokolskega doma je pomemben mejnik v razvoju IEDC – Poslovne šole Bled. Z njo smo kampus razširili s četrtim objektom, ki ponuja nove možnosti za izobraževalne programe, mednarodne konference, poslovna srečanja in kulturne dogodke. Toda pomen prenove presega dodatne prostorske zmogljivosti. Ohranili smo pomemben del blejske dediščine in mu dali novo življenje. Sokolski dom je bil nekoč prostor druženja in povezovanja, danes pa želimo to tradicijo nadaljevati kot prostor srečevanja znanja, poslovnega sveta, kulture in lokalne skupnosti.

Sokolski dom ima za Bled zgodovinski in arhitekturni pomen. Kako ste pri prenovi združili spoštovanje dediščine, sodobne potrebe mednarodne poslovne šole in trajnostne standarde?

Sokolski dom je bil zgrajen leta 1932 po projektu arhitekta Stanka Rohrmana iz studia Ivana Vurnika. Čeprav smo sprva preučili tudi možnost novogradnje, smo se odločili ohraniti stavbo, ki je desetletja predstavljala pomembno središče družabnega in kulturnega življenja na Bledu. Prenova je vključevala konstrukcijsko sanacijo, energetsko obnovo ter sodobne sisteme ogrevanja, hlajenja in prezračevanja. Ob tem smo ohranili značilno modernistično arhitekturo in izvirne elemente, med drugim vidno opečno strukturo glavne dvorane. Verjamemo, da trajnost pomeni tudi odgovoren odnos do kulturne dediščine in prostora, v katerem delujemo.

Čemu bo prenovljeni objekt namenjen in kakšne programe, srečanja ali vsebine bo gostil v prihodnje?

Sokolski dom je zasnovan kot večnamenski prostor za predavanja, konference, poslovna srečanja, kulturne dogodke in sprejeme. Osrednja dvorana s površino 200 kvadratnih metrov lahko sprejme do 230 udeležencev sedečih oziroma 400 stoječih udeležencev. Njegovo uporabnost smo že preizkusili na mednarodnih dogodkih Money Talks in Future 500 Forum. Pomembno je, da objekt ni namenjen izključno IEDC, temveč je na voljo tudi drugim organizatorjem in lokalni skupnosti.

You recently opened the renovated Sokolski dom. What does the building mean for IEDC and how will it complement the school's campus?

The renovation of Sokolski dom is an important milestone in the development of IEDC – Bled School of Management. It has expanded our campus with a fourth building, creating new opportunities for educational programmes, international conferences, business meetings and cultural events.

However, its significance goes beyond providing additional space. We have preserved an important part of Bled's heritage and given it a new life. Sokolski dom was once a place where people came together, and today we want to continue that tradition by creating a space where knowledge, business, culture and the local community can meet.

Sokolski dom has considerable historical and architectural significance for Bled. How did you balance respect for its heritage with the contemporary needs of an international business school and modern sustainability standards?

Sokolski dom was built in 1932 to a design by architect Stanko Rohrman from Ivan Vurnik's studio. Although we initially also considered constructing a new building, we decided to preserve a property that had served for decades as an important centre of social and cultural life in Bled.

The renovation included structural reinforcement, energy-efficiency improvements and modern heating, cooling and ventilation systems. At the same time, we preserved the building's distinctive modernist architecture and original features, including the exposed brick structure of the main hall.

We believe that sustainability also means taking a responsible approach to cultural heritage and to the place in which we operate.

What will the renovated building be used for, and what kinds of programmes, meetings and events will it host?

Sokolski dom danes



Zgrajen na pobudo blejskega odseka društva Sokol

IEDC poudarja dialog, ustvarjalnost in odgovorno vodenje, Sokolski dom pa ima posebno mesto v spominu številnih Blejcev. Kako se filozofija šole odraža v prenovljenem prostoru in kakšno vlogo želite, da ima v lokalni skupnosti?

Na IEDC verjamemo, da izobraževanje voditeljev presega prenos poslovnega znanja. Pomembni so tudi ustvarjalnost, kritično razmišljanje in dialog, zato prostor razumemo kot pomemben del učne izkušnje. Sokolski dom s svojo arhitekturo in prilagodljivostjo omogoča prav takšna srečevanja. Obenem se zavedamo njegovega pomena za Blejce, ki ga poznajo kot nekdanje središče športnih, kulturnih in društvenih dejavnosti. Želimo si, da bi ponovno postal živ prostor lokalne skupnosti, kjer se mednarodna dejavnost IEDC povezuje z življenjem Bleda.

IEDC že več desetletij deluje na Bledu. Zakaj je prav Bled primerno okolje za mednarodno poslovno šolo?

IEDC je že skoraj tri desetletja neločljivo povezan z identiteto Bleda. Njegovo naravno okolje, jezero, bližina Alp in mir ponujajo idealne pogoje za poglobljen razmislek in učenje. Voditelji potrebujejo tudi odmik od vsakodnevnih pritiskov, da lahko razvijajo nove poglede in ideje. Na Bledu se učenje nadaljuje tudi zunaj predavalnic, med sprehodi, neformalnimi pogovori

Sokolski dom has been designed as a multipurpose venue for lectures, conferences, business meetings, cultural events and receptions. The main hall, covering 200 square metres, can accommodate up to 230 seated guests or 400 standing guests.

We have already tested its versatility through international events such as Money Talks and the Future 500 Forum. Importantly, the building is not intended exclusively for IEDC. It is also available to other organisers and to the local community.

IEDC places great emphasis on dialogue, creativity and responsible leadership, while Sokolski dom holds a special place in the memories of many people in Bled. How is the school's philosophy reflected in the renovated space, and what role would you like it to play within the local community?

At IEDC, we believe that educating leaders goes beyond transferring business knowledge. Creativity, critical thinking and dialogue are equally important, which is why we see the physical environment as an important part of the learning experience.

With its architecture and flexibility, Sokolski dom provides exactly the kind of space that encourages these encounters. At the same



Vodstvo IEDC: Nina Remškar, Alexandra Vacroux, Viktorija Radojević Mavrič, Mislav Ante Omazić

in druženji. Prav takšna srečanja pogosto ustvarjajo dragocene povezave, ki trajajo še dolgo po zaključku programa.

Kakšen pečat IEDC prinaša Bledu, ne le turistično, temveč tudi v mednarodnem, gospodarskem, kulturnem in intelektualnem smislu?

IEDC pomembno prispeva k prepoznavnosti Bleda kot mednarodnega središča znanja in poslovnega dialoga. Skozi naše programe in konference na Bled prihajajo menedžerji, podjetniki, akademiki in strokovnjaki z vsega sveta. To pozitivno vpliva tudi na lokalno gospodarstvo, saj udeleženci uporabljajo nastanitvene, gostinske in druge storitve skozi vse leto. Obenem z vključevanjem umetnosti, kulture in širših družbenih vprašanj v naše programe prispevamo k intelektualnemu in kulturnemu življenju kraja. Verjamemo, da se turizem, izobraževanje in mednarodno sodelovanje medsebojno dopolnjujejo.

Kakšno vlogo bo imel prenovljeni Sokolski dom pri nadaljnjem razvoju IEDC in kakšna je širša vizija šole na Bledu?

Z novim vodstvom IEDC vstopa v naslednje razvojno obdobje, v katerem bomo posebno pozornost namenili mednarodni širitvi, razvoju transformativnih izobraževalnih programov in voditeljstvu v dobi umetne inteligence. Sokolski dom vidimo kot pomemben del tega razvoja in simbol naše dolgoročne zavezanosti Bledu. Želimo še naprej krepiti sodelovanje s podjetji in institucijami ter odpirati razprave o prihodnosti gospodarstva, trajnosti in odgovornem vodenju. Pomemben del te usmeritve je tudi naša pobuda Future 500, s katero povezujemo hitro rastoča evropska podjetja, gospodarstvo in institucije ter ustvarjamo nove priložnosti za njihovo rast in mednarodni razvoj. Naša vizija je, da IEDC ostane prostor, kjer se poslovno znanje povezuje s širšim razumevanjem človeka in družbe. Obenem želimo prispevati k temu, da Bled ne bo prepoznaven le kot izjemna turistična destinacija, temveč tudi kot kraj, kjer nastajajo ideje, se razvijajo voditelji in gradijo mednarodne povezave.

time, we are very aware of what the building means to the people of Bled, who remember it as a former centre of sporting, cultural and community activities.

We would like it to become a vibrant part of the local community once again, a place where IEDC's international activities connect with everyday life in Bled.

IEDC has been based in Bled for several decades. What makes Bled such a suitable setting for an international business school?

IEDC has been inseparably connected with the identity of Bled for almost three decades. Its natural surroundings, the lake, the proximity of the Alps and the sense of tranquillity create ideal conditions for deeper reflection and learning.

Leaders also need some distance from the pressures of everyday life in order to develop new perspectives and ideas. In Bled, learning continues beyond the classroom, during walks, informal conversations and time spent together. These encounters often create valuable connections that last long after a programme has ended.

What does IEDC bring to Bled beyond tourism, particularly in terms of its international, economic, cultural and intellectual impact?

IEDC makes an important contribution to Bled's profile as an international centre of knowledge and business dialogue. Through our programmes and conferences, managers, entrepreneurs, academics and experts from around the world come to Bled.

This also has a positive impact on the local economy, as participants use accommodation, hospitality and other services throughout the year.

At the same time, by incorporating art, culture and wider societal issues into our programmes, we contribute to the intellectual and cultural life of the destination. We believe that tourism, education and international cooperation complement and strengthen one another.

What role will the renovated Sokolski dom play in IEDC's future development, and what is the school's wider vision for its future in Bled?

With a new management team in place, IEDC is entering the next stage of its development, with a particular focus on international expansion, the development of transformative educational programmes and leadership in the age of artificial intelligence.

We see Sokolski dom as an important part of this development and as a symbol of our long-term commitment to Bled. We want to continue strengthening cooperation with companies and institutions, while opening up discussions on the future of the economy, sustainability and responsible leadership.

An important part of this direction is our Future 500 initiative, which brings together fast-growing European companies, the business sector and institutions, creating new opportunities for growth and international development.

Our vision is for IEDC to remain a place where business knowledge is connected with a broader understanding of people and society. At the same time, we want to contribute to Bled being recognised not only as an exceptional tourism destination, but also as a place where ideas are created, leaders are developed and international connections are built.

Skupaj ohranjajmo Bled rajski

Let's keep Bled the paradise it is

Mobilnost

Za raziskovanje Bleda ne potrebujete avtomobila. Do razgledov, ki ostanejo v spominu, vodijo urejene pešpoti in kolesarske steze. Okoli jezera se zapeljite s turističnim vlakcem ali tradicionalnimi fijakerji. Za pot do otoka izberite tradicionalno pletno, linijsko ladjico ali najemite čoln. Parkirajte na označenih parkiriščih, kjer je na voljo več kot 50 električnih polnilnic. Za šotorjenje in prenočevanje z avtodomi izberite kampe in uradna parkirišča za avtodome. Za lažje premikanje med kraji je na voljo dober sistem javnih in organizirani turistični prevozi.

Mobility

You don't need a car to explore Bled. Scenic walking and cycling routes can take you to unforgettable views. Take a ride around the lake on a tourist train or traditional horse-drawn carriages. Choose a traditional Pletna boat, a line boat or rent a boat to get to the island. Park in marked parking lots. For camping and overnight stays with campers, choose campsites and official camper parking lots. There is a good system of public and organised tourist transport between neighbouring towns and villages.

Pitna voda

Voda je pitna! Osvežite se s svežo pitno vodo iz pipe ali več kot 30 pitnikov okoli jezera, ki jo lahko brez skrbi natočite v svojo stekleničko.

Drinking Water

The tap water is safe to drink and delicious. Bring a refillable bottle and top it up from the tap at your accommodation or more than 30 drinking fountains around the lake.

Plavanje v Blejskem jezeru

Blejsko jezero je dom številnim divjim živalim, zato je kopanje dovoljeno le na območju kopalnih vod in v urejenih kopališčih – Grajsko kopališče Bled, Mala Zaka in Velika Zaka ter v kopališčih pri Grand Hotelu Toplice in Vili Bled.

Swimming in Lake Bled

Lake Bled is home to numerous wild animals, so swimming is permitted only in designated bathing areas in Mala Zaka (i.e. Rowing Centre) and Velika Zaka (i.e. Campsite), and at lidos: e.g. public lido Grajsko kopališče Bled and private lidos of Grand Hotel Toplice and Villa Bled.

Odpadki

Odpadke ločujte in jih odložite v ustrezne barvno označene zabojnike. Nakupujte s svojo lastno embalažo in vrečko ter podprite lokalno. Najboljši odpadek je tisti, ki sploh ne nastane, zato izberite nakup v trgovini brez embalaže Na kilo ali trgovini ponovne uporabe ŠkART.

Waste

Sort your rubbish and place it in the appropriate colour-coded containers. Bring your own bag when you shop, and choose local. The best waste is the kind that never gets created, so choose to buy from packaging-free store Na kilo or second-hand shop Škart.

Spoštovanje prostora in ljudi

Ohranjajte nočni mir, spoštujte parkovna pravila in zasebno lastnino.

Respect for the Place and its People

Please respect nighttime quiet hours, park rules and private property.

Potrebujete informacije?

Poiščite informacije na uradni spletni strani **www.bled.si** in v naših informacijskih centrih: Infocenter Triglavska Roža Bled in TIC Bled.

Need Information?

Find useful information on Bled's official website, **www.bled.si,** or visit one of our tourist information centres: Triglavska Roža Bled Infocentre or Bled Tourist Information Centre (TIC Bled).

Pridružite se naši zeleni zgodbi!

Spoštujte lepote in mir Bleda ter nam pomagajte ohranjati prijeten kraj za obiskovalce in domačine.

Join Our Green Story!

Cherish Bled's beauty, respect its peace, and help us keep it a wonderful place to visit and live.



Info center Triglavska roža Bled
Ljubljanska cesta 26, 4260 Bled
www.bled.si, info@visitbled.si, +386 (0)4 5780 205

Vsak dan | every day:
- 15. 4. – 30. 9.: 8.00–18.00
- 1. 10. – 14. 4.: 8.00–16.00

(razen | except 1.11., 25.12. in 1.1., ko je Infocenter zaprt | when the infocenter is closed)

TIC Bled
Cesta svobode 10, 4260 Bled
https://td-bled.si/, info@td-bled.si, +386 4 5741 122

Ponedeljek - Sobota | Monday-Saturday:
08:00–19:00;
Nedelja, prazniki | Sunday, holidays:
9:00–17:00

Organizator si zaradi nepredvidenih okoliščin pridržuje pravico do spremembe programa. Spremembe in dodatne informacije bodo objavljene na spletni strani www.bled.si/si/dogodki. / The organiser reserves the right to alter the program in exeptional and unforessen circumstances. Any changes to the program and additional information will be published at www.bled.si/en/events.

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